

www.nbclosangeles.com/

# **Billing Address:**

AX MEDIA Attention: Accounts Payable 800 W 47TH ST STE 200 KANSAS CITY, MO 64112 USA

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Advertiser	NATHAN HOCHMAN FOR LA COUNTY
Product	2024 Primary Election
Estimate Number	6372

Invoice #	LA24030061
Invoice Date	03/31/24
Invoice Month	March 2024
Invoice Period	02/26/24 - 03/05/24

Property	KNBC
Account Executive	Will Hildebrandt
Sales Office	Political National
Sales Region	National

Order #	1430188
Alt Order #	WOC14373853
Deal #	
Order Flight	02/26/24 - 03/05/24

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9916670
Advertiser Code	626
Product 1/2	790

Agency Ref	44654
Advertiser Ref	56026

									Rate		
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	(Cash Discount Price)	Reconciliation	Ref #
1	KNBC	TODAY IN LA	6-7A								
	All spots o	n this line are Immediately Preemp	tible Class of time (LUI	₹)							
				02/26/24 to	03/03/24	1x	1				
	KNBC			Th	02/29/24	:30	6:14 AM	NHLADAO6H	\$500.00		1
2	KNBC	TODAY IN LA	6-7A								
	All spots of	n this line are Immediately Preemp	tible Class of time (LUI	₹)							
				03/04/24 to	03/10/24	1x	1				
	KNBC		'	M	03/04/24	:30	6:27 AM	NHLADAO6H	\$600.00		1
3	KNBC	TODAY SHOW	7-9A								
	All spots of	n this line are Immediately Preemp	tible Class of time (LUI	₹)							
				02/26/24 to	03/03/24	1x	1				
	KNBC		,	M	02/26/24	:30	7:22 AM	NHLADAO6H	\$800.00		1
4	KNBC	TODAY SHOW	7-9A								
	All spots of	n this line are Immediately Preemp	tible Class of time (LUI	₹)							
				03/04/24 to	03/10/24	1x	- 1				
	KNBC		,	Tu	03/05/24	:30	8:35 AM	NHLADAO6H	\$900.00		2
5	KNBC	TODAY IN LA WKND	7-8A								
	All spots of	n this line are Immediately Preemp	tible Class of time (LUI	₹)							
				02/26/24 to	03/03/24	1x	1				

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Estimate Number	6372

Invoice #	LA24030061
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Invoice Month	March 2024
Invoice Period	02/26/24 - 03/05/24

Property	KNBC
Account Executive	Will Hildebrandt
Sales Office	Political National
Sales Region	National

Order #	1430188
Alt Order #	WOC14373853
Deal #	
Order Flight	02/26/24 - 03/05/24

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9916670
Advertiser Code	626
Product 1/2	790

Agency Ref	44654
Advertiser Ref	56026

									Rate		
Lin	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	(Cash Discount Price)	Reconciliation	Ref #
5	KNBC	TODAY IN LA WKND	7-8A								
	All spots of	n this line are Immediately Preemp	otible Class of time (LUI	R)							
	KNBC			Su	03/03/24	:30	7:27 AM	NHLADAO6H	\$300.00		1
6	KNBC	NBC4 6P NEWS	6-630P								
	All spots o	n this line are Immediately Preemp	otible Class of time (LUI	R)							
				02/26/24 to	03/03/24	1x	1				
	KNBC			F	03/01/24	:30	6:10 PM	NHLADAO6H	\$1,300.00		3
7	KNBC	NBC4 6P NEWS	6-630P								
	All spots of	n this line are Immediately Preemp	otible Class of time (LUI	R)							
				03/04/24 to	03/10/24	1x	1				
	KNBC			M	03/04/24	:30	6:10 PM	NHLADAO6H	\$1,400.00		1
9	KNBC	NBC4 LATE NEWS	11-1135P								
	All spots o	n this line are Immediately Preemp	otible Class of time (LUI	R)							
				02/26/24 to	03/03/24	1x	1				
	KNBC			W	02/28/24	:30	11:23 PM	NHLADAO6H	\$1,300.00		3
				03/04/24 to	03/10/24	1x	1				
	KNBC			M	03/04/24	:30	11:28 PM	NHLADAO6H	\$1,300.00		6

