



Updated November, 2014
Underwriters List
Television

Underwriter	Program(s)
Booth Western Art Museum	Run of Schedule Prime 8pm-11pm on GPB HD and Knowledge Channel
Cigna	Football Fridays, Run of Schedule 7pm-12am Monday-Sunday and 11am-7pm Saturday and Sunday
College Football Hall of Fame	Football Fridays, GPB ROS 7pm-11pm
Colquitt Regional Medical Center	Football Fridays
Emory Healthcare	News 6pm-7pm, Antiques Roadshow, Football Friday, Run of schedule 7pm-11pm
Fernbank Museum of Natural History	Kids programming 6am-6pm on GPB HD and Knowledge
Georgia Cotton Commission	Football Fridays, Run of Schedule prime 7pm-11pm
Georgia Department of Economic Development	Production Partner for Georgia Traveler
Georgia Division of Aging Services	GPB News 6pm-8pm, GPB Prime 8pm-11pm, GPB Weekend 11pm-6pm, GPB Knowledge 7pm-11pm
Georgia Electric Membership Corporation	Football Fridays, Run of Schedule 7pm-11pm and 11pm-7pm weekends
Georgia Farm Bureau	Football Fridays
Georgia Goodwill Association	Antiques Roadshow on Monday and Thursday
Go Build Georgia Foundation	Football Fridays
Goodwill of North Georgia	The Roosevelts, Finding Your Roots, Masterpiece Mystery, Run of Schedule 8pm-11pm

Gwinnett Medical	News 6pm-8pm, Prime 8pm-11pm, Sat-Sun 11pm-6pm, Knowledge 7pm-11pm
Kid to Kid	GPB Kids 7am-11am Monday-Sunday; GPB Kids Subchannel 4pm-8pm
Metropolitan Dermatology	PBS Newshour
The Orianne Society	PBS Newshour 6pm-8pm, Prime Rotation 8pm-11pm, Weekend 11am-6pm, and Knowledge 7pm-11pm
Piedmont Healthcare	Prime Rotation Mon-Sun 8pm-11pm, PBS Newshour 6pm-7pm
Progressive Medical Center	Run of Schedule 6pm-11pm
Publix	Kids Programming 6am-6pm
Regions Bank	Football Fridays, Run of Schedule 7pm-11pm
Reynolds Plantation	Run of Schedule primetime 8pm-11pm
Saint Augustine	American Experience, Finding Your Roots, This Old House, Prime Rotation 8pm-11pm, Antiques Roadshow, GPB Knowledge Primetime
Sea Island	Masterpiece Theater, Football Fridays, Run of Schedule 8pm-11pm
Synchronicity Theater	Kids 6am-6pm, Digital Kids 6am-6pm, Knowledge 8pm-11pm
Synovus Financial Group	GPB Prime Monday-Sunday 8pm-11pm, Late Fringe Monday-Sunday 11pm-1a, Vignette & Spot Monday-Friday 8pm-11pm, Weekend Bonus Saturday-Sunday 4pm-8pm, Vignette & Spot Saturday-Sunday 5pm-8pm
Technical College System of Georgia	Football Fridays, Run of Schedule 7pm-12 midnight and 11am-6pm weekends
The Alliance Theatre	Prime Monday-Sunday 8p-11pm, Weekend Sat/Sun 11am-6pm, TV ROS Monday-Sunday 8pm-12am, Sat/Sun 11am-6pm

The Davis Academy	GPB Kids Run of Schedule 6am-6pm, Digital Run of Schedule 6am-6pm
The Galloway School	GPB Kids Run of Schedule 6am-6pm, Digital Run of Schedule 6am-6pm
The Lovett School	GPB Kids Run of Schedule 6am-6pm, Digital Run of Schedule 6am-6pm
The Orianne Society	News Block 6pm -8pm, Prime Rotation 8pm-11pm, Weekend 11am-6pm, Knowledge 7pm-11pm
Walton EMC	News 6pm-11pm, Late Fringe 11pm- 1pm, Weekend 11am-6pm, Knowledge 7pm-11pm

Web

Underwriter	Program(s)
Arts for Learning	Website Run of Site – 160 x 600 pixel Skyscraper
Big Canoe Company	Website - 160 x 600 Pixel Skyscraper
Booth Western Art Museum	Website – 160 x 600 pixel skyscraper
Cigna	Website - GPB.org & GPB Mobile
College Football Hall of Fame	Website – 300 x 250 Rectangle
Fernbank Museum of Natural History	Website Ad - 12 Months GPB.org Run of Site
Georgia Archives	Website – Run of site Skyscraper 160 x 600 pixel
Georgia Cotton Commission	Web Banner 300 x 250 Rectangle
Georgia Electric Membership Corporation	GPB Sports Digital Elements; GPB.org and GPB Mobile
Macon Bibb County CVB	Website Ad – 300 X 250 Pixel Run of Site Rectangle
Oak Hill & The Martha Berry Museum	Website Ad – Skyscraper Run of Site 160 x 600 pixels
Reynolds Plantation	Website Ad – Run of site Skyscraper Banner 160 x 600 pixels
White County Chamber of Commerce	Website – Run of Site GPB.org 160 x 600 Skyscraper
Woodrow Wilson Teaching Fellowship	Website – Run of Site GPB.org 160 x

	600 pixel skyscraper
The Davis Academy	Website – Skyscraper
The Galloway School	Website – Skyscraper