

# ORDER



**Orders**  
**Order / Rev:** 388039  
**Alt Order #:** 09849083  
**Product Desc:** TRUMP FOR PRESIDENT  
**Estimate:** 12095  
**Flight Dates:** 06/20/20 - 06/26/20  
**Original Date / Rev:** 07/08/20 / 07/08/20  
**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-1**

**Primary AE:** Ian Ambron  
**Sales Office:** H-PHL  
**Sales Region:** National

**Agency Name:** Harris Sikes Media  
**Buying Contact:**  
**Billing Contact:**  
 11350 Random Hills Road, Suite 700  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Donald J Trump for President  
**Demographic:** A35+  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** 3

**New Business Thru:** 06/26/20  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/26/20	25	\$11,850.00	\$10,072.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	25	\$11,850.00	\$10,072.50	0.00
<b>Totals</b>	<b>25</b>	<b>\$11,850.00</b>	<b>\$10,072.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSTP-TV, LLC and KSAX-TV	20%	\$11,850.00
Market	100%	\$59,250.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KARE	26%	\$15,405.00
KMSP	18%	\$10,665.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
WCCO	36%	\$21,330.00
WFTC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	06/26/20	06/26/20	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:00 AM)	----1--	:30	1	\$550.00	3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/22/20	06/28/20	----1--		1		\$550.00		0.00					
2	M	06/26/20	06/26/20		CM	7-9a	----1--	:30	1	\$550.00	3	0.00	NM	1	\$550.00

