

KCJZ

QUARTERLY ISSUES & PROGRAMS

4TH QUARTER 2023

Issue: Local Economy

Response: KCJZ participated in the Cambria Scarecrow Festival. The Cambria Scarecrow Festival attracts thousands of tourists and shoppers to Cambria and San Simeon every year. Many of those visitors stay overnight and spend money locally. Their whimsical displays bring joy to residents and out-of-towners alike every October. Donations make this event possible.

Issue: Hunger

Response: Food Bank of SLO County event to collect donations of food and cash to provide for the hungry in San Luis Obispo county. The mission of the SLO Food Bank is to work with a network of community partners to alleviate hunger in San Luis Obispo County and build a healthier community.

Issue: Homeless Animals

Response: Homeless Animal Rescue Team (HART) is running a holiday special offering discounts on expenses for pet adoption. Founded in 1983, H.A.R.T. is a volunteer service organization and no-kill, cage-free shelter committed to rescuing and caring for feral, stray, and relinquished cats. To fulfill our mission, our program includes active adoption, spay/neuter, and trap/neuter/release/manage (TNRM) components—and our success depends on the hard work of dedicated volunteers and the generosity of donors in the community.

Issue: Toys for needy families

Response: Toys for Tots collected toys from the community during the holiday season. KCJZ provided announcements detailing toy drop off locations and times. Toys for Tots is a program run by the United States Marine Corps Reserve which distributes toys to children whose parents cannot afford to buy them gifts for Christmas.

KCJZ features hourly community calendar announcements for the following non-profit, community organizations on the Central Coast. Announcements are updated on a weekly basis and each announcement plays at least 10 times per week:

Alzheimers Assoc (Slo Co. Central Coast)
American Legion Post 432
Beautify Cambria (Dark Skies & Squibbing Day)
BLM (Piedras Blancas Light Sta)
Boys & Girls Clubs of SLO Co.
Cambria Center for the Arts Gallery
Cambria Center for the Arts Theater
Cambria Chamber of Commerce
Cambria Community Health District
Cambria Community Services District
Cambria Historical Society
Cambria Scarecrow Festival
Camp Ocean Pines
Friends of the Fiscalini Ranch Preserve (FFRP)
Greenspace Cambria Land Trust
Joslyn Adult Recreation Center
Morro Bay Art Assn.
Morro Coast Audubon Society
North Coast Advisory Council (NCAC)
Parks, Recreation & Open Space Commission
Rotary Club of Cambria
Rotary Club of Morro Bay
SLO County Health
SLO County Libraries
SLO REP Theater
World Surf League