14 KNBC NBC4 NEWS AT 11AM 11-1130A

All spots on this line are Immediately Preemptible Class of time (LUR)

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Agency Ref	44654
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									Rate		
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	(Cash Discount Price)	Reconciliation	Ref #
14	KNBC	NBC4 NEWS AT 11AM	11-1130A	•	•		•	•	•		
	All spots o	n this line are Immediately Preem	ptible Class of time (LU	R)							
				02/26/24 to	03/03/24	1x	- 1				
	KNBC			Tu	02/27/24	:30	11:09 AM	NHLADAO6H	\$600.00		3
18	KNBC	ACCESS HOLLYWOOD	730-8P								
	All spots o	on this line are Immediately Preem	ptible Class of time (LU	R)							
	•	·	,	02/26/24 to	03/03/24	1x	1				
	KNBC			M	02/26/24	:30	7:53 PM	NHLADAO6H	\$1,200.00		1
19	KNBC	GOLF HONDA CLASSIC	12-3P								
	All spots o	on this line are Immediately Preem	ptible Class of time (LU	R)							
	•	•	`	,	03/03/24	1x	1				
	KNBC			Su	03/03/24	:30	1:08 PM	NHLADAO6H	\$1,500.00		2
20	KNBC	TODAY IN LA	6-7A								
_	_	on this line are Immediately Preem	ptible Class of time (LU	R)							
	·	ŕ	'	,	03/03/24	1x	- 1				
	KNBC			Tu	02/27/24	:15	6:23 AM	NHLADA05H	\$250.00		1
						:15	6:25 AM	NHLADA05H	\$250.00		
21	KNBC	TODAY SHOW	7-9A								
= •	_	on this line are Immediately Preem	-	R)							

02/26/24 --1-1--NBC & TELEMUNDO STATION AND COZITV INVOICES: This is to certify that the data on this invoice is a true statement of broadcast according to our records. All payments for charges hereunder must be received by station (Station) and/or CoziTV Network (Network) on or before

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Advertiser Ref	56026

									Rate		
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	(Cash Discount Price)	Reconciliation	Ref #
21	KNBC	TODAY SHOW	7-9A			•					
	All spots o	n this line are Immediately Preemp	tible Class of time (LU								
					03/03/24	2x					
	KNBC			W	02/28/24	:15	8:28 AM	NHLADAO5H	\$400.00		1
				_		:15	8:30 AM	NHLADA05H	\$400.00		
	KNBC			F	03/01/24	:15	8:44 AM	NHLADAO5H	\$400.00		2
						:15	8:46 AM	NHLADA05H	\$400.00		
22	KNBC	NBC4 NEWS AT 11AM	11-1130A								
	All spots o	n this line are Immediately Preemp	tible Class of time (LU	R)							
				02/26/24 to	03/03/24	3x	1-1-1				
	KNBC			M	02/26/24	:15	11:11 AM	NHLADAO5H	\$300.00		1
						:15	11:13 AM	NHLADA05H	\$300.00		
	KNBC			W	02/28/24	:15	11:11 AM	NHLADAO5H	\$300.00		2
						:15	11:13 AM	NHLADAO5H	\$300.00		
	KNBC			F	03/01/24	:15	11:22 AM	NHLADAO5H	\$300.00		3
						:15	11:23 AM	NHLADAO5H	\$300.00		
23	KNBC	NBC4 6P NEWS	6-630P								
	All spots o	n this line are Immediately Preemp	tible Class of time (LUI	R)							
	-	•	·	02/26/24 to	03/03/24	2x	1-1				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	(Cash Discount Price)	Reconciliation	Ref #
23	KNBC	NBC4 6P NEWS	6-630P								
	All spots o	n this line are Immediately Preemp	tible Class of time (LU	R)							
	KNBC			M	02/26/24	:15	6:13 PM	NHLADAO5H	\$650.00		1
						:15	6:15 PM	NHLADA05H	\$650.00		
	KNBC			W	02/28/24	:15	6:07 PM	NHLADAO5H	\$650.00		2
						:15	6:08 PM	NHLADA05H	\$650.00		
24	_	ACCESS HOLLYWOOD	730-8P								
	All spots o	n this line are Immediately Preemp	tible Class of time (LU	,							
				02/26/24 to		3x	- 11- 1				
	KNBC			Tu	02/27/24	:15	7:40 PM	NHLADAO5H	\$600.00		1
						:15	7:42 PM	NHLADA05H	\$600.00		_
	KNBC			W	02/28/24	:15	7:40 PM	NHLADAO5H	\$600.00		2
	IAIDO			_	00/04/04	:15	7:42 PM	NHLADAO5H	\$600.00		•
	KNBC			F	03/01/24	:15	7:41 PM	NHLADAO5H NHLADAO5H	\$600.00		3
						:15	7:43 PM	NILADAUSII	\$600.00		
25	_	NBC4 LATE NEWS	11-1135P								
	All spots o	n this line are Immediately Preemp	tible Class of time (LU	,							
				02/26/24 to		3x	11-1				
	KNBC			M	02/26/24	:15	11:29 PM	NHLADAO5H	\$650.00		1
						:15	11:30 PM	NHLADA05H	\$650.00		

