# Issues Today Quarterly Summary-3<sup>rd</sup> Quarter, 2022

- 1. Health
- 2. Education
- 3. Communication
- 4. Environment
- 5. Youth
- 6. Economy
- 7. Poverty
- 8. Inflation
- 9. Consumerism
- 10. Seniors

There were a total of 40 issues covered this quarter.

Date Aired:	Time Aired:	
Length: 28 Min.		

1. Terry McDonough, President, Education Technology Services, Strategic Education

He detailed tips aimed at employers to help keep their employees. He also talked about the effects of Covid on hiring.

Issues covered:

- 1. Covid
- 2. Unemployment
- 2. Dr. Rehka Kumar, Chief Medical Officer at Found

She commented on the growing problem of obesity in the country. She also talked about the importance of personalized weight loss programs.

Issues covered:

- 1. Obesity
- 2. Health
- 3. Erika Twani, Co-Founder of Learning One to One

She detailed the relationship between a lack of education and crime. She also discussed the need for more parental involvement in education of their children.

Issues covered:

- 1. Education
- 2. Youth

07/03/22- KQYX AM - 515am 07/03/22- KKOW FM - 5am 07/03/22- KKOW AM - 5am 07/03/22- KSEK FM - 515am 07/03/22- KBTN AM - 515am 07/03/22- KCAR FM - 515am 07/03/22- KBTN FM - 5am 07/03/22- KJML FM - 520am 07/03/22- KMOQ FM - 515am 07/03/22- KPPG FM - 545am 07/03/22- KEWL FM - 545am 07/03/22- KHDY FM - 545am 07/03/22- KHDY AM - 545am

Date Aired:	Time Aired:
Length: 28 Min.	

1. Farzana Nayani, Business Coach, Int. Keynote Speaker

She addressed the growing Asian discrimination problem in the country. She also stressed the need for better communication between races.

#### Issues covered:

- 1. Racism
- 2. Communication
- 2. Jeremy Hartman, Vice President of Venture Forward

He commented on the growing number of entrepreneurs in the country. He also talked about an on-line program that gives aid to entrepreneurs.

#### Issues covered:

- 1. Women
- 2. Economy
- 3. Daniel Brdar, CEO of Ideal Power

He detailed new innovations for electric car chargers. He also talked about growing energy costs.

#### Issues covered:

- 1. Environment
- 2. Energy Costs

07/10/22- KQYX AM - 515am
07/10/22- KKOW FM - 5am
07/10/22- KKOW AM - 5am
07/10/22- KSEK FM - 515am
07/10/22- KBTN AM - 515am
07/10/22- KCAR FM - 515am
07/10/22- KBTN FM - 5am
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07/10/22- KHDY FM - 545am
07/10/22- KHDY FM - 545am

Date Aired:	Time Aired:
Length: 28 Min.	

1. Col. John Spencer, Professor, Combat Veteran, Expert on Urban Welfare

He gave an update on the war in Ukraine following his recent visit. He also commented that some aid from the United States should have been sent a couple of months ago.

Issues covered:

- 1. Ukraine War
- 2. Communication
- 2. George McGraw, Founder and CEO of Dig Deep

He talked about the fact that over 2 million people in the United States don't have running water and indoor sewer facilities. He detailed efforts to get more people plumbing facilities.

Issues covered:

- 1. Poverty
- 2. Drought
- 3. Khalid Parekh, Founder and CEO of Fair Banking

He talked about their efforts to get aid to Ukrainian and other refugees that have arrived in the United States. He also commented on inflation.

Issues covered:

- 1. Inflation
- 2. Refugee Aid

07/17/22- KQYX AM - 515am
07/17/22- KKOW FM - 5am
07/17/22- KKOW AM - 5am
07/17/22- KSEK FM - 515am
07/17/22- KBTN AM - 515am
07/17/22- KCAR FM - 515am
07/17/22- KBTN FM - 5am
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07/17/22- KHDY FM - 545am

Date Aired:	Time Aired: _	
Length: 28 Min.		

