



EDUCATIONAL MEDIA FOUNDATION

QUARTERLY REPORT PROGRAM LIST (WQLR- FM)
- Third Quarter 2023 (July 1 - September 30)
Compiled by Denice Smith

1. FAMILY
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3. HEALTH
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There follows a list of some of the significant issues responded to by, WQLR- FM, Chateaugay/Malone, New York, along with significant programming treatment of those issues for the period of July 1- September 30, 2023. The listing is by no means exhaustive. The order in which the issue appear does not reflect any priority or significance. All time are Pacific Time zones.

Issue	Program	Date	Time	Duration	Description of Program
Family	Closer Look	7/23	7:00 pm	30 minutes	Closer Look: Parents of Addicted Loved Ones Turn to PAL Groups for Support- One of your kids is on drugs. Getting in trouble. Calling you over and over bail them out. You don't know what to do. PAL Groups bring people together to swap stories and share strategies -- online or in-person. "When we found PAL we're like okay, we're not alone, there's other people who've been down this road." Monika Kelly reports.
Family	Closer Look	8/6	7:00 pm Segment 1	30 minutes	Free Brand-New 'Threads' for Teens in Foster Care - Children in foster care often arrive at a new placement with just the clothes on their backs. Cathy Hamilton founded San Antonio Threads to give brand-new clothes to older youth(12yrs-21yrs) who have no family to take them shopping. "I've had kids say things like 'old clothes have bad memories; new clothes have good memories -- thank you for the fresh start." Bob Dittman reports.
Family	Closer Look	8/20	7:00 pm Segment 2	30 minutes	Closer Look: Teens Aged-Out of Foster Care Get Help From 'Dream Makers'- Without family and often lacking life skills, former foster kids become homeless adults by the thousands, turning to drugs and crime on the streets just to survive. "Every statistic you hear that is going bad in the United States, a lot of them link back to the foster care system and those kids just not being taken care of." Dream Makers steps in to link aged-out foster kids with practical assistance by connecting them with the generosity of strangers. "It totally up to the community to fulfill the dream." The young adult with a need fills out an application to ask for things that teens with families could easily get from a mom or dad: like money for work clothes, or a laptop for school, or maybe a used car – but Melton says the most common dream request from these youth by far is – food.
Family	Closer Look	9/17	7:00 pm	30 minutes	Closer Look: Young Girls Pregnant and Scared Turn to StandUpGirl.com Dawn-Marie Perez, executive director of StandUpGirl.com says their site stands ready to help. "Our mission is to have these girls be able to find life-affirming information through us -- and then we connect them with pregnancy centers in their neighborhood." Quick response is essential. "If

					you go google the word 'abortion' right now there are millions of websites that are going to come up. Our goal is to have StandUpGirl show up on that <i>first page</i> of their google search."
Family	Local Closer Look	7/23 8/20 9/17	7:30 pm	20 minutes	Parks & Recreation- Peter Kaye speaks with Mary Johnson and David Kemp of the Chateaugay Lake Foundation about its mission and support efforts to protect the environmental quality of Chateaugay Lake and its surroundings. Johnson takes us from the inception of the Foundation in 2007 and gives insight into some of the various invasive species that are threatening the lake. Outlines practical tips for responsible boating and fishing helping keep invasive species at bay. A behind the scenes look at the research happening at Chateaugay Lake and other lakes throughout the Adirondacks and shares his vision for the Foundation moving forward.
Family	PSA WLKW WKEL WKDL WKLZ WGKV WKVU WYKV WJKE WQLR WKVJ	9/17- 9/30	112 spots, 8 times each day	15 seconds	Bella's Bumbas: offering free, hand-crafted wheelchairs for special needs toddlers. Over 2,700 kids finding mobility, hope, and the joy of just being a kid. Find out more when you visit bellasbumbas.com . Bellas bumbas.com
Family	PSA WQLR WKYJ	7/16- 7/29	112 spots, 8 times each day	15 seconds	Adirondack Young Professionals creates local opportunities for our young neighbors to network, socialize, and cultivate meaningful relationships for professional and personal growth. To find out more about how they're helping attract and retain young professionals to serve our community, go to "ADKYP.org."
Education	Closer Look	7/30	7:00 pm	30 minutes	CLOSER LOOK: "Share the Wealth of Your Dirt" Through- AmpleHarvest.org AmpleHarvest.org is nationally recognized for successfully recruiting backyard gardeners to fight food insecurity. The site lists 8,000 local pantries which accept donations of fresh fruits and veggies. The non-profit also works to involve pastors and churches nationwide through the Faith Fights Food Waste campaign and recently added a program to feed malnourished people on Native American reservations.
Education	Closer Look	7/16	7:00 pm	30 minutes	Closer Look: Small-Business Mentors Offer Free Advice Through SCORE Your idea for a great small business needs a good plan. If you already opened your shop, you may be stumped on how to grow. SCORE mentors offer free, one-on-one advice for turning a profit. "What we have seen is that when someone meets with a mentor for 3 hours or more, they are 5x more likely to increase their revenue and stay in business."

