

**WWYN-FM, WHHM-FM, WFKX-FM, WZDQ-FM, WJAK-AM
EEO PUBLIC FILE REPORT
04/01/21-3/31/22**

(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Lane College: Darlette Samuels: 545 Lane Avenue, Jackson, TN 38301, 731-426-7600 (dsamuels@Lanecollege.edu)	Yes	0
2	NAACP: Harold Carter: P.O. Box 2404, Jackson, TN 38305, 731-427-7332	Yes	0
3	Jackson State Community College: Amy West, 2046 N. Parkway, Jackson, TN 38301, 731-424-3520 (awest12@JSCC.edu)	Yes	0
4	Memphis Urban League: Sandra Dallas: 413 N Cleveland Street, Memphis, TN 38104 (sdallas@mphsurbanleague.com)	Yes	0
5	Bethel University: Heather Stone: 325 Cherry Avenue, McKenzie, TN 38201, 731-352-4000	Yes	0
6	Union University Career Services 1050 Union University Drive, Jackson, TN 38305, 721-661-5316 (jhowell@uu.edu)	Yes	0
7	Freed-Hardeman University: Ron Means: 158 East Main Street, Henderson, TN 38340 (rmeans@fhu.com)	Yes	0
8	Thomas Media: WWYN, WHHM, WFKX, WZDQ, WJAK: Sherrie Powell: 111 West Main Street, Jackson, TN 38301, 731-427-9616	Yes	0
9	Referrals: 111 West Main Street, Jackson, TN 38301	Yes	0
10	Walk-ins: 111 West Main Street, Jackson, TN 38301	Yes	0
11	All Access: Joel Denves: 28955 Pacific Coast Hwy, Suite 210, Malibu, CA 90265 (www.allaccess.com)	Yes	0
12	TAB: Chris Baker: Two International Plaza Drive, Suite 507, Nashville, TN 37217 (www.Tabtn.org)	Yes	0
13	www.mystar1077.com : 111 West Main Street, Jackson, TN 38301	Yes	0

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14	www.wyn1069.com : 111 West Main Street, Jackson, TN 38301	Yes	0
15	www.therocketjackson.com : 111 West Main Street, Jackson, TN 38301	Yes	0
16	www.my96KIX.com : 111 West Main Street, Jackson, TN 38301	Yes	0
17	: 111 West Main Street Jackson, TN 38301	Yes	0
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			0

III. RECRUITMENT INITIATIVES

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	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	12/8/2021 TAB Virtual Job Fair Recruiter: Chip Thomas, General Manager	Online Job Fair hosted by TAB
2	5/14/2021 Thomas Media Career Fair Recruiter: Chip Thomas	Career Fair covering West Tennessee at Carl Perkins Civic Center
3	9/22/2021 Thomas Media Career Fair	Career Fair at Carl Perkins Civic Center

IV. OUTREACH INITIATIVES

RIFA Food Drive with Schools

Live Events & Promos

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Hope for the Holidays Adopt A Teen	Live Interviews & Promos
COVID-19 Updates	Regular interviews and PSAs providing the latest information affecting the community
Lifeline Blood Services	Daily updates on community blood drives
Giving Tuesday local charity support	Provided consistent information to the community on how to help local charities through their Giving Tuesday Campaigns
Union University partnership	Monthly interviews providing community information of the resuming of various activities

V. TRAINING INITIATIVES

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	TYPE OF ACTIVITY	BRIEF DESCRIPTION OF ACTIVITY
1	5/12/2021 – “7 Steps to a Fantastic Recovery” Attended: Chip Thomas	LBS Broadcast Sales Webinar with TAB
2	8/11/2021 “Budgeting after an economic slowdown” Attended: Jeff Jones	LBS Broadcast Sales Webinar
3	1/19/2022 – “Broadcast Sellers 10 Commandments” Attended: Chip Thomas	LBS Broadcast Sales Webinar