

CONTRACT



WIVB
 2077 Elmwood Ave.
 Buffalo, NY 14207
 (716) 874-4410

| | | |
|---|---|--|
| <u>Contract / Revision</u> 958830 / | | <u>Alt Order #</u> 25339795 |
| <u>Product</u> Schumer/S/D | | |
| <u>Contract Dates</u> 10/25/16 - 10/31/16 | <u>Estimate #</u> | |
| <u>Advertiser</u> POL/Charles Schumer for Senate | | <u>Original Date / Revision</u> 10/24/16 / 10/26/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WIVB | <u>Account Executive</u> Katz Washington | <u>Sales Office</u> Katz/Washingto |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agency Ref</u> IN2386/IN15841/SP27 | <u>Advertiser Ref</u> SP11082 | |

And:

Shorr Johnson Magnus
 100 North 20th Street
 Suite 201
 Philadelphia, PA 19103
 USA

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|-------------------|------|--------|-------------|------|-----|------|-------|----------|
| N 1 | WIVB | 10/25/16 | 10/25/16 | M-F Early Show 7a-9a | M-F Early Show 7a | | :30 | | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | -2----- | 2 | | | \$150.00 | | | | | |
| N 2 | WIVB | 10/26/16 | 10/26/16 | M-F Early Show 7a-9a | M-F Early Show 7a | | :30 | | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | --2---- | 2 | | | \$150.00 | | | | | |
| N 3 | WIVB | 10/27/16 | 10/27/16 | M-F Early Show 7a-9a | M-F Early Show 7a | | :30 | | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | ---2--- | 2 | | | \$150.00 | | | | | |
| N 4 | WIVB | 10/28/16 | 10/28/16 | M-F Early Show 7a-9a | M-F Early Show 7a | | :30 | | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | ----2-- | 2 | | | \$150.00 | | | | | |
| N 5 | WIVB | 10/31/16 | 10/31/16 | M-F Early Show 7a-9a | M-F Early Show 7a | | :30 | | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/31/16 | 11/06/16 | 2----- | 2 | | | \$150.00 | | | | | |
| N 6 | WIVB | 10/25/16 | 10/25/16 | Wake Up Early AM 559-7a | M-F 559a-7a | | :30 | | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | -2----- | 2 | | | \$300.00 | | | | | |
| N 7 | WIVB | 10/26/16 | 10/26/16 | Wake Up Early AM 559-7a | M-F 559a-7a | | :30 | | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | --2---- | 2 | | | \$300.00 | | | | | |
| N 8 | WIVB | 10/27/16 | 10/27/16 | Wake Up Early AM 559-7a | M-F 559a-7a | | :30 | | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | ---2--- | 2 | | | \$300.00 | | | | | |
| N 9 | WIVB | 10/28/16 | 10/28/16 | Wake Up Early AM 559-7a | M-F 559a-7a | | :30 | | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | ----2-- | 2 | | | \$300.00 | | | | | |
| N 10 | WIVB | 10/31/16 | 10/31/16 | Wake Up Early AM 559-7a | M-F 559a-7a | | :30 | | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/31/16 | 11/06/16 | 2----- | 2 | | | \$300.00 | | | | | |
| N 11 | WIVB | 10/25/16 | 10/25/16 | Early Morning Wake Up M-F | M-F 5a-559a | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/25/16 | 10/25/16 | -2----- | 1 | | | \$175.00 | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Contract / Revision</u> 958830 / | | <u>Alt Order #</u> 25339795 |
| <u>Contract Dates</u> 10/25/16 - 10/31/16 | | <u>Product</u> Schumer/S/D |
| <u>Advertiser</u> POL/Charles Schumer fo | | <u>Estimate #</u> 10/24/16 / 10/26/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|--------------------|-----------------------|-----------------|-------------------|---------------------|-------------|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -1----- | | | | 1 | \$175.00 | | | | |
| N 12 | WIVB | 10/26/16 | 10/26/16 | Early Morning Wake Up M-F | M-F 5a-559a | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | --1---- | | | | 1 | \$175.00 | | | | |
| N 13 | WIVB | 10/27/16 | 10/27/16 | Early Morning Wake Up M-F | M-F 5a-559a | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | ---1--- | | | | 1 | \$175.00 | | | | |
| N 14 | WIVB | 10/28/16 | 10/28/16 | Early Morning Wake Up M-F | M-F 5a-559a | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | ----1-- | | | | 1 | \$175.00 | | | | |
| N 15 | WIVB | 10/31/16 | 10/31/16 | Early Morning Wake Up M-F | M-F 5a-559a | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | 1----- | | | | 1 | \$175.00 | | | | |
| N 16 | WIVB | 10/25/16 | 10/25/16 | M-F 9a-10a | 9a-10a | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -1----- | | | | 1 | \$50.00 | | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | | |
| | | 1 | WIVB | 10/24/16-10/30/16 | M-F 9a-10a | 9a-10a | -Tu----- | :30 | \$50.00 | NM | | | |
| | | <i>Credited</i> | | | | | | | | | | | |
| N 17 | WIVB | 10/26/16 | 10/26/16 | M-F 9a-10a | 9a-10a | | :30 | | | | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | --1---- | | | | 1 | \$50.00 | | | | |
| N 18 | WIVB | 10/27/16 | 10/27/16 | M-F 9a-10a | 9a-10a | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | ---1--- | | | | 1 | \$50.00 | | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | | |
| | | 1 | WIVB | 10/24/16-10/30/16 | M-F 9a-10a | 9a-10a | ----Th----- | :30 | \$50.00 | NM | | | |
| | | <i>Credited</i> | | | | | | | | | | | |
| N 19 | WIVB | 10/28/16 | 10/28/16 | M-F 9a-10a | 9a-10a | | :30 | | | | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | ----1-- | | | | 1 | \$50.00 | | | | |
| N 20 | WIVB | 10/31/16 | 10/31/16 | M-F 9a-10a | 9a-10a | | :30 | | | | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | 1----- | | | | 1 | \$50.00 | | | | |
| N 21 | WIVB | 10/25/16 | 10/25/16 | M-F Soaps Rotation | M-F Soaps Rot 12c | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -1----- | | | | 1 | \$150.00 | | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | | |
| | | 1 | WIVB | 10/24/16-10/30/16 | M-F Soaps Rotation | M-F Soaps Rot 12c | -Tu----- | :30 | \$150.00 | NM | | | |
| | | <i>Credited</i> | | | | | | | | | | | |
| N 22 | WIVB | 10/26/16 | 10/26/16 | M-F Soaps Rotation | M-F Soaps Rot 12c | | :30 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | --1---- | | | | 1 | \$150.00 | | | | |
| N 23 | WIVB | 10/27/16 | 10/27/16 | M-F Soaps Rotation | M-F Soaps Rot 12c | | :30 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | ---1--- | | | | 1 | \$150.00 | | | | |
| N 24 | WIVB | 10/28/16 | 10/28/16 | M-F Soaps Rotation | M-F Soaps Rot 12c | | :30 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | ----1-- | | | | 1 | \$150.00 | | | | |