Education	PSA	7/2-7/15	112 spots, 8 times each day	15 seconds	Chateaugay Lake is beautiful, but invasive species threaten its use and health. Chateaugay Lake Foundation encourages wise stewardship by preventing the spread of invasive species. Learn more or get involved at "Chateaugay Lake Foundation.org
Health	Closer Look	7/9	7:00 pm Segment 1	30 minutes	Closer Look: Kids Fooled by Fentanyl, Rx Fakes- Kids are getting pills that look like Xanax or Percocet online or in the locker room. Often laced with fentanyl, these deadly drugs can be 100x stronger than morphine. "It's terrifying," says Pat Aussem of the Partnership to End Addiction. Ed Ternan, co-founder of Song for Charlie lost his college-aged son to one pill and now helps other parents warn their children. "We still say 'just say no' but we spell it K. N. O. W. because many of these young victims are dying from taking a substance they didn't ask for." Bob Dittman reports.
Health	Closer Look	8/20	7:00 pm Segment 1	30 minutes Segment 1	Closer Look: Tackle Childhood Obesity at Home, Church And School- Millions of American kids suffer words like chubby or chunky – or fat – to describe their young bodies. The COVID-19 lockdowns only worsened already alarming levels of childhood obesity, as the CDC found the BMI (body mass index) in children ages 2-19 years old increase nearly doubled during the pandemic . Excess weight weakens growing muscles and joints and can lead to juvenile diabetes or even trigger life-threatening asthma "Prevention is what we really want, right?" says Geri Henchy, Director of Nutrition Policy at the Food Research and Action Center (FRAC). "We want kids to be in environments that are not obesogenic; where they're gonna get healthy meals, where there isn't a lot of junk food, where they have activities -- that's really going to make a difference for kids."
Health	Closer Look	9/10	7:00 pm Segment 1	30 minutes	Closer Look: Like CPR, Get Trained in Youth 'Mental First Aid' How do you approach a teen without getting a door slammed in your face? "A trusted adult is what a youth needs more than anything," says Lori Butterworth of AIM, which strongly recommends all adults get certified in Youth Mental Health First Aid. She compares it to CPR. "What if we worked really hard to raise the probability that when a child or teen has a mental health crisis that there is someone there to help them and save their life?" Kindra Ponzio reports. https://www.klove.com/news/closer-look/hot-topx/closer-look--like-cpr-get-trained-in-youth-mental-first-aid-6294

Economy	Closer Look	7/16	7:00 pm	30 minutes	Closer Look: Small-Business Mentors Offer Free Advice Through SCORE Your idea for a great small business needs a good plan. If you already opened your shop, you may be stumped on how to grow. SCORE mentors offer free, one-on-one advice for turning a profit. “What we have seen is that when someone meets with a mentor for 3 hours or more, they are 5x more likely to increase their revenue and stay in business.”
Economy	Closer Look	7/30	7:00 pm	30 minutes	CLOSER LOOK: “Share the Wealth of Your Dirt” Through- AmpleHarvest.org AmpleHarvest.org is nationally recognized for successfully recruiting backyard gardeners to fight food insecurity. The site lists 8,000 local pantries which accept donations of fresh fruits and veggies. The non-profit also works to involve pastors and churches nationwide through the Faith Fights Food Waste campaign and recently added a program to feed malnourished people on Native American reservations.
Economy	Closer Look	9/3	7:00 pm	30 minutes	Closer Look: Food Prices, Fight Inflation from Your Fridge - Food costs more these days. COVID-19 shutdowns drove up the price of labor, fertilizer and fuel needed to move crops from farms to factories to stores and eventually to your kitchen. What can you do? Should you panic buy? Comparison shop? Billie Wright checks in with Assoc Prof. Joe Balagtas at Purdue University and Jordan Page, lifestyle blogger and mom of 8 for proven tips on cutting your grocery bill.
Economy	Closer Look	9/24	7:00 pm	30 minutes	Closer Look: “Share the Wealth of Your Dirt” Through AmpleHarvest.org AmpleHarvest.org is nationally recognized for successfully recruiting backyard gardeners to fight food insecurity. The site lists 8,000 local pantries which accept donations of fresh fruits and veggies. The non-profit also works to involve pastors and churches nationwide through the Faith Fights Food Waste campaign and recently added a program to feed malnourished people on Native American reservations. Marya Morgan reports.
Economy	Local Closer Look	7/2 7/30 8/27	7:30 pm	20 minutes	Business Development- Peter Kaye speaks with Tyler Hargraves of Adirondack Young Professionals about the ongoing need the North Country has to attract and retain young professionals to enhance economic development. Hargraves speaks to his own move from downstate as well and the positive changes that he has seen due to ADKYP’s work toward creating a “cool community” that young professionals want to be part of

