



**QUARTERLY REPORT**

**FOR**

**October - December 2016**

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**KCYY (FM) (Y100FM), San Antonio, TX  
Cox Radio, Inc.**

# **ISSUES AND PROGRAMS REPORT**

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## **OVERVIEW**

## OVERVIEW

KCYY (Y100FM) develops on-air programming to address issues of significant importance to the cities and residents of San Antonio.

We have four 30-minute programs running Sunday mornings beginning at 6:00am and ending at 8:00am. KCYY (Y100FM's) show is called "San Antonio Digest".

Issues addressed on the shows are ascertained through interviews with community leaders, representatives of charitable and civic organizations, and those individuals who are making a difference in our listening area.

Listed are the issues covered which have been deemed to be of the greatest significance to listeners in San Antonio:

- GOVERNMENT/LEGAL
- HEALTH
- EDUCATION
- FINANCIAL/ECONOMY
- FAMILY ISSUES

## **CIVIC AND COMMUNITY INVOLVEMENT**

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### **4th Quarter 2016 Community Events:**

#### **October**

KCYY supported the Y100/Randy Rogers Band Golf Jam with promotional announcements about ticket details and onsite presence. This event benefits the Boot Campaign.

KCYY thanked the Military for their service with the Front Row for the Front Line promotion, giving members of the armed forces Front Row tickets to the Y100 Bud Light 8 Man Jam. KCYY promoted this with on-air announcements.

#### **November**

KCYY thanked the Military for their service with the Front Row for the Front Line promotion, giving members of the armed forces Front Row tickets to the Y100 Bud Light 8 Man Jam. KCYY promoted this with on-air announcements.

KCYY promoted the Veterans Day Concert at Cowboys Dancehall featuring Pat Green. This event benefitted the Moonlight Fund.

During the month of November, KCYY partnered with the San Antonio Food Bank and HEB to host the “Y100 Basket Brigade.” KCYY was onsite at two separate HEB’s simultaneously; collecting food and money for the San Antonio Food Bank. KCYY pre-promoted on-air, with a live broadcast and onsite presence.

KCYY supported the San Antonio Aids Foundation with on-air announcements for their World Aids Day Remembrance and Hope Service.

During the month of November, KCYY helped Winterfest enter the magic of the holiday season with on air mentions. Winterfest assists with toy collection for Elf Louise that benefits children in the Bexar county community.

## **December**

KCYY supported the San Antonio Aids Foundation with on-air announcements for their World Aids Day Remembrance and Hope Service.

KCYY held a “Holiday Home Makeover” experience, taking heartfelt stories from listeners, and picking one deserving family to decorate their home for the Holidays.

During the month of December, KCYY helped Winterfest enter the magic of the holiday season with on air mentions and onsite presence. Winterfest assists with toy collection for Elf Louise that benefits children in the Bexar county community. KCYY added extra on-air mentions when bad weather forced Winterfest to be re-scheduled.

KCYY participated in the Helotes Lighted Christmas Parade to build community relations.

During the month of December, KCYY had three live morning show broadcasts, 12/2, 12/9 & 12/16, that served as Toy drives benefiting Toys for Tots and the children of San Antonio.

# **ISSUE-RELATED PROGRAMMING**

## GOVERNMENT/LEGAL

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
10/30/16	San Antonio Digest	Judy Carlile	Wreaths Across America	Honoring fallen servicemen and women by placing a wreath on their gravesite at the National Cemetery	6AM 30:00
11/6/16	San Antonio Digest	Tiffany Edmonds	City of San Antonio Solid Waste Division	Adding a green bin to the recycling mix to collect compost type trash	6AM 30:00
12/4/16	San Antonio Digest	April Luna Rebecca Pacini	Vision Zero Transportation & Capital Improvements	Educating walkers, cyclists and drivers to reduce the number of people injured and killed on roads	6AM 30:00
12/11/16	San Antonio Digest	Jamie Balagia	DWI attorney	He wants people to know their rights when it comes to being pulled over and arrested for DWI	6AM 30:00
12/18/16	San Antonio Digest	Kim Abernethy	ChildSafe	Assessing and treating hundreds of child abuse victims; helping them through the legal process	6AM 30:00