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| <u>Contract / Revision</u> 958830 / | | <u>Alt Order #</u> 25339795 |
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| <u>Advertiser</u> POL/Charles Schumer fo | | <u>Estimate #</u> 10/24/16 / 10/26/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| N 25 | WIVB | 10/31/16 | 10/31/16 | M-F Soaps Rotation | M-F Soaps Rot 12c | | :30 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | 1----- | | | | 1 | \$150.00 | | | | |
| N 26 | WIVB | 10/25/16 | 10/25/16 | News 4 @ Noon | M-F 12p-1230p | | :30 | | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -T----- | | | | 1 | \$350.00 | | | | |
| N 27 | WIVB | 10/26/16 | 10/26/16 | News 4 @ Noon | M-F 12p-1230p | | :30 | | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | --1---- | | | | 1 | \$350.00 | | | | |
| N 28 | WIVB | 10/27/16 | 10/27/16 | News 4 @ Noon | M-F 12p-1230p | | :30 | | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | ---1--- | | | | 1 | \$350.00 | | | | |
| N 29 | WIVB | 10/28/16 | 10/28/16 | News 4 @ Noon | M-F 12p-1230p | | :30 | | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | ----1-- | | | | 1 | \$350.00 | | | | |
| N 30 | WIVB | 10/31/16 | 10/31/16 | News 4 @ Noon | M-F 12p-1230p | | :30 | | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | 1----- | | | | 1 | \$350.00 | | | | |
| N 31 | WIVB | 10/25/16 | 10/25/16 | M-F News 4 At 4p | M-F News 4 At 4p | | :30 | | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -1----- | | | | 1 | \$125.00 | | | | |
| N 32 | WIVB | 10/26/16 | 10/26/16 | M-F News 4 At 4p | M-F News 4 At 4p | | :30 | | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | --1---- | | | | 1 | \$125.00 | | | | |
| N 33 | WIVB | 10/27/16 | 10/27/16 | M-F News 4 At 4p | M-F News 4 At 4p | | :30 | | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | ---1--- | | | | 1 | \$125.00 | | | | |
| N 34 | WIVB | 10/28/16 | 10/28/16 | M-F News 4 At 4p | M-F News 4 At 4p | | :30 | | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | ----1-- | | | | 1 | \$125.00 | | | | |
| N 35 | WIVB | 10/31/16 | 10/31/16 | M-F News 4 At 4p | M-F News 4 At 4p | | :30 | | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | 1----- | | | | 1 | \$125.00 | | | | |
| N 36 | WIVB | 10/25/16 | 10/25/16 | M-F News 4 @ 6pm | M-F News 4 @ 6pm | | :30 | | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -1----- | | | | 1 | \$550.00 | | | | |
| N 37 | WIVB | 10/26/16 | 10/26/16 | M-F News 4 @ 6pm | M-F News 4 @ 6pm | | :30 | | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | --1---- | | | | 1 | \$550.00 | | | | |
| N 38 | WIVB | 10/27/16 | 10/27/16 | M-F News 4 @ 6pm | M-F News 4 @ 6pm | | :30 | | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | ---1--- | | | | 1 | \$550.00 | | | | |
| N 39 | WIVB | 10/28/16 | 10/28/16 | M-F News 4 @ 6pm | M-F News 4 @ 6pm | | :30 | | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | ----1-- | | | | 1 | \$550.00 | | | | |
| N 40 | WIVB | 10/31/16 | 10/31/16 | M-F News 4 @ 6pm | M-F News 4 @ 6pm | | :30 | | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | 1----- | | | | 1 | \$550.00 | | | | |

