# EEO Public File Report Cox Media Group - Atlanta Radio WSB-AM, WSB-FM, WSBB-FM, WSRV-FM, WALR-FM EEO Public File Report Part 1 Reporting Cycle: 12/01/2021 - 11/30/2022 Full-Time Positions Filled

Requisition	Date Opened	Start Date	Recruitment Source	Interviewed	Hired
2032 (Assistant Program Director)	8/5/2021	12/12/2021	Cox Media Group	1	1
,	3,3,232	,,			
2264 (Media Consultant)	9/18/2021	2/7/2022	Employee Referral	1	1
			LinkedIn	1 5	0
			Cox Media Group	5	0
2265 (Promotions & Activation Lead)	9/18/2021	12/7/2021	Cox Media Group LinkedIn	2 1	1 0
			Indeed	1	0
			Internal Employee	3	0
			, , , , ,		
2638 (Media Consultant)	11/22/2021	4/4/2022	LinkedIn	2	1
			Cox Media Group	2	0
2886 (Account Manager)	1/25/2022	3/22/2022	Cox Media Group	1	1
3451 (Director of Operations)	4/18/2022	6/6/2022	Cox Media Group	3	1
0 10 1 (2 11 0 10 10 10 10 10 10 10 10 10 10 10 1	., 20, 2022	0,0,2022	Indeed	1	0
			Internal Employee	1	0
			Employee Referral	1	0
2520 (Divertor Branding & Branconsing)	4/27/2022	0/12/2022	Cay Madia Cuaya	2	1
3539 (Director, Branding & Programming)	4/27/2022	9/12/2022	Cox Media Group Internal Employee	3 3	1 0
			Employee Referral	2	0
			External Referral	1	0
3807 (On Air Talent)	6/29/2022	7/25/2022	Cox Media Group	1	1
3824 (Executive Producer)	7/1/2022	9/6/2022	Employee Referral	3	1
			Hiring Manager Sourced	1	0
42852 (Media Sales Consultant)	8/15/2022	9/19/2022	Cox Media Group	4	1
		•	LinkedIn	2	0
			Indeed	1	0

	EEO Public File Report									
	Cox Media Group - Atlanta Radio									
	WSB-AM, WSB-FM, WSBB-FM, WSRV-FM, WALR-FM EEO Public File Report Part 2									
Reporting Cycle: 12/01/2021 - 11/30/2022 Recruitment Sources Used for All Openings										
										No
1	Directly sourced by CMG Recruiter	CMG Recruiter	N							
2	Indeed	Internet Posting	N	3						
	Internet - www.indeed.com									
3	LinkedIn	Internet Posting	N	6						
	Internet - www.linkedin.com									
4	Broadbean job distribution	CMG Recruiter	N							
5	Circa	State Job Boards/Diversity job boards Internet Posting	N							
6	ZipRecruiter	Internet Posting	N							
	Internet - www.ziprecruiter.com									
7	Cox Media Group or CMG Employee Network	CMG career sites (internal/external)	N	22						
8	Internal Employees	CMG Employees	N	7						
	Recruitment Sources Used for Specific Vacancies									
9	Employee Referrals	CMG Employees	N	7						
10	External Referrals	Non-CMG Employees	N	1						
11	Sourced by Hiring Manager	CMG Hiring Manager	N	1						

## EEO Public File Report Cox Media Group - Atlanta Radio WSB-AM, WSB-FM, WSBB-FM, WSRV-FM, WALR-FM EEO Public File Report Part 3 Reporting Cycle: 12/01/2021 - 11/30/2022 Longer-Term Recruiting Initiatives

	Longer-Term Recruiting Initiatives								
No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved				
1	Ongoing	EDGEucate	24x7 on-line learning library providing resources for skills improvement, professional development, and develop professional skills and take targeted training	Career Development	Open to all CMG employees				
3	2/15	Georiga Institute of Technology Alumni Panel	The GT Alumni Panel served the current students of the School of Earth and Atmospheric Sciences. The students asked questions about research, potential broadcasting skills and career paths, and advice for writing resumes and cover letters. We also discussed the importance of networking, and having a well rounded background skill sets that can be applied to early career jobs, soft skills that are necessary on the job, etc.	General Outreach	Christina Edwards				
4	3/9	University of West Georgia Media Day	Participated in the University of West Georgia's Media Day. This is a job fair for young media students and recent grads.	General Outreach	Jared Yamamoto				
2	6/6 - 8/12	College Intern Program	Hosted two paid college Interns from area schools over the course of the Summer semester to expose them to the broadcasting environment.	Internship Program	Doug Turnbull				
5	Ongoing	Georgia Association of Broadcasters Board Member	Board member for Georgia Association of Broadcasters, which means actively supporting local broadcasters as first informers, upholding the highest ethics in journalism and community service; and collaborating on how to be a resource for training, job opportunities and internships at local TV and radio stations.	General Outreach	Jaleigh Long				
6	Ongoing	University of Southern Indiana Advisory Board	Participation on the University of Southern Indiana Advisory Board to guide administators and faculty on circulum and opportunities that prepare students for jobs in media.	General Outreach	Jaleigh Long				
7	Ongoing	College Broadcasters Inc Advisory Committee	Participation in CBI, which is a member-driven organization serving students and advisers of college and high school electronic media outlets. Through events, programs and a network of expertise, CBI provides members with educational and professional opportunities and facilitate advocacy.	General Outreach	Jaleigh Long				