

EEO Public File Report					
Cox Media Group - Atlanta Radio					
WSB-AM, WSB-FM, WSBB-FM, WSRV-FM, WALR-FM					
EEO Public File Report Part 1					
Reporting Cycle: 12/01/2020 - 11/30/2021				Amended May 2023	
Full-Time Positions Filled					
Requisition	Date Opened	Start Date	Recruitment Source	Interviewed	Hired
814 (Media Consultant)	7/29/2020	1/11/2021	Cox Media Group	7	1
			Indeed	2	0
			CareerBuilder	1	0
882 (Morning Show Host)	9/9/2020	2/1/2021	Cox Media Group	3	1
			Indeed	6	0
1037 (Digital Campaign Specialist)	11/11/2020	12/7/2020	Cox Media Group	2	1
			Indeed	2	0
1096 (Morning Show Co-Host)	12/9/2020	1/28/2021	Cox Media Group	2	1
1097 (Executive Producer/On-Air Talent)	12/9/2020	2/1/2021	Cox Media Group	6	1
			Indeed	2	0
1284 (Executive Assistant)	2/3/2021	3/29/2021	Cox Media Group	5	1
			LinkedIn	3	0
			Indeed	3	0
1285 (Digital Sales Specialist)	2/5/2021	3/29/2021	Cox Media Group	2	1
1430 (Meteorologist)	3/18/2021	7/19/2021	Cox Media Group	10	1
			LinkedIn	3	0
			Indeed	5	0
1545 (Digital Sales Specialist)	4/7/2021	5/24/2021	Internal Employee	1	1
			Cox Media Group	3	0
			LinkedIn	1	0
1802 (WALR Morning Show Producer/On Air Talent)	5/21/2021	9/8/2021	LinkedIn	1	1
			Cox Media Group	1	0
2034 (Board Operator)	8/5/2021	9/20/2021	Cox Media Group	1	1
2061 (Digital Campaign Specialist)	8/8/2021	9/20/2021	Cox Media Group	3	1
		10/4/2021	Indeed	1	1
			LinkedIn	1	0
			Internal Employee	1	0
2163 (Account Manager)	8/29/2021	10/4/2021	Cox Media Group	1	1
			Internal Employee	1	0
			Employee Referral	1	0

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EEO Public File Report Part 2				
Reporting Cycle: 12/01/2020 - 11/30/2021				
Recruitment Sources Used for All Openings				
No.	Recruitment Source	Contact	Entitled to Notification	# interviews
1	Directly sourced by CMG Recruiter	CMG Recruiter	N	
2	Indeed Internet - www.indeed.com	Internet Posting	N	21
3	LinkedIn Internet - www.linkedin.com	Internet Posting	N	9
4	Broadbean job distribution	CMG Recruiter	N	
5	Circa	State Job Boards/Diversity job boards Internet Posting	N	
6	ZipRecruiter Internet - www.ziprecruiter.com	Internet Posting	N	
7	Cox Media Group or CMG Employee Network	CMG career sites (internal/external)	N	46
8	Internal Employees	CMG Employees	N	3
Recruitment Sources Used for Specific Vacancies				
9	Employee Referrals	CMG Employees	N	1
10	CareerBuilder Internet - www.careerbuilder.com	Internet Posting	N	1

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EEO Public File Report Part 3
Reporting Cycle: 12/01/2020 - 11/30/2021
Longer-Term Recruiting Initiatives

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	Ongoing	Sales Training Program	In-house and online training for Sales staff. Sales employees attend training programs to further develop their skills. Sessions held throughout the year on several different areas of training both on-line and in classroom environment.	Training	Various sales staff
2	Ongoing	CMG EDGEucate	24 x 7 on-line learning resources for skills improvement, professional development, and performance support to develop professional skills and take targeted training.	Training	Open to all CMG Employees
3	Ongoing	College Broadcasters Inc. Advisory Committee	Active participation in College Broadcasters Inc. Advisory Committee. CBI is a member-driven organization serving students and advisors of college and high school electronic media outlets. Through events, programs and a network of expertise, CBI provides members with educations and professional opportunities and facilitate advocacy.	Educational Partnership	Jaleigh Long
4	8/19/20 - 4/21/2021	NAB Leadership Foundation Broadcast Leadership Training	Jaleigh Long participated in NAB Leadership Foundation Broadcast Leadership Training, which teaches the fundamentals of purchasing, owning and operating radio and television stations to senior-level broadcast executives, particularly women and people of color, who aspire to advance as group executives or station owners.	Training	Jaleigh Long
5	10/27/2021	College Broadcasters Inc. National Student Electronic Media Convention	Jaleigh Long hosted session on at CBI NSEMC to teach students in attendance about media sales.	Educational Event	Jaleigh Long
6	11/4/2021	University of Southern Indiana Advisory Board	Participation in University of Southern Indiana Advisory Board to partner help guide and inform faculty and alumni on careers in media and hiring practices.	Educational Partnership	Jaleigh Long