1. Diana Olebaum, Head of Foreign Policy for Friends Comm. For Legislation

She gave some suggestions on how to solve the war in Ukraine. She also talked about environmental issues.

Issues covered:

- 1. War in Ukraine
- 2. Environment
- 2. Lt. General Norman Seip, National Security Expert

He described the relationship between climate and national security. He also commented on how the military is helping the environment with new procedures.

Issues covered:

- 1. Climate Change
- 2. Military Preparedness
- 3. Dr. Ken Dychtwald, Founder and CEO of Age Wave

He listed the four stages of retirement. He also gave tips on how seniors can be better prepared for retirement.

Issues covered:

- 1. Seniors
- 2. Retirement

07/24/22- KQYX AM - 515am 07/24/22- KKOW FM - 5am 07/24/22- KKOW AM - 5am 07/24/22- KSEK FM - 515am 07/24/22- KBTN AM - 515am 07/24/22- KCAR FM - 515am 07/24/22- KBTN FM - 5am 07/24/22- KJML FM - 520am 07/24/22- KMOQ FM - 515am 07/24/22- KPPG FM - 545am 07/24/22- KHDY FM - 545am 07/24/22- KHDY FM - 545am 07/24/22- KHDY AM - 545am

Date Aired:	Time Aired:
Length: 28 Min.	

#### 1. Doron Kempel, Chairman and CEO of Air Guardia

He discussed the growing use of drones for the work of first responders. He also talked about their prodigals for security.

Issues covered:

- 1. Crime
- 2. Communication

#### 2. Neil Wertheimer, AARP Bulletin Deputy Editor

He gave some tips aimed at consumers who want to fight inflation. He also mentioned many of the 99 tips that are available online.

Issues covered:

- 1. Inflation
- 2. Consumerism

## 3. Archie Magoulas, Member of USDA

He detailed various summer food safety tips. He also gave a lesson on how to find the freshest fish.

Issues covered:

- 1. Food Safety
- 2. Education

07/31/22- KQYX AM - 515am 07/31/22- KKOW FM - 5am 07/31/22- KKOW AM - 5am 07/31/22- KSEK FM - 515am 07/31/22- KBTN AM - 515am 07/31/22- KCAR FM - 515am 07/31/22- KBTN FM - 5am 07/31/22- KJML FM - 520am 07/31/22- KMOQ FM - 515am 07/31/22- KPPG FM - 545am 07/31/22- KEWL FM - 545am 07/31/22- KHDY FM - 545am 07/31/22- KHDY FM - 545am

Date Aired:	Time Aired:
Length: 28 Min.	

1. Regina Blye, Chief Program and Policy Officer, Christopher and Dana Reeve Foundation

She described the changes that have occurred since the passage of the Americans with Disabilities Act. She also talked about actions that still need to be done to increase the access for those in need.

#### Issues covered:

- 1. ADA Act
- 2. Health
- 2. Mark Meadows, VP of Research and Development for National Retail Federation

He discussed the need for Congress to pass the Ocean Shipping Reform Act. He also addressed issues like labor shortages and tariffs that are affecting the economy.

#### Issues covered:

- 1. Economy
- 2. Inflation
- 3. Connor Boyock, Educator and Researcher

He commented on how American history is being taught in public schools. He also talked about efforts to influence future educators on history ideals.

#### Issues covered:

- 1. Communication
- 2. Education

08/07/22- KQYX AM - 515am 08/07/22- KKOW FM - 5am 08/07/22- KKOW AM - 5am 08/07/22- KSEK FM - 515am 08/07/22- KBTN AM - 515am 08/07/22- KCAR FM - 515am 08/07/22- KBTN FM - 5am 08/07/22- KJML FM - 520am 08/07/22- KMOQ FM - 515am 08/07/22- KPPG FM - 545am 08/07/22- KEWL FM - 545am 08/07/22- KHDY FM - 545am 08/07/22- KHDY AM - 545am

Date Aired:	_ Time Aired:	
Length: 28 Min.		

