

KMBZ FM

QUARTERLY LISTING OF ISSUES & PROGRAMS

January 1 to March 31, 2017

Each quarter, KMBZ FM places in its Public Inspection File a list of what it considers to have been some of the significant problems and needs of its service area and some of its most significant programming broadcast to help meet those problems and needs.

The attached Quarterly Listing of Problems and Needs is being filed in the Public Inspection File of Station KMBZ FM in accordance with FCC requirements for the three month period January 1 to March 31, 2017. While this list contains a brief description of much of KMBZ FM's most significant typical and illustrative programs and program segments, it does not include all programs and program segments broadcast by the station during the three months which related to other issues.



Dave Alpert
General Manager



Alan Furst
Program Director

Date filed: March 31, 2017

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Kansas City's Morning News

Cover Stories

Trend KC / Jayme & Wickett

Dana & Parks

The Jonathan Wier Show

Public Service Announcements

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KMBZ -FM QUARTERLY LISTING OF PROBLEMS AND NEEDS

1. ECONOMY / BUSINESS / EMPLOYMENT

2. VIOLENCE / CRIME

3. GOVERNMENT

4. EDUCATION

5. MINORITIES / CULTURAL ISSUES

6. YOUTH AT RISK / FAMILY ISSUES

7. DRUGS / ADDICTION

8. WOMEN'S ISSUES

9. PUBLIC HEALTH / ELDERLY CARE

10. CHARITY

Kansas City's Morning News

1.25.17: High-tech baby monitors which track infants as they sleep could be doing more harm than good. The gadgets, which send alerts to a smartphone if a child's breathing rate or pulse changes, are simply generating fear and self-doubt among parents of healthy babies, according to doctors.

1.26.17: A Texas middle school teacher has been charged with having sex with one of her students. 27 year old Sandy Doan allegedly admitted having sex several times with the 14 year old boy in 2015.

2.2.17: Police in northern Oklahoma say they've arrested a substitute teacher after she reportedly did a cartwheel in front of students...while wearing a skirt with no undergarments. The Pawhuska Police Department says a student recorded the incident on a cellphone. Police Chief Scott Laird says the indecent exposure incident reportedly happened during a high school choir class. The teacher was arrested Tuesday afternoon. She remains jailed this morning.

2.6.17: If you have more than two children you're at risk of heart disease. And it doesn't matter if you are a man or a woman – experts say the chances are the same. One child offers protection to parents, but any more than that increases the financial pressure on them to provide.

2.7.17: As he prepares to celebrate another Super Bowl win....we're taking a look at what Tom Brady eats to stay in peak football shape at 39. Brady's chef, Allen Campbell, says 80 percent of what they eat is vegetables. If it's not organic, he doesn't use it. And lots of whole grains: brown rice, quinoas, millet, and beans. No coffee and no sugar.

2.8.17: Twitter announced Tuesday that it is expanding efforts to protect its users from abuse and harassment, the latest milestone in a broader, growing corporate campaign to crack down on online hate. The social media giant said it has begun identifying people who have been banned for abusive behavior and it will stop them from creating new accounts.

2.10.17: Firstborns really do have an advantage according to British researchers who found that there's a measurable IQ difference between firstborns and their siblings.

2.13.17: Some Republican lawmakers are finding that their local town halls, the ritualistic reach out to hear back from constituents, are getting a bit testy. Just over this past week, Utah Rep. Jason Chaffetz heard loud jeers at a town hall, and then dismissed them as paid outside agitators.

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Kansas City's Morning News

2.14.17: Your husband or wife may not be stressing you out as much as you think. A new study claims married people have overall lower levels of the 'stress hormone'. Past research has suggested that married people are healthier than those who are single, divorced, or widowed. But this study is the first to provide biological evidence explaining just how marriage affects health.

2.14.17: Some new advice when it comes to back pain. The American College of Physicians says never use painkillers to treat back pain. At least not initially. Patients should be content with massages, acupuncture, yoga or superficial heat. Even if the pain lingers up to 12 weeks.

2.21.17: Children can get stressed or start to panic when they are separated from their parents. Now scientists have found the digital generation is developing similar feelings --- for their phones. Youngsters are becoming so devoted to their devices that they are exhibiting the type of attachment behaviors usually reserved for a child's interactions with their parents.

2.22.17: Travelers wanting a beer or cocktail before flying out of KCI and St Louis International could drink in the waiting areas under a new version of legislation moving through the Missouri Legislature. In action Tuesday, the House gave initial approval to the measure, which would enable bars and restaurants at both Lambert and KCI to apply for permits allowing patrons to leave the premises with an alcoholic drink.

3.20.17: When Supreme Court nominee Neil Gorsuch sits down in front of the Senate Judiciary Committee on Monday, he will be mostly serenaded with accolades from the GOP side, and peppered with sharp questions regarding some of his previous decisions and how they could relate to issues that will come before him in the future. As these hearings have shown in the past, there is very little a nominee can actually say regarding any future case.

3.21.17: The sixth annual Father-Daughter dance was Sunday afternoon. What's unusual about that? It was held for inmates and their kids at the Richmond Justice Center. Courtney Price, one of the 11 inmates who got to dance with his daughter, was surrounded by his three daughters. While the men spend time behind bars, they worked hard to earn this bonding opportunity.

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Cover Stories: KMBZ News produces our Cover Stories series throughout the year. Each show tackles a key community issue.

January 16 -20 Presidential Inauguration

- How the first 100 days impact a presidency.
- What America can expect from a new president.
- History of first 100 days during previous administrations.

Feb 2 - Cover Story: Home Shop Home

- How on line shopping is changing the ways we buy and what it's doing to brick and mortar retail stores to close.

Feb 6-10 The Addict Next Door Series: Dangers of Fentanyl

Feb 9 - Cover Story: Make America Great Again

- What the slogan means and how Americans see the state of the country.

Feb 16 - Cover Story Sandwiched Generation

- A series of stories targeted to people living in the Sandwiched Generation - Dealing with aging parents and boomerang kids.

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March 2 Cover Story: Cracking Cold Cases

- How cases are cracked
- Forensic technology changes making cracking cases easier.
- Huge backlog of cases
- How many cases are unsolved?
- How smaller departments handle cold cases
- Crime Stoppers

March 6-10 Cover Story: When Seconds Count - Severe Weather Awareness

- Ways to be safe in a storm
- Advances in tornado forecasting
- Tornado Shelters

March 20 Cover Story: Life in the Future 50 years from now

- Transportation: What cars might be like
- What will housing be like?
- Futurist Watts Wacker discusses the future
- How city planners plan
- What about the federal government? What do they talk about for the future?
- What futurists thought about 2017 back in 1967

March 23 Cover Story: Reefer Revolution - Changing attitudes toward marijuana laws

- How laws might change in Kansas City
- What the city council is considering
- How changing the marijuana laws in Colorado have impacted west Kansas
- Issues with marijuana as a drug

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PUBLIC SERVICE ANNOUNCEMENTS

Entercom Kansas City stations aired public service announcements for a variety of topics, including but not limited to:

- Entercom 1 Thing
- Braden's Hope Childhood Cancer Benefit Event
- City Union Mission
- Environmental Defense Fund
- Go Red Campaign / American Heart Association
- Goodwill Industries
- Kansas Association of Broadcasters
- Kansas City, MO Health Department
- Kauffman Performing Arts Center
- Missouri Dept of Health & Senior Services
- Missouri Dept of Mental Health
- Nelson Atkins Museum of Art
- Stand Up 2 Cancer
- University of Missouri Student Involvement
- Wayside Waifs Pet Adoption