					and thrive in. He emphasizes networking and making contacts and contrasts the two. Hargraves also touches on the importance of community service and gives examples of ADKYP's members and volunteers taking part in clean up after local events to assisting our senior population in various ways.
Economy	Local Closer Look	7/9 9/3	7:30 pm	20 minutes	Business Development- Peter Kaye speaks with Mary Scharf of the Malone Chamber of Commerce about business in the North Country. The town's rich history as being the "star of the north" due to the confluence of railroads and discusses how the economy has changed to being heavily reliant on tourism. Guidance to start-up businesses and emphasizes the importance of knowing not only your number of potential customers, but where they are coming from. Speaks of the historic district of Main Street in Malone and shares her dream for it becoming the shining star of the north once again.
Economy	Local Closer Look	7/16 8/13 9/10	7:30 pm	20 minutes	Hunger/Food Security- Peter Kaye speaks with Ellie Jent from the Joint Council for Economic Opportunity of Clinton and Franklin Counties about the various resources and services they offer individuals and families in need. Their pre-head start and head start programs benefitting both parents and kiddos. On average, salaries in the North Country are \$15,000 lower versus the rest of New York State and that combined with inflation has increased the demand on their food services program as well as other services JCEO provides. A variety of senior programs including transportation services and more.
Economy	Local Closer Look	8/6	7:30 pm	20 minutes	Growth/Land Sprawl- Peter Kaye speaks with Mary Scharf of the Malone Revitalization Foundation about all things Malone- past, present, and future! Scharf shares her love for the historic village that she has called home for over 50 years. The industry that used to fuel Malone's economy as well as how tourism is the new life blood of the present economy. The importance of Malone being in the New York State Registry of Historic Places and the benefits and impact that has on the village. She also speaks to the flowers on Main Street project and how community businesses and organizations have collaborated to make it a reality.
Public Safety	Closer Look	7/2	7:00 pm	30 minutes	Closer Look: Convoy of Hope Springs into Action: 2023 Update- Convoy has been very busy so far this year. Devastating tornado outbreaks slammed several U.S. states. "Convoy is now working long-term to get people what

					they need -- appliances, furniture, roofs -- whatever it is." The ministry sent aid and comfort when twin earthquakes in Turkey and Syria drove 2.6 million people into tents near the rubble of their homes. Convoy continues to care for war refugees in Ukraine and those who have fled to neighboring countries. Convoy is also committed to an ongoing effort to feed children in global famine. The Children's Feeding program provides meals in 33 countries for more than 500k+ hungry kids.
Public Safety	Closer Look	8/6	7:00 pm Segment 2	30 minutes	Closer Look: Retired Racehorses Cool Hooves at Old Friends Farm, Kentucky - Nearly 200 elderly horses get free hay and healthcare at Old Friends Farm in Georgetown. Residents have included famous thoroughbreds Silver Charm and Touch Gold, but also others not famous but whose owners could no longer care for them. "We owe it to them," says farm founder and caretaker Michael Blowen. "These horses are to Kentucky what the automobile is to Detroit." Jack Church reports.
Public Safety	Closer Look	8/13	7:00 pm	30 minutes	Closer Look: Be Safer at Work or Church, Thoughts on Security You see trouble, you hear it – now believe it. "Trust your intuition...you know when a situation is different," says Hector Alvarez, an expert in workplace security with more than 25 years of experience in threat assessment. "One of your best bets for surviving these incidents is thinking about it before it happens." Preparation is key says Mindi Russell, exec. dir. of the Law Enforcement Chaplaincy of Sacramento. "Instead of, 'it will never happen here,' have the mindset that if something happens, this is what we'll do." Bob Dittman reports.
Public Safety	Closer Look	8/27	7:00 pm	30 minutes	Closer Look: Don't Click That Link! Be Cyber Smart- Spam on social media. Emails that shout, 'click here!' from an inbox full of tricks. Modern cyber criminals commit considerable time and talent to hacking your life. "If you have a gut feeling, if you have an instinct that something isn't right here – please listen to that." Don't click! Monika Kelly talks with Gavina Avila of the Better Business Bureau and Darren Mott, retired FBI agent and expert on cybersecurity.
Public Safety	Closer Look	9/10	7:00 pm	30 minutes Segment 2	Closer Look: Teens Chatting on Social Media Vulnerable To Human Traffickers- "Just so you know, some kids that are trafficked actually aren't taken from their home – they still live at their house." How does this happen? Social media chats. Expert tricksters spend months -- or even

					<p>years -- lying to build friendship. Your good and smart kid may believe their online friend is their age “by the time they went to meet this person, it wasn’t who they thought they were.” Once the youth is tricked into sexually explicit activities, they may be too afraid to tell you. Felipe Aguilar reports. https://www.klove.com/news/closer-look/health-and-safety/closer-look-teens-chatting-on-social-media-vulnerable-to-human-traffickers-6293</p>
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