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|--|--|--|
| <u>Contract / Revision</u> 958830 / | | <u>Alt Order #</u> 25339795 |
| <u>Contract Dates</u> 10/25/16 - 10/31/16 | | <u>Product</u> Schumer/S/D |
| <u>Advertiser</u> POL/Charles Schumer fo | | <u>Estimate #</u> 10/24/16 / 10/26/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|------------------------|------------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| N 41 | WIVB | 10/26/16 | 10/26/16 | M-F 5p News 5-6p | M-F 5p News 5-6p | | :30 | | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | --1---- | | | | 1 | \$650.00 | | | | |
| N 42 | WIVB | 10/28/16 | 10/28/16 | M-F 5p News 5-6p | M-F 5p News 5-6p | | :30 | | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | ----1-- | | | | 1 | \$650.00 | | | | |
| N 43 | WIVB | 10/31/16 | 10/31/16 | M-F 5p News 5-6p | M-F 5p News 5-6p | | :30 | | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | 1----- | | | | 1 | \$650.00 | | | | |
| N 44 | WIVB | 10/29/16 | 10/29/16 | Sa 7-730p | 7p-730p | | :30 | | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----1- | | | | 1 | \$100.00 | | | | |
| N 45 | WIVB | 10/25/16 | 10/25/16 | M-F 658-730p | M-F 658-730p | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -1----- | | | | 1 | \$500.00 | | | | |
| N 46 | WIVB | 10/26/16 | 10/26/16 | M-F 658-730p | M-F 658-730p | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | --1---- | | | | 1 | \$500.00 | | | | |
| N 47 | WIVB | 10/27/16 | 10/27/16 | M-F 658-730p | M-F 658-730p | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | ---1--- | | | | 1 | \$500.00 | | | | |
| N 48 | WIVB | 10/28/16 | 10/28/16 | M-F 658-730p | M-F 658-730p | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | ----1-- | | | | 1 | \$500.00 | | | | |
| N 49 | WIVB | 10/31/16 | 10/31/16 | M-F 658-730p | M-F 658-730p | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | 1----- | | | | 1 | \$500.00 | | | | |
| N 50 | WIVB | 10/25/16 | 10/25/16 | M-F 730-758p | M-F 730-758p | | :30 | | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -1----- | | | | 1 | \$750.00 | | | | |
| N 51 | WIVB | 10/26/16 | 10/26/16 | M-F 730-758p | M-F 730-758p | | :30 | | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | --1---- | | | | 1 | \$750.00 | | | | |
| N 52 | WIVB | 10/27/16 | 10/27/16 | M-F 730-758p | M-F 730-758p | | :30 | | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | ---1--- | | | | 1 | \$750.00 | | | | |
| N 53 | WIVB | 10/28/16 | 10/28/16 | M-F 730-758p | M-F 730-758p | | :30 | | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | ----1-- | | | | 1 | \$750.00 | | | | |
| N 54 | WIVB | 10/31/16 | 10/31/16 | M-F 730-758p | M-F 730-758p | | :30 | | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | 1----- | | | | 1 | \$750.00 | | | | |
| N 55 | WIVB | 10/30/16 | 10/30/16 | Sunday 8-9p | Sunday 8-9p | | :30 | | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----1 | | | | 1 | \$750.00 | | | | |
| N 56 | WIVB | 10/26/16 | 10/26/16 | Wednesday Prime Hour 3 | Wednesday 10p-11 | | :30 | | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | --1---- | | | | 1 | \$550.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WIVB
2077 Elmwood Ave.
Buffalo, NY 14207
(716) 874-4410