1. Andrea Smith, Tech Expert

She discussed the demise 3G cell service. She also talked about how consumers can upgrade their alarm systems to 4G.

Issues covered:

- 1. Technology
- 2. Consumerism
- 2. Les Winston, Charter Philanthropic Adviser

He gave some tips on people can be less dependent on Social Security. He also commented on growing inflation.

Issues covered:

- 1. Social Security
- 2. Inflation
- 3. Kevin Chatham-Stephens, MD and Member of Public Health Service

He gave an update on childhood vaccinations. He also talked about small side effects.

Issues covered:

- 1. Health
- 2. Youth

08/14/22- KQYX AM - 515am 08/14/22- KKOW FM - 5am 08/14/22- KKOW AM - 5am 08/14/22- KSEK FM - 515am 08/14/22- KBTN AM - 515am 08/14/22- KCAR FM - 515am 08/14/22- KBTN FM - 5am 08/14/22- KJML FM - 520am 08/14/22- KMOQ FM - 515am 08/14/22- KPPG FM - 545am 08/14/22- KEWL FM - 545am 08/14/22- KHDY FM - 545am 08/14/22- KHDY AM - 545am

Date Aired:	Time Aired:	
Length: 28 Min.		

1. Zane Burke, CEO of Quantum Health

He detailed new virtual health procedures for patients that were developed during COVID lockdowns. He also discussed the reactions from seniors on new procedures.

Issues covered:

- 1. Health
- 2. Seniors
- 2. Hoss Hasani, General Motors Vice President of EV Ecosystems

He described a new app that is full of information on electric cars. He also talked about the plusses of owning EV's.

Issues covered:

- 1. Environment
- 2. Communication
- 3. Elisabeth Leamy, Journalist and Author, Former Good Morning America Correspondent

She gave some tips for parents and students on how to save money at colleges. She also discussed how parents can negotiate with colleges for reductions in tuition.

Issues covered:

- 1. Education
- 2. Youth

08/21/22- KQYX AM - 515am 08/21/22- KKOW FM - 5am 08/21/22- KKOW AM - 5am 08/21/22- KSEK FM - 515am 08/21/22- KBTN AM - 515am 08/21/22- KCAR FM - 515am 08/21/22- KBTN FM - 5am 08/21/22- KJML FM - 520am 08/21/22- KMOQ FM - 515am 08/21/22- KPPG FM - 545am 08/21/22- KEWL FM - 545am 08/21/22- KHDY FM - 545am 08/21/22- KHDY FM - 545am

Date Aired:	Time Aired:
Length: 28 Min.	

1. Scott Wilson, CEO of Regenis

He discussed the dangers of PFAS in water systems. He also talked about natural ways to alleviate the problem by using carbon filters.

Issues covered:

- 1. Environment
- 2. Health
- 2. Dr. Lori Teller, President of American Veterinary Medical Assn.

She detailed some summer safety tips for pets. She also talked about heatstroke that some animals can experience.

Issues covered:

- 1. Pet Safety
- 2. Consumerism
- 3. Kelly Willis, Managing Director of Strategic Initiatives at Malaria No More

She described the growing problem of Malaria around the world and in the U.S. She also addressed some solutions to the problem.

Issues covered:

- 1. Climate Change
- 2. Health

08/28/22- KQYX AM - 515am 08/28/22- KKOW FM - 5am 08/28/22- KKOW AM - 5am 08/28/22- KSEK FM - 515am 08/28/22- KBTN AM - 515am 08/28/22- KCAR FM - 515am 08/28/22- KBTN FM - 5am 08/28/22- KJML FM - 520am 08/28/22- KMOQ FM - 515am 08/28/22- KPPG FM - 545am 08/28/22- KEWL FM - 545am 08/28/22- KHDY FM - 545am 08/28/22- KHDY FM - 545am

Date Aired:	Time Aired:	
Length: 28 Min.		

1. Alonzo Plough, Chief Science Officer at Robert Wood Johnson Foundation

He discussed now inflation specifically impacts minority communities. He also commented on growing poverty.