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**Remit Address: KNBC CFS Lockbox** PO Box 402971 Atlanta, GA 30384-2971 Main: (818) 684-4444

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25	KNBC	NBC4 LATE NEWS	11-1135P								
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	KNBC			F	03/01/24	:15	11:28 PM	NHLADA05H	\$650.00		2
						:15	11:30 PM	NHLADA05H	\$650.00		
	KNBC			Su	03/03/24	:15	11:32 PM	NHLADA05H	\$650.00		3
						:15	11:34 PM	NHLADA05H	\$650.00		
26	KNBC	GOLF HONDA CLASSIC	12-3P								
-	_	n this line are Immediately Preemp	tible Class of time (LUI	R)							
				02/26/24 to	03/03/24	1x	1-				
	KNBC			Sa	03/02/24	:15	2:11 PM	NHLADA05H	\$750.00		1
						:15	2:12 PM	NHLADA05H	\$750.00		
27		CH 4 NEWS CONFERENCE n this line are Immediately Preemp	9-930A otible Class of time (LUI	R)							
				02/26/24 to	03/03/24	1x	1				
	KNBC			Su	03/03/24	:15	9:17 AM	NHLADA05H	\$200.00	_	1
						:15	9:18 AM	NHLADA05H	\$200.00		

Aired Spots 28

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Deal #	
Order Flight	02/26/24 - 03/05/24

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9916670
Advertiser Code	626
Product 1/2	790

Agency Ref	44654
Advertiser Ref	56026

Total Gross Regular Price if paying by credit card: \$28,290.00

Total Gross Cash Discount Price if paying by check, wire or ACH: \$27,600.00

Agency Commission: \$4,140.00

Total Net Regular Price if paying by credit card: \$24,150.00

Total Net Cash Discount Price if paying by check, wire or ACH: \$23,460.00

Payment Terms 30 Days

NBC & TELEMUNDO STATION AND COZITV INVOICES: This is to certify that the data on this invoice is a true statement of broadcast according to our records. All payments for charges hereunder must be received by station (Station) and/or CoziTV Network (Network) on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations/CoziTV Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II and/or the CoziTV Network Advertising Agreement-Part II which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station and/or Network, all amounts due to Station and/or Network pursuant hereto until payment in full is actually received by Station and/or Network. Payment by Advertiser to Agency shall not constitute payment to Station and/or Network. FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES: