

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Todd Van Etten, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** Todd Van Etten

Agency name: The Herald Group

Address: 1800 M St. NW#450, Washington DC 20036

Contact: Todd Van Etten

Phone number: 202-347-7947

Email: [tvanetten@theheraldgroup.com](mailto:tvanetten@theheraldgroup.com)

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Electronic Payments Coalition

Address: 1747 Pennsylvania Ave Nw Ste 1000 Washington, DC 20006

Contact: Richard Hunt

Phone number: 703-963-4328

Email: [richard@electronicpaymentscoalition.org](mailto:richard@electronicpaymentscoalition.org)

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Richard Hunt, Executive Chairman  
Jeff Tassej Chairman  
Tuckre Foote Secretary  
Robert Thomson Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to: NA

Office(s) sought by such candidate(s) (no acronyms or abbreviations): NA

Date of election: NA

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

The Durbin-Marshall Credit Card Bill

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Todd Van Etten</i>	Signature: <i>Courtney Kline</i>
Name: Todd Van Etten	Name: Courtney Kline
Date of Request to Purchase Ad Time: 03/01/2024	Date of Station Agreement to Sell Time: 3/6/24

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason (optional):  
\_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #: n/a	Station Call Letters:	Date Received/Requested:
Est. #: n/a	Station Location:	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.

# Signature Certificate

Reference number: KJNJH-VAR9C-ETFDB-SDJWS

## Signer

## Timestamp

## Signature

### Todd Van Etten

Email: tvanetten@theheraldgroup.com  
Shared via link

Sent: 06 Mar 2024 21:45:00 UTC  
Viewed: 06 Mar 2024 21:52:29 UTC  
Signed: 06 Mar 2024 21:52:41 UTC



IP address: 64.125.235.210  
Location: Washington, United States

Document completed by all parties on:

06 Mar 2024 21:52:41 UTC

Page 1 of 1



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# Signature Certificate

Reference number: EUJ4C-CQFBD-CGV9M-5KSVV

## Signer

## Timestamp

## Signature

### Courtney Kline

Email: ckline@westwoodone.com

Sent:

06 Mar 2024 22:06:33 UTC

Viewed:

06 Mar 2024 22:06:58 UTC

Signed:

06 Mar 2024 22:07:36 UTC



### Recipient Verification:

✓ Email verified

06 Mar 2024 22:06:58 UTC

IP address: 72.80.130.27

Location: New York, United States

Document completed by all parties on:

06 Mar 2024 22:07:36 UTC

Page 1 of 1



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