Issues covered:

- 1. Inflation
- 2. Poverty
- 2. Eliza Villanueva Beard, CEO of Teach for America

She detailed how they help pay for educators to work in rural areas. She also talked about the need for more mental health services in schools.

Issues covered:

- 1. Education
- 2. Mental Health
- 3. Ed Grohoski, Chief Marketing Officer, Junior Achievement USA

He described the program that pairs mentors with students to enhance financial education He also addressed the need for more volunteers.

Issues covered:

- 1. Education
- 2. Volunteerism

09/04/22- KQYX AM - 515am
09/04/22- KKOW FM - 5am
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09/04/22- KHDY FM - 545am
09/04/22- KHDY FM - 545am

Date Aired:	Time Aired:
Length: 28 Min.	

1. Brian Leake, Associated with Bayer Crop Science Division

He talked about food insecurity in America. He also discussed ways the companies are increasing crop yields with scientific breakthroughs.

Issues covered:

- 1. Poverty
- 2. Food Insecurity
- 2. Brian Moody, Executive Editor of Autotrader

He gave tips on how to keep pets safe in cars and trucks. He also commented on auto shortages across the nation.

Issues covered:

- 1. Pet Safety
- 2. Consumerism
- 3. Dr. Christopher Yadron, CEO of Wellbridge Addiction and Research

He discussed the symptoms of food addiction. He also talked about how parents can help their kids to overcome the problem.

Issues covered:

- 1. Food Addiction
- 2. Youth

09/11/22- KQYX AM - 515am
09/11/22- KKOW FM - 5am
09/11/22- KKOW AM - 5am
09/11/22- KSEK FM - 515am
09/11/22- KBTN AM - 515am
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09/11/22- KHDY FM - 545am
09/11/22- KHDY FM - 545am

Date Aired:	Time Aired:	_
Length: 28 Min.		

1. Dr. Laura Erickson-Scrote, Chief Medical Officer at the Jed Foundation

She described the growing problem of student depression. She also explained why depression is a growing concern as well.

Issues covered:

- 1. Suicide
- 2. Depression
- 2. Dr. Flora Stay, Skin and Oral Care Expert

She warned of the dangers of some health products to children. She gave a list of questionable items including deodorants and sunscreens.

Issues covered:

- 1. Youth
- 2. Health
- 3. Eliot Staples, SVP of Design, Rochelle Johnson, Womens Dress Influencer

They announced the Welcome Everybody Campaign that highlights new dress Items for plus-size women. They also talked about marketing to those women.

Issues covered:

- 1. Women
- 2. Consumerism

09/18/22- KQYX AM - 515am 09/18/22- KKOW FM - 5am 09/18/22- KKOW AM - 5am 09/18/22- KSEK FM - 515am 09/18/22- KBTN AM - 515am 09/18/22- KCAR FM - 515am 09/18/22- KBTN FM - 5am 09/18/22- KJML FM - 520am 09/18/22- KMOQ FM - 515am 09/18/22- KPPG FM - 545am 09/18/22- KHDY FM - 545am 09/18/22- KHDY FM - 545am 09/18/22- KHDY AM - 545am

Date Aired:	Time Aired:	
Length: 28 Min.		

1. Dr. Lisa Kearney, Executive Director, Veterans Crisis Line, U.S. Dept of Veterans Affairs

She defined the growing problem of veteran suicide. She also listed new programs to help veterans and their families.

Issues covered:

- 1. Veterans
- 2. Suicide
- 2. Dr. Billy Hensley, President and CEO of the National Endowment for Financial Education

He described their efforts to improve financial education in the schools. He also reported on progress on the subject.

Issues covered:

- 1. Education
- 2. Economy
- 3. Dr. German Hernandez, Nephrologist

He talked about PKD, a type of kidney disease. He also discussed the role of genetics in diagnosis and treatment.

Issues covered:

- 1. Health
- 2. Genetics

09/25/22- KQYX AM - 515am
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09/25/22- KKOW AM - 5am
09/25/22- KSEK FM - 515am
09/25/22- KBTN AM - 515am
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