

CONTRACT



WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
(419) 248-1111

<u>Contract / Revision</u> 1200016 /		<u>Alt Order #</u> 07420895
<u>Product</u> DEWINE FOR ATG		
<u>Contract Dates</u> 10/14/14 - 10/20/14		<u>Estimate #</u> 629
<u>Advertiser</u> POL/Dewine, M/R/Attorney General		<u>Original Date / Revision</u> 09/30/14 / 10/09/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTOL	<u>Account Executive</u> Matthew Norten	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 78	<u>Product Code</u> 171
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

SRCP Media
201 North Union Street
Suite 200
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTOL	10/14/14	10/17/14	11pm News M-F	1057-1135pm		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	-TW-F--	3			\$800.00				
N 2	WTOL	10/14/14	10/17/14	DAVID LETTERMAN	1135p-1237a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	-TW-F--	2			\$300.00				
N 3	WTOL	10/14/14	10/17/14	Price Is Right	Price Is Right		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	-TWTF--	4			\$350.00				
N 4	WTOL	10/14/14	10/17/14	CBS Soaps	CBS Soaps		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	-TWTF--	3			\$350.00				
N 5	WTOL	10/14/14	10/17/14	NEWS 11 @ NOON	1158am-1230pm		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	-TWTF--	4			\$350.00				
N 6	WTOL	10/14/14	10/17/14	DR. PHIL	3:58-5p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	-TWTF--	3			\$350.00				
N 7	WTOL	10/14/14	10/17/14	News 11 @ 5 PM	NEWS 5-6pm		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	-TWTF--	4			\$500.00				
N 8	WTOL	10/14/14	10/17/14	YOUR MORNING 5:30 AM	528-6am		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	-TWTF--	3			\$250.00				
N 9	WTOL	10/14/14	10/17/14	News 11 @ 6 PM	557-630p		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	-TWTF--	4			\$600.00				
N 10	WTOL	10/14/14	10/17/14	YOUR MORNING 6:00 AM	558-7am		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	-TWTF--	4			\$350.00				
N 11	WTOL	10/14/14	10/17/14	WOF	M-F 658-730pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



<u>Contract / Revision</u> 1200016 /		<u>Alt Order #</u> 07420895
<u>Contract Dates</u> 10/14/14 - 10/20/14	<u>Product</u> DEWINE FOR ATG	<u>Estimate #</u> 629
<u>Advertiser</u> POL/Dewine, M/R/Attorne		<u>Original Date / Revision</u> 09/30/14 / 10/09/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-TW-F--				2	\$900.00			
N 12	WTOL	10/14/14	10/17/14	CBS This Morning	7-9am		:30			NM	7	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-TWTF--				7	\$250.00			
N 13	WTOL	10/14/14	10/17/14	730-8pm M-F	M-F 730-8pm		:30			NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-TW-F--				3	\$900.00			
N 14	WTOL	10/14/14	10/17/14	News 11 @ 9AM Your Day	858-10am		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-TWTF--				3	\$150.00			
N 15	WTOL	10/19/14	10/19/14	60 MINUTES	Sunday Prime		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-----1				1	\$2,500.00			
N 16	WTOL	10/19/14	10/19/14	CBS Sunday Morning	9-10:30am		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-----1				1	\$450.00			
N 17	WTOL	10/19/14	10/19/14	THE GOOD WIFE	Sunday Prime		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-----1				1	\$2,500.00			
N 18	WTOL	10/14/14	10/14/14	NCIS	Tuesday Prime		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-1-----				1	\$2,500.00			
N 19	WTOL	10/15/14	10/15/14	SURVIVOR	Wednesday Prime		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	--1----				1	\$2,500.00			
N 20	WTOL	10/20/14	10/20/14	News 11 @ 6 PM	557-630p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	1-----				1	\$600.00			
N 21	WTOL	10/20/14	10/20/14	YOUR MORNING 6:00 AM	558-7am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	1-----				1	\$350.00			
N 22	WTOL	10/20/14	10/20/14	CBS This Morning	7-9am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	1-----				1	\$250.00			
N 23	WTOL	10/20/14	10/20/14	NEWS 11 @ NOON	1158am-1230pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	1-----				1	\$350.00			
N 24	WTOL	10/20/14	10/20/14	DR. PHIL	3:58-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	1-----				1	\$350.00			
N 25	WTOL	10/14/14	10/14/14	Price Is Right	Price Is Right		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-T-----				1	\$350.00			
N 26	WTOL	10/14/14	10/14/14	7-730pm M-F	M-F 658-730pm		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-1-----				1				
Totals											61	\$34,750.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
(419) 248-1111

<u>Contract / Revision</u>	<u>Alt Order #</u>
1200016 /	07420895

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/14/14 - 10/20/14	DEWINE FOR ATG	629

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Dewine, M/R/Attorne	09/30/14 / 10/09/14

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/20/14	61	\$34,750.00	(\$5,212.50)	\$29,537.50
Totals	61	\$34,750.00	(\$5,212.50)	\$29,537.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.