

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; color: blue;">WBZZ - Baton Rouge</span>	<b>Date:</b> <span style="font-size: 1.2em; color: blue;">5/18/15</span>
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I, Harris Sikes Media LLC

do hereby request station time concerning the following issue:

Louisiana Rising

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule
		5/19 - 5/23			
\$12,625 gross / \$10,731.25 net					

This broadcast time will be used by: Louisiana Rising

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Louisiana Rising  
PO Box 9114 Metairie, LA  
70055

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Allan Durand, President, Chairman and Treasurer





WBRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

HARRIS SIKES MEDIA  
11350 RANDOM HILLS RD  
STE 700  
FAIRFAX, VA 22030

**Contract # 18818**

Schedule Dates: 05/19/15-05/23/15  
Advertiser: LOUISIANA RISING (3678)  
Agency: HARRIS SIKES MEDIA (1911)  
Product: Political - Issues (1071)  
Brand: 6291 (11582)  
Salesperson: Eagle, Philadelphia (1050)  
Sales Office: WBRZ sales  
Buyer Name: ROBINSON, TRACEY  
Phone/Fax: /  
CPE: TV/LA/6291  
Account Types: National/Political  
Billing Type: Standard  
Comments: LOUISIANA RISING

Date Entered: 05/18/15  
Last Modified: 05/18/15  
Entered By: Tracy Ritchie  
CO-OP: No  
Headline #/PO #: ECR08281069 /  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$1,893.75  
Net Total: \$10,731.25  
Sales Tax:

ABC (WBRZ)	Spots	Rate
By Broadcast Month	14	\$12,625.00
May. 2015	14	\$12,625.00
<b>Grand Total:</b>	<b>14</b>	<b>\$12,625.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/19/15-05/22/15	1	:30	6A-7A (CST)	1	1	1	1	1				4	\$550.00	\$2,200.00	ABC (WBRZ)	6A NEWS 1X PER DAY	5/18/15
2.0	Normal Line / SPOT	05/19/15-05/22/15	1	:30	5:58P- News 2 at 6pm	1	1	1	1	1				4	\$800.00	\$3,200.00	ABC (WBRZ)	6P NEWS 1X PER DAY	5/18/15
3.0	Normal Line / SPOT	05/23/15-05/23/15	1	:30	5:58P- News 2 at 6pm Saturday	1						X		1	\$275.00	\$275.00	ABC (WBRZ)	SAT 6P NEWS	5/18/15
4.0	Normal Line / SPOT	05/19/15-05/21/15	1	:30	6:28P- Wheel of Fortune - HD	1	1	1	1					3	\$1,250.00	\$3,750.00	ABC (WBRZ)	WHEEL 1X PER DAY	5/18/15
5.0	Normal Line / SPOT	05/19/15-05/19/15	1	:30	8P- DANCING WITH THE STARS	1		X						1	\$2,200.00	\$2,200.00	ABC (WBRZ)	DANCING FINALE	5/18/15
6.0	Normal Line / SPOT	05/22/15-05/22/15	1	:30	9:59P- News 2 at 10pm	1					X			1	\$1,000.00	\$1,000.00	ABC (WBRZ)	LATE NEWS	5/18/15

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_