DUPLICATE

INVOICE

WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
Main: (419) 248-1111
Billing: (216) 367-7106

Invoice #	Invoice Date	Invoice Month	Invoice Period
1208598-1	**10/26/14**	**October 2014**	**09/29/14 - 10/26/14**

Station	Account Executive	Sales Office	Sales Region
WTOL	Matthew Norten	HRP-Washington	National

Advertiser	Product	Estimate Number
POL/Dewine, M/R/Attorney	**DEWINE FOR ATG**	**723**

Billing Address:

SRCP Media
Attention: Accounts Payable
201 North Union Street
Suite 200
Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
10/21/14 - 10/27/14	1208598	07453541

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Send Payment To:
WTOL-TV Toledo
Attn: Lockbox # 1350
P. O. Box 11407
Birmingham, AL 35246-1350

IDB #	Advertiser Code	Product Code
	78	171

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/21/14	10/24/14	Flip & Fix It	M-F 958-11a	- TWTF - -	1:00	4	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/20/14	10/26/14	- TWTF - -	4	$300.00				

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WTOL	Tu	10/21/14	10:06 AM	Flip & Fix It	M-F 958-11a	1:00	MD14-TV-04H	$300.00	NM
1	WTOL	W	10/22/14	10:14 AM	Flip & Fix It	M-F 958-11a	1:00	MD14-TV-04H	$300.00	NM
3	WTOL	Th	10/23/14	10:23 AM	Flip & Fix It	M-F 958-11a	1:00	MD14-TV-04H	$300.00	NM
4	WTOL	F	10/24/14	10:44 AM	Flip & Fix It	M-F 958-11a	1:00	MD14-TV-04H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	10/21/14	10/24/14	Price Is Right	Price Is Right	- TWTF - -	1:00	1	$700.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/20/14	10/26/14	- TWTF - -	1	$700.00				

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTOL	F	10/24/14		Price Is Right	Price Is Right	:00		$700.00	NM
			See MG 2.2							

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	10/21/14	10/24/14	CBS Soaps	CBS Soaps	- TWTF - -	1:00	3	$700.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/20/14	10/26/14	- TWTF - -	3	$700.00				

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WTOL	Tu	10/21/14	12:56 PM	CBS Soaps	CBS Soaps	1:00	MD14-TV-04H	$700.00	NM
3	WTOL	Th	10/23/14	1:59 PM	CBS Soaps	CBS Soaps	1:00	MD14-TV-04H	$700.00	NM
1	WTOL	F	10/24/14	1:29 PM	CBS Soaps	CBS Soaps	1:00	MD14-TV-04H	$700.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	10/21/14	10/24/14	NEWS 11 @ NOON	1158am-1230pm	- TWTF - -	1:00	1	$700.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/20/14	10/26/14	- TWTF - -	1	$700.00				

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTOL	Th	10/23/14	12:29 PM	NEWS 11 @ NOON	1158am-1230pm	1:00	MD14-TV-04H	$700.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/21/14	10/24/14	The Talk	The Talk	- TWTF - -	1:00	2	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/20/14	10/26/14	- TWTF - -	2	$600.00				

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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WTOL 11
Toledo's News Leader

Invoice #	Invoice Date	Invoice Month	Invoice Period
1208598-1	**10/26/14**	**October 2014**	**09/29/14 - 10/26/14**

Advertiser	Product	Estimate Number
POL/Dewine, M/R/Attorney	**DEWINE FOR ATG**	**723**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/21/14	10/24/14	The Talk	The Talk	- TWTF- -	1:00	2	$600.00	NM

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WTOL	Tu	10/21/14	2:27 PM	The Talk	The Talk	1:00	MD14-TV-04H	$600.00	NM
2 WTOL	F	10/24/14	2:30 PM	The Talk	The Talk	1:00	MD14-TV-04H	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/21/14	10/24/14	DR. PHIL	3:58-5p	- TWTF- -	1:00	1	$700.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	- TWTF- -	1	$700.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WTOL	W	10/22/14	4:23 PM	DR. PHIL	3:58-5p	1:00	MD14-TV-04H	$700.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/21/14	10/24/14	News 11 @ 5 PM	NEWS 5-6pm	- TWTF- -	1:00	2	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	- TWTF- -	2	$1,000.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WTOL	Tu	10/21/14	5:28 PM	News 11 @ 5 PM	NEWS 5-6pm	1:00	MD14-TV-04H	$1,000.00	NM
2 WTOL	W	10/22/14	5:29 PM	News 11 @ 5 PM	NEWS 5-6pm	1:00	MD14-TV-04H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/21/14	10/24/14	YOUR MORNING 5:30 AM	528-6am	- TWTF- -	1:00	2	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	- TWTF- -	2	$300.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WTOL	W	10/22/14	5:53 AM	YOUR MORNING 5:30 AM	528-6am	1:00	MD14-TV-04H	$300.00	NM
2 WTOL	F	10/24/14	5:52 AM	YOUR MORNING 5:30 AM	528-6am	1:00	MD14-TV-04H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/21/14	10/24/14	7-730pm M-F	M-F 658-730pm	- TWTF- -	1:00	1	$1,800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	- TWTF- -	1	$1,800.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WTOL	W	10/22/14	6:59 PM	7-730pm M-F	M-F 658-730pm	1:00	MD14-TV-04H	$1,800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/21/14	10/24/14	CBS This Morning	7-9am	- TWTF- -	1:00	3	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	- TWTF- -	3	$500.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 WTOL	W	10/22/14	8:16 AM	CBS This Morning	7-9am	1:00	MD14-TV-04H	$500.00	NM
2 WTOL	W	10/22/14	8:45 AM	CBS This Morning	7-9am	1:00	MD14-TV-04H	$500.00	NM
1 WTOL	Th	10/23/14	8:43 AM	CBS This Morning	7-9am	1:00	MD14-TV-04H	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/21/14	10/24/14	730-8pm M-F	M-F 730-8pm	- TWTF- -	1:00	1	$1,800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	- TWTF- -	1	$1,800.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WTOL	Tu	10/21/14	7:28 PM	730-8pm M-F	M-F 730-8pm	1:00	MD14-TV-04H	$1,800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/21/14	10/24/14	News 11 @ 9AM Your Da	858-10am	- TWTF- -	1:00	2	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	- TWTF- -	2	$300.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/21/14	10/24/14	News 11 @ 9AM Your D 858-10am	- TWTF- -	1:00	2	$300.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTOL	Tu	10/21/14	9:33 AM	News 11 @ 9AM Your Day	858-10am	1:00	MD14-TV-04H	$300.00	NM
2	WTOL	Th	10/23/14	9:33 AM	News 11 @ 9AM Your Day	858-10am	1:00	MD14-TV-04H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/25/14	10/25/14	48 HOURS	Saturday Prime	- - - - - 1-	1:00	1	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/20/14	10/26/14	- - - - - 1-	1	$1,000.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTOL	Sa	10/25/14	10:41 PM	48 HOURS	Saturday Prime	1:00	MD14-TV-04H	$1,000.00	NM

Total Spots **23**

Payment Terms 30 Days

Gross Total	**$15,200.00**
Agency Commission	**$2,280.00**
Net Amount Due	**$12,920.00**