

KKOW - FM ----- 2nd Quarter Issues Programing --- 2015

1. Local Weather
2. Local News
3. Community Events
4. Ecological Impact
5. Blood Drives
6. Health and Fitness
7. Education
8. Food Banks
9. Pet Owner Responsibilities
10. Parenting
11. Community Engagement

Q2 - ~~2014~~ 2015

List of weekly programming features that cover issues of public interest in the KKOW-FM listening area.

Program	Segment	Dates	Times	Duration	Description
Daily Local Newscasts from KOAM-TV	Mornings, Mid-days, afternoons	Weekdays	6a-6p	90Seconds 4x a day	These News shorts are updated 3 times a day from KOAM-TV, the Local leader in news they cover stories from across our entire coverage area.
Local Weather	all day	7 days a week	6a-midnight	60 seconds 2x an hour	Our local weather coverage informs and protects area residents with up to the minute live weather coverage.
Community Calendar	Mornings	Weekdays	8:50	5 min	A comprehensive look at area events, updated daily, includes occasional live interviews.
Public Service Announcements	All Day	7 days a week	mid-mid	60 or 30 seconds.	Air public service announcements from various agencies (both national and local) including sek humane society, cancer society and many others.

390 min

3,276 min

325 min

## Jack Kennedy Jr

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**From:** Bobby Wilkerson [bwilkerson@ami-pittsburg.com]  
**Sent:** Tuesday, June 30, 2015 10:11 AM  
**To:** Jennifer Isom; Jack Kennedy Jr  
**Subject:** Fwd: Local PSA's from April thru June 2015 (for our public file)

KKOW AM and FM public file Quarterly Issues

----- Forwarded message -----

**From:** Keith Brown <[kbrown@ami-pittsburg.com](mailto:kbrown@ami-pittsburg.com)>  
**Date:** Mon, Jun 29, 2015 at 1:45 PM  
**Subject:** Local PSA's from April thru June 2015 (for our public file)  
**To:** Bobby Wilkerson <[bwilkerson@ami-pittsburg.com](mailto:bwilkerson@ami-pittsburg.com)>

16. JOPLIN FAMILY Y (Healthy Kids Day 2015)  
4/1/15-4/10/15
17. PITTSBURG PARKS & RECREATION (Mini Warrior Dash 2015)  
4/6/15-4/11/15
18. EASTERN SHAWNEE TRIBE OF OKLAHOMA (E-Waste Recycling) 4/7/15-5/29/15
19. COMMUNITY BLOOD CENTER OF THE OZARKS (Give Blood)  
4/9/15-6/30/15
20. PSU KANSAS TECHNOLOGY CENTER (S-A-E Car Show)  
4/18/15-4/24/15
21. BARTON COUNTY MASTER GARDENERS (Plant Sale in Lamar)  
4/22/15-5/1/15
22. FREEDOM OF FLIGHT MUSEUM (5K on the Runway in Joplin)  
4/22/15-5/1/15
23. NAT'L ASSOC. OF LETTER CARRIERS (Stamp Out Hunger Food Drive)  
4/22/15-5/8/15
24. CARTHAGE CRISIS CENTER (Give Ozarks Day 2015)  
4/29/15-5/4/15
25. SACRED HEART PARISH HALL (Hobbs Benefit Dinner & Dance)  
5/4/15-5/8/15
26. SOUTHEAST KANSAS CATTLEWOMEN (Beef Month in Kansas 2015) 5/18/15-5/31/15
27. S-E-K HUMANE SOCIETY (Bark in the Park 2015)  
6/1/15-6/12/15

28. PITTSBURG MOTHER TO MOTHER MINISTRY(Parenting workshop) 6/4/15-7/2/15

29. FIRST CHRISTIAN CHURCH OF GIRARD (Charity Auction)  
6/19/15-6/26/15

30. EASTERN SHAWNEE TRIBE OF OKLAHOMA (Shredding Event)  
6/22/15-7/16/15

More to follow from July thru September in my next e-mail, coming at the END of September :)

"Downtown" Keith Brown

PSA Director

KKOW 860 AM / KKOW FM "96.9 The Kow"

Pittsburg, KS / Joplin, MO / Miami, OK

Phone 620-231-7200

E-mail: [kbrown@ami-pittsburg.com](mailto:kbrown@ami-pittsburg.com)