## HEALTH

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
10/2/16	San Antonio Digest	Rebecca Helterbrand	Clarity Child Guidance Center	Help for children with mental illness. 1 in 5 kids are affected.	6AM 30:00
10/9/16	San Antonio Digest	Florence Hartsfield Clarissa Thompson Ana Szulta	Texas Kidney Foundation; Texas Organ Sharing Alliance	What kidney disease is doing to people and how organ donation can help improve people's lives	6:30AM 30:00
10/9/16	San Antonio Digest	Jim Morris	The Rookie	He talks about achieving a dream and living with Parkinson's Disease	6AM 30:00
10/16/16	San Antonio Digest	Brenda Atherton Juan Reyes and Tanner Hockensmith	ALS Association	Juan tells how ALS struck him, what it is doing to him and how he is using his voice to bring awareness to the disease. Brenda and Tanner talk about help from the ALS Association	6:30AM 30:00
11/27/16	San Antonio Digest	Ken Slavin	San Antonio Aids Foundation	What is planned for World Aids Day observances; all about AIDS and the organization's mission to prevent the disease	6:30AM 30:00
12/25/16	San Antonio Digest	Candyce Slusher George Garza	The Music Project Music and Memory	They talk about the music project, supporting local musicians and Music and Memory, providing ipods with music for Alzheimer's patients	6AM 30:00

## EDUCATION

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
10/23/16	San Antonio Digest	Todd Bol	Little Free Library	How a tribute to his mother turned into a worldwide exchange and sharing of books through the Little Free Library	6AM 30:00
11/13/16	San Antonio Digest	Dan Rather Martin Rather	The Rather Prize	The Rathers are offering a prize to the person or group with the best idea on improving public education in Texas	6AM 30:00
11/27/16	San Antonio Digest	Jim Barry	Consumer Technology Association	The latest innovations in technology; the smart car; better television sets and phones	6AM 30:00
12/4/16	San Antonio Digest	Fred Reyes	Rey Feo	His mission to inform children about the "Force of Education" and how education can help them throughout life. Raising money for scholarships	6:30AM 30:00

## FINANCIAL/ECONOMY

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
10/30/16	San Antonio Digest	Mary Japhet Carolyn Wheat	SA Sports	Changing the community through the power of sport; attracting events that boost the local economy	6:30AM 30:00
11/6/16	San Antonio Digest	Andy & Yvette Benavides	SMART, Supporting Multiple Art Resources Together	Organizers of Stadfest in Southtown talk about drawing the community together through art and impacting the economy of the area	6:30AM 30:00
11/13/16	San Antonio Digest	Dennis Noll	San Antonio Area Foundation	The clearinghouse for giving in San Antonio; running the Santikos Entertainment business as a social enterprise	6:30AM 30:00
12/18/16	San Antonio Digest	Albert Cantu	CPS Energy	Ways of saving energy which translates to saving money; rebates available on energy efficient changes to homes	6:30AM 30:00

## FAMILY ISSUES

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
10/2/16	San Antonio Digest	Keith & Leslie Weissenstein	Retrouvaille	How Retrouvaille saved their marriage. What it is and who it's for	6:30AM 30:00
10/16/16	San Antonio Digest	Dawn Fosdick	CAM Christian Assistance Ministry	She likens CAM to an emergency room of social services; how they help those in need	6AM 30:00
10/23/16	San Antonio Digest	Diana Doria Jim Cahalen	Alamo Boxer Rescue	They rescue abused, abandoned and neglected boxers, rehabilitate them and find them forever homes	6:30AM 30:00
11/20/16	San Antonio Digest	Annette Rodriguez	The Children's Shelter	Taking care of the abused, neglected and abandoned children of San Antonio. Programs they have started to prevent child abuse	6:30AM 30:00
11/20/16	San Antonio Digest	Eva Kor	CANDLES Holocaust Museum and Education Center	Kor, a Holocaust survivor, talks about forgiveness, how important it is to forgive things done to you.	6AM 30:00
12/11/16	San Antonio Digest	Sarah Evans	Well Aware	Bringing a reliable and clean source of water to communities in Africa by drilling wells; raising money for those wells; transforming communities	6:30AM 30:00
12/25/16	San Antonio Digest	Janice Darling	Animal Defense League	The continuing problem of unwanted animals in San Antonio; what they're doing to find them good homes	6:30AM 30:00

# **PUBLIC SERVICE ANNOUNCEMENTS**

## PUBLIC SERVICE ANNOUNCEMENTS

(PSA's are :15, :30 and :60 spots that run Midnight to Midnight.)

