

CONTRACT



WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
(419) 248-1111

And:

SRCP Media
201 North Union Street
Suite 200
Alexandria, VA 22314

<u>Contract / Revision</u> 1200016 /		<u>Alt Order #</u> 07420895
<u>Product</u> DEWINE FOR ATG		
<u>Contract Dates</u> 10/14/14 - 10/20/14	<u>Estimate #</u> 629	
<u>Advertiser</u> POL/Dewine, M/R/Attorney General		<u>Original Date / Revision</u> 09/30/14 / 10/09/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTOL	<u>Account Executive</u> Matthew Norten	<u>Sales Office</u> HRP-Washington
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 78	<u>Product Code</u> 171
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTOL	10/14/14	10/17/14	11pm News M-F	1057-1135pm		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	-TW-F--	3			\$800.00				
N 2	WTOL	10/14/14	10/17/14	DAVID LETTERMAN	1135p-1237a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	-TW-F--	2			\$300.00				
N 3	WTOL	10/14/14	10/17/14	Price Is Right	Price Is Right		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	-TWTF--	4			\$350.00				
N 4	WTOL	10/14/14	10/17/14	CBS Soaps	CBS Soaps		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	-TWTF--	3			\$350.00				
N 5	WTOL	10/14/14	10/17/14	NEWS 11 @ NOON	1158am-1230pm		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	-TWTF--	4			\$350.00				
N 6	WTOL	10/14/14	10/17/14	DR. PHIL	3:58-5p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	-TWTF--	3			\$350.00				
N 7	WTOL	10/14/14	10/17/14	News 11 @ 5 PM	NEWS 5-6pm		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	-TWTF--	4			\$500.00				
N 8	WTOL	10/14/14	10/17/14	YOUR MORNING 5:30 AM	528-6am		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	-TWTF--	3			\$250.00				
N 9	WTOL	10/14/14	10/17/14	News 11 @ 6 PM	557-630p		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	-TWTF--	4			\$600.00				
N 10	WTOL	10/14/14	10/17/14	YOUR MORNING 6:00 AM	558-7am		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	-TWTF--	4			\$350.00				
N 11	WTOL	10/14/14	10/17/14	WOF	M-F 658-730pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 1200016 /		<u>Alt Order #</u> 07420895
<u>Contract Dates</u> 10/14/14 - 10/20/14	<u>Product</u> DEWINE FOR ATG	<u>Estimate #</u> 629
<u>Advertiser</u> POL/Dewine, M/R/Attorne		<u>Original Date / Revision</u> 09/30/14 / 10/09/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	10/13/14	10/19/14	-TW-F--	2	\$900.00						
N 12	WTOL	10/14/14	10/17/14	CBS This Morning	7-9am		:30			NM	7	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	10/13/14	10/19/14	-TWTf--	7	\$250.00						
N 13	WTOL	10/14/14	10/17/14	730-8pm M-F	M-F 730-8pm		:30			NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	10/13/14	10/19/14	-TW-F--	3	\$900.00						
N 14	WTOL	10/14/14	10/17/14	News 11 @ 9AM Your Day	858-10am		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	10/13/14	10/19/14	-TWTf--	3	\$150.00						
N 15	WTOL	10/19/14	10/19/14	60 MINUTES	Sunday Prime		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	10/13/14	10/19/14	-----1	1	\$2,500.00						
N 16	WTOL	10/19/14	10/19/14	CBS Sunday Morning	9-10:30am		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	10/13/14	10/19/14	-----1	1	\$450.00						
N 17	WTOL	10/19/14	10/19/14	THE GOOD WIFE	Sunday Prime		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	10/13/14	10/19/14	-----1	1	\$2,500.00						
N 18	WTOL	10/14/14	10/14/14	NCIS	Tuesday Prime		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	10/13/14	10/19/14	-1-----	1	\$2,500.00						
N 19	WTOL	10/15/14	10/15/14	SURVIVOR	Wednesday Prime		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	10/13/14	10/19/14	--1----	1	\$2,500.00						
N 20	WTOL	10/20/14	10/20/14	News 11 @ 6 PM	557-630p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	10/20/14	10/26/14	1-----	1	\$600.00						
N 21	WTOL	10/20/14	10/20/14	YOUR MORNING 6:00 AM	558-7am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	10/20/14	10/26/14	1-----	1	\$350.00						
N 22	WTOL	10/20/14	10/20/14	CBS This Morning	7-9am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	10/20/14	10/26/14	1-----	1	\$250.00						
N 23	WTOL	10/20/14	10/20/14	NEWS 11 @ NOON	1158am-1230pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	10/20/14	10/26/14	1-----	1	\$350.00						
N 24	WTOL	10/20/14	10/20/14	DR. PHIL	3:58-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	10/20/14	10/26/14	1-----	1	\$350.00						
N 25	WTOL	10/14/14	10/14/14	Price Is Right	Price Is Right		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	10/13/14	10/19/14	-T-----	1	\$350.00						
N 26	WTOL	10/14/14	10/14/14	7-730pm M-F	M-F 658-730pm		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	10/13/14	10/19/14	-1-----	1							
Totals											61	\$34,750.00

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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/20/14	61	\$34,750.00	(\$5,212.50)	\$29,537.50
Totals	61	\$34,750.00	(\$5,212.50)	\$29,537.50

Signature: _____ **Date:** _____

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