

KCJZ

QUARTERLY ISSUES & PROGRAMS

1ST QUARTER 2023

ISSUE: SENIOR HEALTH AND WELLNESS

RESPONSE: KCJZ (Bob FM) promoted a free health and wellness fair presented by Morro Bay Active Adults on Saturday, 1/31. Seniors were provided with free assistance with financial health, nutrition, free tax preparation, scam protection, fall prevention, legal aid, physical therapy, and assisted living information. Announcements were broadcast 1/12/23-1/21/23.

ISSUE: EDUCATION

RESPONSE: KCJZ (Bob FM) provided air time to assist the office of the NOAA National Marine Sanctuary to recruit volunteers to share information about local culture, environment, and history to visitors from all over the world and local students. Announcements were broadcast 3/23/23 - 3/31/23.

ISSUE: YOUTH SPORTS RECOGNITION

RESPONSE: KCJZ (Bob FM) broadcasts play by play for Coast Union High School sports including the current young men's baseball and young women's softball games. The current season began 2/25/23 and will continue until 4/29/23.

KCJZ (Bob FM) features hourly community calendar announcements for the following non-profit, community organizations on the Central Coast. Announcements are updated on a weekly basis and each announcement plays at least 10 times per week:

Alzheimers Assoc (Slo Co. Central Coast)
American Legion Post 432
Beautify Cambria (Dark Skies)
BLM (Piedras Blancas Light Sta)
Cambria Anonymous Neighbors (CAN)
Cambria Center for the Arts Gallery
Cambria Center for the Arts Theater
Cambria Chamber of Commerce
Cambria Community Council
Cambria Community Healthcare District
Cambria Community Services District
Cambria Connection
Cambria Film Festival
Cambria Historical Society
Cambria Parks Rec & Open Space (PROS)
Cambria Scarecrow Festival
Cambria Youth Collective
Coast Unified School District
Fire Safe Council
Friends of the Fiscalini Ranch Preserve (FFRP)
Greenspace Cambria Land Trust (Nature Club)
Homeless Animal Rescue Team (HART)
Joslyn Center of Cambria
Lion's Club of Cambria
Rotary Club of Cambria
SLO County Elections (SLOCOG)
SLO County Food Bank
SLO County Library

SLO County North Coast Advisory Council (NCAC)

Skate Cambria

UCC

UWC (University Women)