<b>DATE AIRED</b>	<b>ORANGIZATION</b>	<b>TOPIC</b>	<b>ISSUE/ CATEGORY</b>	<b>NUMBER OF TIMES AIRED</b>
10/1/2016 - 10/10/2016	Y100/Randy Rogers Band Golf Jam	Event Awareness/Benefit	Community/Health	65x
10/18/2016 - 10/31/2016	Y100 Front Row for the Front Line	Event Awareness	Veterans	46x
10/1/2016- 10/31/2016	Advertising Council	Buzzed Driving	Community	46x
10/1/2016- 10/31/2016	Advertising Council	Emergency Preparedness	Community	83x
10/1/2016- 10/31/2016	Advertising Council	Fatherhood Involvement	Community	51x
10/1/2016- 10/31/2016	Advertising Council	Texting and Driving	Community	51x
10/1/2016- 10/31/2016	Texas Association of Broadcasters	Air Forces Reserve	Community	22x
10/1/2016- 10/31/2016	Texas Association of Broadcasters	CASA – Chance/Clarity	Community	17x
10/1/2016- 10/31/2016	Texas Association of Broadcasters	Texas Cultural Trust – “Art Can”	Community	197x
11/1/216 - 11/14/2016	Y100 Front Row for the Front Line	Event Awareness	Veterans	52x
11/5/2016 – 11/11/2016	Moonlight Fund	Event Awareness	Community/Veterans	15x
11/16/2016 – 11/22/2016	San Antonio Food Bank	Food Donation	Community/Food	26x
11/23/2016 – 11/30/2016	Y100 Holiday Home Makeover	Community Needs	Community	9x
11/26/2016- 11/30/2016	San Antonio Aids Foundation	World Aids Day	Community/Health	24x
11/24/2016 - 11/30/2016	Winterfest	Elf Louise	Community	41x

11/27/2016 - 11/30/2016	Y100 & Toys For Tots	Toy Drive Live Broadcasts	Community/Children	10x
11/1/2016-11/30/2016	Advertising Council	Buzzed Driving	Community	54x
11/1/2016-11/30/2016	Advertising Council	Emergency Preparedness	Community	86x
11/1/2016-11/30/2016	Advertising Council	Fatherhood Involvement	Community	55x
11/1/2016-11/30/2016	Advertising Council	Texting and Driving	Community	61x
11/1/2016-11/30/2016	Texas Association of Broadcasters	Air Forces Reserve	Community	97x
11/1/2016-11/30/2016	Texas Association of Broadcasters	CASA – Chance/Clarity	Community	62x
12/1/2016	San Antonio Aids Foundation	World Aids Day	Community/Health	6x
12/1/2016 – 12/2/2016	Y100 Holiday Home Makeover	Community Needs	Community	3x
12/1/2016 - 12/2/2016	Y100 & Toys For Tots	Toy Drive Live Broadcasts	Community/Children	5x
12/1/2016-12/6/2016	Winterfest	Elf Louise	Community	35x
12/3/2016-12/9/2016	Y100 & Toys For Tots	Toy Drive Live Broadcasts	Community/Children	18x
12/10/2016-12/16/2016	Y100 & Toys For Tots	Toy Drive Live Broadcasts	Community/Children	15x
12/1/2016-12/31/2016	Advertising Council	Buzzed Driving	Community	57x
12/1/2016-12/31/2016	Advertising Council	Emergency Preparedness	Community	104x
12/1/2016-12/31/2016	Advertising Council	Fatherhood Involvement	Community	57x
12/1/2016-12/31/2016	Advertising Council	Texting and Driving	Community	57x
12/1/2016-12/31/2016	Texas Association of Broadcasters	Air Forces Reserve	Community	114x

12/1/2016- 12/31/2016	Texas Association of Broadcasters	CASA – Chance/Clarity	Community	35x
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