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F GMA		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/22/20	06/28/20	----1--	1	\$550.00	0.00								
3	M	06/23/20	06/23/20	M-F GMA	CM	7-9a	-1-----	:30	1	\$550.00	3	0.00	NM	1	\$550.00
				M-F GMA		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/22/20	06/28/20	-1-----	1	\$550.00	0.00								
4	M	06/24/20	06/24/20	M-F GMA	CM	7-9a	--1----	:30	1	\$550.00	3	0.00	NM	1	\$550.00
				M-F GMA		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/22/20	06/28/20	--1----	1	\$550.00	0.00								
5	M	06/25/20	06/25/20	M-F GMA	CM	7-9a	---1---	:30	1	\$550.00	3	0.00	NM	1	\$550.00
				M-F GMA		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/22/20	06/28/20	---1---	1	\$550.00	0.00								
6	M	06/26/20	06/26/20	M-F GMA	CM	7-9a	----1--	:30	1	\$550.00	3	0.00	NM	1	\$550.00
				M-F GMA		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/22/20	06/28/20	----1--	1	\$550.00	0.00								
7	M	06/26/20	06/26/20	M-F 9-10a	CM	9-10a	----1--	:30	1	\$275.00	3	0.00	NM	1	\$275.00
				LVE-KELLY&RYAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/22/20	06/28/20	----1--	1	\$275.00	0.00								
8	M	06/23/20	06/23/20	M-F The View	CM	10-11a	-1-----	:30	1	\$325.00	3	0.00	NM	1	\$325.00
				M-F The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/22/20	06/28/20	-1-----	1	\$325.00	0.00								
9	M	06/24/20	06/24/20	M-F The View	CM	10-11a	--1----	:30	1	\$325.00	3	0.00	NM	1	\$325.00
				M-F The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/22/20	06/28/20	--1----	1	\$325.00	0.00								
10	M	06/25/20	06/25/20	M-F The View	CM	10-11a	---1---	:30	1	\$325.00	3	0.00	NM	1	\$325.00
				M-F The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/22/20	06/28/20	---1---	1	\$325.00	0.00								
11	M	06/26/20	06/26/20	M-F The View	CM	10-11a	----1--	:30	1	\$325.00	3	0.00	NM	1	\$325.00
				M-F The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/22/20	06/28/20	----1--	1	\$325.00	0.00								
N12	M	06/26/20	06/26/20	M-F Midday News	CM	11a-12p	----1--	:30	1	\$325.00	3	0.00	NM	0	\$0.00
				M-F Midday News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/22/20	06/28/20	----1--	1	\$325.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	M	06/22/20-06/28/20	M-F Midday News	11a-12p	-----F----	:30	<del>(\$325.00)</del>	0.00	NM						
Credited															
13	M	06/23/20	06/23/20	M-F 12-1p	CM	12-1p	-1-----	:30	1	\$275.00	3	0.00	NM	1	\$275.00
				PNDMC-KNOW-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/22/20	06/28/20	-1-----	1	\$275.00	0.00								
14	M	06/24/20	06/24/20	M-F 12-1p	CM	12-1p	--1----	:30	1	\$275.00	3	0.00	NM	1	\$275.00
				PNDMC-KNOW-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/22/20	06/28/20	--1----	1	\$275.00	0.00								
15	M	06/25/20	06/25/20	M-F 12-1p	CM	12-1p	---1---	:30	1	\$275.00	3	0.00	NM	1	\$275.00
				PNDMC-KNOW-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/22/20	06/28/20	---1---	1	\$275.00	0.00								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N16	M	06/26/20	06/26/20	M-F 12-1p PNDMC-KNOW-ABC	CM	12-1p	----1--	:30	1	\$275.00	3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/22/20	06/28/20	----1--		1				\$275.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	06/22/20-06/28/20	M-F 12-1p			12-1p	-----F----	:30		<del>(\$275.00)</del>		0.00	NM		
		Credited													
17	M	06/26/20	06/26/20	M-F 4-430p TWIN CITIES-4<	CM	4-430p	----1--	:30	1	\$300.00	3	0.00	NM	1	\$300.00
	Week:	06/22/20	06/28/20	----1--		1				\$300.00		0.00			
18	M	06/26/20	06/26/20	M-F 430-5p News 430p News	CM	430-5p	----1--	:30	1	\$500.00	3	0.00	NM	1	\$500.00
	Week:	06/22/20	06/28/20	----1--		1				\$500.00		0.00			
19	M	06/26/20	06/26/20	M-F 5-530p M-F 5-530p	CM	5-530p	----1--	:30	1	\$650.00	3	0.00	NM	1	\$650.00
	Week:	06/22/20	06/28/20	----1--		1				\$650.00		0.00			
20	M	06/26/20	06/26/20	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5-	----1--	:30	1	\$2,000.00	3	0.00	NM	1	\$2,000.00
	Week:	06/22/20	06/28/20	----1--		1				\$2,000.00		0.00			
21	M	06/26/20	06/26/20	M-F 6-630p M-F 6-630p	CM	6-630p	----1--	:30	1	\$700.00	3	0.00	NM	1	\$700.00
	Week:	06/22/20	06/28/20	----1--		1				\$700.00		0.00			
22	M	06/26/20	06/26/20	M-F 630-7p M-F 630-7p	CM	630-7p	----1--	:30	1	\$650.00	3	0.00	NM	1	\$650.00
	Week:	06/22/20	06/28/20	----1--		1				\$650.00		0.00			
23	M	06/26/20	06/26/20	M-F 10p news M-F 10p News	CM	10-1035p	----1--	:30	1	\$550.00	3	0.00	NM	1	\$550.00
	Week:	06/22/20	06/28/20	----1--		1				\$550.00		0.00			
24	M	06/23/20	06/23/20	M-F 1035-1105p JK1 THE JIMMY KIMMEL SHOW	CM	1035-1105p	-1-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
	Week:	06/22/20	06/28/20	-1-----		1				\$200.00		0.00			
25	M	06/24/20	06/24/20	M-F 1035-1105p JK1 THE JIMMY KIMMEL SHOW	CM	1035-1105p	--1----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
	Week:	06/22/20	06/28/20	--1----		1				\$200.00		0.00			
26	M	06/25/20	06/25/20	M-F 1035-1105p JK1 THE JIMMY KIMMEL SHOW	CM	1035-1105p	---1---	:30	1	\$200.00	3	0.00	NM	1	\$200.00
	Week:	06/22/20	06/28/20	---1---		1				\$200.00		0.00			
27	M	06/26/20	06/26/20	M-F 1035-1105p JK1 THE JIMMY KIMMEL SHOW	CM	1035-1105p	----1--	:30	1	\$200.00	3	0.00	NM	1	\$200.00
	Week:	06/22/20	06/28/20	----1--		1				\$200.00		0.00			
													Totals	25	\$11,850.00