

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WBZZ - Baton Rouge	Date: 5/18/15
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I, Harris Sikes Media LLC

do hereby request station time concerning the following issue:

Louisiana Rising

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule
		5/19 - 5/23			
\$12,625 gross / \$10,731.25 net					

This broadcast time will be used by: Louisiana Rising

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Louisiana Rising
PO Box 9114 Metairie, LA
70055

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Allan Durand, President, Chairman and Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5-18-15 *Jtr Zell* _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Denise Robichaux Denise Robichaux Director of Sales
Signature Printed Name Title



WBRL
1650 Highland Rd
Baton Rouge, LA 70802

HARRIS SIKES MEDIA
11350 RANDOM HILLS RD
STE 700
FAIRFAX, VA 22030

Contract # 18818

Schedule Dates 05/19/15-05/23/15
Advertiser LOUISIANA RISING (3678)
Agency HARRIS SIKES MEDIA (1911)
Product Political- Issues (1071)
Brand 6291 (11582)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBRL sales
Buyer Name ROBINSON, TRACEY
Phone/Fax /
CPE TV/LA/6291
Account Types National/Political
Billing Type Standard
Comments I LOUISIANA RISING

Date Entered 05/18/15
Last Modified 05/18/15
Entered By Tracy Ritchie
CO-OP No
Headline #/PO # ECR08281069 /
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,893.75
Net Total \$10,731.25
Sales Tax

ABC (WBRL)		
By Broadcast Month	Spots	Rate
May. 2015	14	\$12,625.00
Grand Total:	14	\$12,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/19/15-05/22/15	1	:30	6A- 7A (CST)			1	1	1	1			4	\$550.00	\$2,200.00	ABC (WBRL)	6A NEWS 1X PER DAY	5/18/15
2.0	Normal Line / SPOT	05/19/15-05/22/15	1	:30	5:58P- News 2 at 6pm			1	1	1	1			4	\$800.00	\$3,200.00	ABC (WBRL)	6P NEWS 1X PER DAY	5/18/15
3.0	Normal Line / SPOT	05/23/15-05/23/15	1	:30	5:58P- News 2 at 6pm Saturday							X		1	\$275.00	\$275.00	ABC (WBRL)	SAT 6P NEWS	5/18/15
4.0	Normal Line / SPOT	05/19/15-05/21/15	1	:30	6:28P- Wheel of Fortune - HD			1	1	1				3	\$1,250.00	\$3,750.00	ABC (WBRL)	WHEEL 1X PER DAY	5/18/15
5.0	Normal Line / SPOT	05/19/15-05/19/15	1	:30	8P- DANCING WITH THE STARS			X						1	\$2,200.00	\$2,200.00	ABC (WBRL)	DANCING FINALE	5/18/15
6.0	Normal Line / SPOT	05/22/15-05/22/15	1	:30	9:59P- News 2 at 10pm						X			1	\$1,000.00	\$1,000.00	ABC (WBRL)	LATE NEWS	5/18/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: