

WRNW
Milwaukee, WI
Quarterly Issues/Programs List
Fourth Quarter, 2014
01/05/2015

WRNW
Quarterly Issues/Programs List

WRNW provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ALZHEIMER'S DISEASE AWARENESS:** CLINICAL SOCIAL WORKER STEPHANIE ERICKSON DISCUSSES THE SIGNS OF ALZHEIMER'S DISEASE
- **CHARITY:** RYAN AMUNDSON WITH POTAWATOMI CASINO DISCUSSES THE MIRACLE ON CANAL STREET CHARITY PROGRAM
- **CHILD DEVELOPMENT:** CHILDCARE EXPERT PAGE OLSON DISCUSSES THE IMPORTANCE OF INNOVATIVE PLAYTIME FOR CHILDREN
- **CHILDREN'S ACTIVITIES:** THE EXECUTIVE DIRECTOR OF TRAINFEST, KEN JAGLINSKI, DISCUSSES THIS YEAR'S EVENT.
- **CRIMINOLOGY:** CRIMINOLOGY PROFESSOR DR. MARK SOUSA DISCUSSES THE USE OF BODY CAMERAS BY POLICE OFFICERS
- **CUBAN RELATIONS:** PRESIDENT OBAMA DISCUSSES HIS LANDMARK DECISION TO WORK AT NORMALIZING RELATIONS WITH CUBA.
- **CULTURAL HERITAGE:** KURT WINTERFELDT DISCUSSES THE UPCOMING HOLIDAY FOLK FAIR.
- **EBOLA:** DR. MERYL NASS TALKS ABOUT AMERICA'S RESPONSE TO THE EBOLA VIRUS
- **EBOLA VIRUS:** DR. MARDIA STONE DISCUSSES THE EBOLA OUTBREAK AND HOW TO BEST COMBAT IT.
- **LAW ENFORCEMENT:** MILWAUKEE POLICE AND FIRE ASSOCIATION PRESIDENT MIKE CRIVELLO DISCUSSES A NO CONFIDENCE VOTE AGAINST MILWAUKEE POLICE CHIEF ED FLYNN.
- **LOCAL CHARITY:** POTAWOTOMI BINGO CASINO'S RYAN AMUNDSON DISCUSSES THE ANNUAL "MIRACLE ON CANAL" CHARITY DRIVE.
- **MEDICINE SAFETY:** DR. ANGELA GOLDEN DISCUSSES HOW TO TAKE MEDICATION SAFELY
- **MEN'S HEALTH:** DOUG PRUSOFF WITH MOVEMBER DISCUSSES MEN'S HEALTH ISSUES

- **MENTAL HEALTH:** COUNSELOR CHERYL BATKY DISCUSSES DEPRESSION AROUND THE HOLIDAYS AND HOW TO FEEL BETTER
- **PREGNANCY HEALTH:** REPORTER BRIAN POLCYN DISCUSSES HIS STORY ON HOW PREMATURE BIRTH IS THE TOP HEALTH DANGER FOR BABIES IN MILWAUKEE.
- **RACIAL HARMONY:** PSYCHOLOGIST CHERYL BARTKY DISCUSSES HOW BEST TO HELP FERGUSON HEAL
- **RELIGION:** MILWAUKEE ARCHBISHOP JEROME LISTECKI DISCUSSESTHE MEANING OF THE CHRISTMAS SEASON
- **SEXUAL ASSAULT PREVENTION:** PSYCHOTHERAPIST VLADIMIRE CALIXTE TALKS ABOUT THE REASONS SO MANY SEXUAL ASSAULTS GO UNREPORTED.
- **SPECIAL NEEDS ASSISTANCE:** DAVID ORDAN WITH MILWAUKEE'S EISENHOWER GROUP DISCUSSES PROVIDING ASSISTANCE TO THOSE WITH SPECIAL NEEDS.
- **STATE POLITICS:** GOVERNOR SCOTT WALKER AND CHALLENGER MARY BURKE MEET IN A DEBATE AHEAD OF WISCONSIN'S GUBERNATORIAL ELECTION
- **VETERANS AFFAIRS/HEALTH:** GARLAND WILLIAMS WITH UNIVERSITY OF PHOENXI DISCUSSES VETERANS ENTERING PRIVATE SECTOR JOB MARKET
- **WISCONSIN POLITICS:** J.R. ROSS FROM WISPOLITICS.COM DISCUSSES THE STATE OF WISCONSIN POLITICS AFTER THE ELECTION
- **WORLD HISTORY:** DAN O'DONNELL RUNS DOWN THE FORGOTTEN HISTORY OF THE WORLD'S MOST BELOVED CHRISTMAS CAROLS.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CHARITY	CONVERSATIONS - 1 PANTHER PROWL	JOHN STEWART AND SARAH MCELVY FROM UWM DISCUSS THE UPCOMING PANTHER PROWL CHARITY RUN/WALK	JOHN STEWART AND SARAH MCELVY	10/05/2014 07:00 AM	010:11
EBOLA VIRUS	CONVERSATIONS	DR. MARDIA	DR. MARDIA	10/05/2014	020:32

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	- 2 EBOLA	STONE DISCUSSES THE EBOLA OUTBREAK AND HOW TO BEST COMBAT IT.	STONE	07:15 AM	
LOCAL CHARITY	CONVERSATIONS - 1 MIRACLE ON CANAL	POTAWOTOMI BINGO CASINO'S RYAN AMUNDSON DISCUSSES THE ANNUAL "MIRACLE ON CANAL" CHARITY DRIVE.	RYAN AMUNDSON	10/12/2014 06:59 AM	015:25
CHILDREN'S ACTIVITIES	CONVERSATIONS - 2 TRAINFEST	THE EXECUTIVE DIRECTOR OF TRAINFEST, KEN JAGLINSKI, DISCUSSES THIS YEAR'S EVENT.	KEN JAGLINSKI	10/12/2014 07:20 AM	014:40
STATE POLITICS	CONVERSATIONS - 1 DEBATE PART 1	GOVERNOR SCOTT WALKER AND CHALLENGER MARY BURKE MEET IN A DEBATE AHEAD OF WISCONSIN'S GUBERNATORIAL ELECTION	SCOTT WALKER, MARY BURKE	10/19/2014 07:00 AM	013:20
STATE POLITICS	CONVERSATIONS - 2 DEBATE PART 2	GOVERNOR SCOTT WALKER AND CHALLENGER MARY BURKE MEET IN A DEBATE AHEAD OF WISCONSIN'S GUBERNATORIAL ELECTION	SCOTT WALKER, MARY BURKE	10/19/2014 07:18 AM	017:15
CHILD DEVELOPMENT	CONVERSATIONS - 1 INNOVATIVE PLAY	CHILDCARE EXPERT PAGE OLSON DISCUSSES THE IMPORTANCE OF INNOVATIVE PLAYTIME FOR CHILDREN	PAGE OLSON	10/26/2014 07:00 AM	013:39
EBOLA	CONVERSATIONS - 2 EBOLA	DR. MERYL NASS TALKS ABOUT AMERICA'S	DR. MERYL NASS	10/26/2014 07:20 AM	016:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		RESPONSE TO THE EBOLA VIRUS			
WISCONSIN POLITICS	CONVERSATIONS - 1 GOVERNORS RACE	FORMER TREK BICYCLE PRESIDENT AND CEO TOM ALBERS DISCUSSES CANDIDATE MARY BURKE'S WORK HISTORY	TOM ALBERS	11/02/2014 07:00 AM	016:19
LAW ENFORCEMENT	CONVERSATIONS - 2 NO CONFIDENCE VOTE	MILWAUKEE POLICE AND FIRE ASSOCIATION PRESIDENT MIKE CRIVELLO DISCUSSES A NO CONFIDENCE VOTE AGAINST MILWAUKEE POLICE CHIEF ED FLYNN.	MIKE CRIVELLO	11/02/2014 07:21 AM	014:11
CHARITY	CONVERSATIONS - 1 MIRACLE ON CANAL	RYAN AMUNDSON WITH POTAWATOMI CASINO DISCUSSES THE MIRACLE ON CANAL STREET CHARITY PROGRAM	RYAN AMUNDSON	11/09/2014 07:01 AM	016:01
CULTURAL HERITAGE	CONVERSATIONS - 2 FOLK FAIR	KURT WINTERFELDT DISCUSSES THE UPCOMING HOLIDAY FOLK FAIR.	KURT WINTERFELDT	11/09/2014 07:23 AM	014:23
VETERANS AFFAIRS/HEALTH	CONVERSATIONS - 1 HIRING VETS/RUNNING FESTIVAL	GARLAND WILLIAMS WITH UNIVERSITY OF PHOENIX DISCUSSES VETERANS ENTERING PRIVATE SECTOR JOB MARKET	GARLAND WILLIAMS/CHRIS PONTER	11/16/2014 06:56 AM	020:38
MEN'S HEALTH	CONVERSATIONS - 2 MOVEMBER	DOUG PRUSOFF WITH MOVEMBER DISCUSSES MEN'S	DOUG PRUSOFF	11/16/2014 07:22 AM	009:34

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH ISSUES					
MEDICINE SAFETY	CONVERSATIONS - 1 MEDICATION SAFETY	DR. ANGELA GOLDEN DISCUSSES HOW TO TAKE MEDICATION SAFELY	DR. ANGELA GOLDEN	11/23/2014 07:02 AM	014:15
ALZHEIMER'S DISEASE AWARENESS	CONVERSATIONS - 2 ALZHEIMERS	CLINICAL SOCIAL WORKER STEPHANIE ERICKSON DISCUSSES THE SIGNS OF ALZHEIMER'S DISEASE	STEPHANIE ERICKSON	11/23/2014 07:21 AM	016:05
MENTAL HEALTH	CONVERSATIONS - 1 DEPRESSION	COUNSELOR CHERYL BATKY DISCUSSES DEPRESSION AROUND THE HOLIDAYS AND HOW TO FEEL BETTER	CHERYL BATKY	11/30/2014 07:02 AM	016:44
WISCONSIN POLITICS	CONVERSATIONS - 2 POLITICS	J.R. ROSS FROM WISPOLITICS.COM DISCUSSES THE STATE OF WISCONSIN POLITICS AFTER THE ELECTION	J.R. ROSS	11/30/2014 07:23 AM	013:49
CRIMINOLOGY	CONVERSATIONS - 1 BODY CAMERAS	CRIMINOLOGY PROFESSOR DR. MARK SOUSA DISCUSSES THE USE OF BODY CAMERAS BY POLICE OFFICERS	DR. MARK SOUSA	12/07/2014 07:00 AM	014:56
RACIAL HARMONY	CONVERSATIONS - 2 FERGUSON HEALING	PSYCHOLOGIST CHERYL BARTKY DISCUSSES HOW BEST TO HELP FERGUSON HEAL	CHERYL BARTKY	12/07/2014 07:20 AM	015:50
SEXUAL ASSAULT PREVENTION	CONVERSATIONS - 1 SEXUAL ASSAULT	PSYCHOTHERAPIST VLADIMIRE CALIXTE TALKS ABOUT THE	VLADIMIRE CALIXTE	12/14/2014 07:00 AM	014:34

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		REASONS SO MANY SEXUAL ASSAULTS GO UNREPORTED.			
SPECIAL NEEDS ASSISTANCE	CONVERSATIONS - 2 SPECIAL NEEDS WORKERS	DAVID ORDAN WITH MILWAUKEE'S EISENHOWER GROUP DISCUSSES PROVIDING ASSISTANCE TO THOSE WITH SPECIAL NEEDS.	DAVID ORDAN	12/14/2014 07:19 AM	015:50
CUBAN RELATIONS	CONVERSATIONS - 1 OBAMA ON CUBA	PRESIDENT OBAMA DISCUSSES HIS LANDMARK DECISION TO WORK AT NORMALIZING RELATIONS WITH CUBA.	PRESIDENT OBAMA	12/21/2014 06:59 AM	022:22
WORLD HISTORY	CONVERSATIONS - 2 CHRISTMAS CAROL HISTORY	DAN O'DONNELL RUNS DOWN THE FORGOTTEN HISTORY OF THE WORLD'S MOST BELOVED CHRISTMAS CAROLS.	DAN O'DONNELL	12/21/2014 07:26 AM	008:40
RELIGION	CONVERSATIONS - 1 ARCHBISHOP LISTECKI	MILWAUKEE ARCHBISHOP JEROME LISTECKI DISCUSSESTHE MEANING OF THE CHRISTMAS SEASON	ARCHBISHOP JEROME LISTECKI	12/28/2014 06:54 AM	016:49
PREGNANCY HEALTH	CONVERSATIONS - 2 PREMATURE BABIES	REPORTER BRIAN POLCYN DISCUSSES HIS STORY ON HOW PREMATURE BIRTH IS THE TOP HEALTH DANGER FOR BABIES IN MILWAUKEE.	BRIAN POLCYN	12/28/2014 07:16 AM	013:34

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BOYS AND GIRLS CLUB	CHILD FUND	000:28	018
CHILDREN	POTAWATOMI HOTEL AND CASINO	000:30	010
EDUCATION	JUNIOR ACHIEVEMENT	000:30	005
FOSTER CARE	CHILDRENS HOSPITAL OF WISC	000:15	030
Health	Blood Center of Wisconsin	000:30	006
Health	LINDSAYS VOICE	000:30	014
MILITARY	USO	000:30	059
MILITARY	USO	000:31	032
MILITARY AND VETERANS	CONCERT FOR VALOR	000:30	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	018
MIRACLE ON CANAL STREET	POTAWATOMI HOTEL AND CASINO	000:30	070
SCHOLARSHIP FUN	UWM	000:32	007
SCHOLARSHIP FUN	UWM	000:33	006
SEXUAL ASSAULT	IT'S ON US	000:30	004
Veterans	VETERAN HONOR FLIGHT	000:15	089