

KKOW - FM ----- 3rd Quarter Issues Programing --- 2015

1. Local Weather
2. Local News
3. Community Events
4. Community Engagement
5. Back to School
6. Youth Summer Education
7. Charitable Events
8. Farming
9. Health and Fitness
10. Ecological Impact

A 3 - 2015

List of weekly programming features that cover issues of public interest in the KKOW-FM listening area.

Program	Segment	Dates	Times	Duration	Description
Daily Local Newscasts from KOAM-TV	Mornings, Mid-days, afternoons	Weekdays	6a-6p	90Seconds 4x a day	These News shorts are updated 3 times a day from KOAM-TV, the Local leader in news they cover stories from across our entire coverage area.
Local Weather	all day	7 days a week	6a-midnight	60 seconds 2x an hour	Our local weather coverage informs and protects area residents with up to the minute live weather coverage.
Community Calendar	Mornings	Weekdays	8:50	5 min	A comprehensive look at area events, updated daily, includes occasional live interviews.
Public Service Announcements	All Day	7 days a week	mid-mid	60 or 30 seconds.	Air public service announcements from various agencies (both national and local) including sek humane society, cancer society and many others.

396 min

3,312 min

330 min

Jack Kennedy Jr

From: Bobby Wilkerson [bwilkerson@ami-pittsburg.com]
Sent: Friday, November 20, 2015 10:43 AM
To: Jack Kennedy Jr; Jennifer Isom
Subject: Fwd: Quarterly Issues

Quarterly Issues for KKOW AM AND FM July through September.

----- Forwarded message -----

From: Keith Brown <kbrown@ami-pittsburg.com>
Date: Fri, Nov 20, 2015 at 10:17 AM
Subject: Re: Quarterly Issues
To: Bobby Wilkerson <bwilkerson@ami-pittsburg.com>

These are the PSA's that I had running from July thru September :)

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| 30. EASTERN SHAWNEE TRIBE OF OKLAHOMA (Shredding Event) | 6/22/15-7/16/15 |
| 31. FOREST PARK BAPTIST CHURCH (VBS 2015 – Journey Off the Map) | 7/1/15-7/17/15 |
| 32. VERDELLA CHURCH – LIBERAL, MO (VBS 2015) | 7/1/15-7/5/15 |
| 33. MONARCH FORMALS (Casting Call 2015) | 7/10/15-7/28/15 |
| 34. 2 ND CHANCE PET RESCUE OF GRAND LAKE (Car Show...2 PSA's) | 7/10/15-7/17/15 |
| 35. VICTORY LIFE CHURCH (Back to School Haircuts 2015) | 7/10/15-8/9/15 |
| 36. MONARCH FORMALS (Princess Party 2015) | 7/28/15-9/16/15 |
| 37. HUNTINGTON'S DISEASE SOCIETY OF AMERICA (Team Hope Walk) | 8/12/15-9/18/15 |
| 38. FIRST BAPTIST CHURCH – RIVERTON, KS (Car Show 2015) | 8/17/15-8/21/15 |
| 39. SHERMAN TOWNSHIP FIRE DEPT. (Hog Roast in Farlington 2015) | 8/24/15-9/12/15 |
| 40. MONARCH FORMALS (Miss America Watch Party 2015) | 9/2/15-9/12/15 |
| 41. MONSANTO (America's Farmers Grow Communities Program) | 9/15/15-11/30/15 |

"Downtown" Keith Brown
PSA Director
KKOW 860 AM / KKOW FM "96.9 The Kow"
Pittsburg, KS / Joplin, MO / Miami, OK
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On Fri, Nov 20, 2015 at 10:08 AM, Bobby Wilkerson <bwilkerson@ami-pittsburg.com> wrote:
This is our last conversation about quarterly issues, Keith. I will need you to send along the July through September ones please. If you sent them before I cannot find them. Thanks buddy

On Thu, Oct 22, 2015 at 10:40 AM, Bobby Wilkerson <bwilkerson@ami-pittsburg.com> wrote:
good question lol

On Thu, Oct 22, 2015 at 10:08 AM, Keith Brown <kbrown@ami-pittsburg.com> wrote:
When did the last quarter end, man?????? I've slept since then :) lol

"Downtown" Keith Brown
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On Thu, Oct 22, 2015 at 7:12 AM, Bobby Wilkerson <bwilkerson@ami-pittsburg.com> wrote:
Would you send me the info on the PSA's that have been running since the last quarter please