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|--|--|--|
| <u>Contract / Revision</u> 958830 / | | <u>Alt Order #</u> 25339795 |
| <u>Contract Dates</u> 10/25/16 - 10/31/16 | | <u>Product</u> Schumer/S/D |
| <u>Advertiser</u> POL/Charles Schumer fo | | <u>Estimate #</u> 10/24/16 / 10/26/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--|-------------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| N 57 | WIVB | 10/25/16 | 10/25/16 | LF M-F The Late Show | LF M-F The Late S | | :30 | | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -1----- | | | | 1 | \$125.00 | | | | |
| N 58 | WIVB | 10/26/16 | 10/26/16 | LF M-F The Late Show | LF M-F The Late S | | :30 | | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | --1---- | | | | 1 | \$125.00 | | | | |
| N 59 | WIVB | 10/27/16 | 10/27/16 | LF M-F The Late Show | LF M-F The Late S | | :30 | | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | ---1--- | | | | 1 | \$125.00 | | | | |
| N 60 | WIVB | 10/28/16 | 10/28/16 | LF M-F The Late Show | LF M-F The Late S | | :30 | | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | ----1-- | | | | 1 | \$125.00 | | | | |
| N 61 | WIVB | 10/31/16 | 10/31/16 | LF M-F The Late Show | LF M-F The Late S | | :30 | | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | 1----- | | | | 1 | \$125.00 | | | | |
| N 62 | WIVB | 10/25/16 | 10/25/16 | M-Su 11-1135p | M-Su 11-1135p | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -1----- | | | | 1 | \$450.00 | | | | |
| N 63 | WIVB | 10/26/16 | 10/26/16 | M-Su 11-1135p | M-Su 11-1135p | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | --1---- | | | | 1 | \$450.00 | | | | |
| N 64 | WIVB | 10/27/16 | 10/27/16 | M-Su 11-1135p | M-Su 11-1135p | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | ---1--- | | | | 1 | \$450.00 | | | | |
| N 65 | WIVB | 10/28/16 | 10/28/16 | M-Su 11-1135p | M-Su 11-1135p | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | ----1-- | | | | 1 | \$450.00 | | | | |
| N 66 | WIVB | 10/31/16 | 10/31/16 | M-Su 11-1135p | M-Su 11-1135p | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | 1----- | | | | 1 | \$450.00 | | | | |
| N 67 | WIVB | 10/29/16 | 10/29/16 | M-Su 11-1135p | M-Su 11-1135p | | :30 | | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----1- | | | | 1 | \$350.00 | | | | |
| N 68 | WIVB | 10/30/16 | 10/30/16 | M-Su 11-1135p | M-Su 11-1135p | | :30 | | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----1 | | | | 1 | \$350.00 | | | | |
| N 69 | WIVB | 10/29/16 | 10/29/16 | Saturday Wknd Wake Up RE Sa 6a-8a | | | :30 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----1- | | | | 1 | \$150.00 | | | | |
| N 70 | WIVB | 10/29/16 | 10/29/16 | CBS This Morning Saturday Sa 8a-10a | | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----1- | | | | 1 | \$175.00 | | | | |
| N 71 | WIVB | 10/30/16 | 10/30/16 | CBS Sunday Morn 9a-1030a CBS Sunday Morn | | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----1 | | | | 1 | \$400.00 | | | | |
| N 72 | WIVB | 10/29/16 | 10/29/16 | Sa 730-8p | 730p-8p | | :30 | | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----1- | | | | 1 | \$100.00 | | | | |

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| <u>Contract / Revision</u> 958830 / | <u>Alt Order #</u> 25339795 |
|--|--------------------------------|

| | | |
|--|-------------------------------|-------------------|
| <u>Contract Dates</u> 10/25/16 - 10/31/16 | <u>Product</u> Schumer/S/D | <u>Estimate #</u> |
|--|-------------------------------|-------------------|

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|---|--|
| <u>Advertiser</u> POL/Charles Schumer fo | <u>Original Date / Revision</u> 10/24/16 / 10/26/16 |
|---|--|

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|-------------|
| N 73 | WIVB | 10/27/16 | 10/27/16 | Early Morning Wake Up M-F | M-F 5a-559a | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | ---1--- | | | | 1 | \$175.00 | | | | |
| N 74 | WIVB | 10/29/16 | 10/29/16 | CBS This Morning Saturday | Sa 8a-10a | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----1- | | | | 1 | \$175.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 81 | \$25,600.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|-------------|
| 09/26/16 - 10/30/16 | 66 | \$20,825.00 | (\$3,123.75) | \$17,701.25 |
| 10/31/16 - 10/31/16 | 15 | \$4,775.00 | (\$716.25) | \$4,058.75 |
| Totals | 81 | \$25,600.00 | (\$3,840.00) | \$21,760.00 |

Signature: _____ **Date:** _____

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