



125 West 55th St
New York, NY 10019

Contract # 26087338	Changes as of: 6/25/2018 at 9:47 AM	Version: Original Order	
CPE: 368/392/6583	Flight: 10/30/18 - 11/5/18	Station: KLAS	Con Type: POLITICAL/VOTE
Agency: Great American Media 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Advertiser: Nevada Families First	Market: Las Vegas	Total \$: \$151,900.00
	Product: Issue	Office: WASHINGTON	Total Spots: 35
Agency Order #: 7483064	Service: Nielsen	Total CPP: \$0.00	
Buyer: Patel, Meredith	Primary Demo:	Total GRP:	
Salesperson: JENNA NUBAR 202-872-5880	Assistant: JENNA NUBAR 202-872-5880	Traffic #: 1583891	
Separation:			
Comments: EXTEND to 5pm on 11/6; Separation: 30			

#	Day/Time	DP	Program	Rate	Len	10/30 - 10/30		Total Spots	Total \$	CPP*	GRP*
						10/30					
1	Tu-F,M 4a-4:30a		8 News Now Good Day (4-5AM)	\$280.00	30	2		2	\$560.00	\$0.00	0.0
2	Tu-F,M 4:30a-5a		8 News Now Good Day (4-5AM)	\$280.00	30	2		2	\$560.00	\$0.00	0.0
3	Tu-F,M 5a-5:30a		8 News Now Good Day (5-6AM)	\$1,400.00	30	2		2	\$2,800.00	\$0.00	0.0
4	Tu-F,M 5:30a-6a		8 News Now Good Day (5-6AM)	\$1,400.00	30	2		2	\$2,800.00	\$0.00	0.0
5	Tu-F,M 6a-6:30a		8 News Now Good Day (6-7AM)	\$2,700.00	30	2		2	\$5,400.00	\$0.00	0.0
6	Tu-F,M 6:30a-7a		8 News Now Good Day (6-7AM)	\$2,700.00	30	2		2	\$5,400.00	\$0.00	0.0
7	Tu-F,M 7a-8a		CBS This Morning	\$3,500.00	30	2		2	\$7,000.00	\$0.00	0.0
8	Sa 6a-7a		CBS This Morning Saturday	\$1,000.00	30	1		1	\$1,000.00	\$0.00	0.0
9	Tu-F,M 9a-10a		Live! With Kelly & Ryan	\$3,500.00	30	2		2	\$7,000.00	\$0.00	0.0
10	Tu-F,M 10a-11a		Price Is Right	\$7,500.00	30	1		1	\$7,500.00	\$0.00	0.0
11	Tu-F,M 11a-12n		The Young & The Restless	\$6,780.00	30	1		1	\$6,780.00	\$0.00	0.0
12	Tu-F,M 12n-12:30p		8 News Now At Noon	\$3,000.00	30	1		1	\$3,000.00	\$0.00	0.0
13	Tu-F,M 5p-5:30p		8 News Now At 5PM	\$4,500.00	30	1		1	\$4,500.00	\$0.00	0.0
14	Tu-F,M 6p-6:30p		8 News Now At 6PM	\$5,500.00	30	2		2	\$11,000.00	\$0.00	0.0
15	Tu-F,M 6:30p-7p		8 News Now At 630PM	\$5,500.00	30	2		2	\$11,000.00	\$0.00	0.0
16	Sa 5p-5:30p		8 News Now At 5PM-Sat	\$3,000.00	30	1		1	\$3,000.00	\$0.00	0.0
17	Sa 6p-6:30p		8 News Now At 6PM-Sat	\$3,600.00	30	1		1	\$3,600.00	\$0.00	0.0
18	Tu-F,M 7p-7:30p		Jeopardy	\$11,000.00	30	3		3	\$33,000.00	\$0.00	0.0
19	Tu-F,M 7:30p-8p		Wheel Of Fortune	\$10,000.00	30	3		3	\$30,000.00	\$0.00	0.0
20	Sa 6:30p-7p		Jeopardy Weekend	\$3,000.00	30	1		1	\$3,000.00	\$0.00	0.0



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Agency Order #: 7483064	Service: Nielsen	Total CPP: \$0.00	
Buyer: Patel, Meredith	Primary Demo:	Total GRP:	
Salesperson: JENNA NUBAR 202-872-5880	Assistant: JENNA NUBAR 202-872-5880	Traffic #: 1583891	
Separation:			

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						10/30					
21	Sa 7p-7:30p		Wheel Of Fortune Weekend	\$3,000.00	30	1		1	\$3,000.00	\$0.00	0.0
TOTALS:						35		35	\$151,900.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
06/25/18 9:48 AM	JENNA NUBAR	EXTEND to 5pm on 11/6; Separation: 30

Competitive Information	
Market Budget:	\$424,091
KLAS Share:	33%
Comment:	
KSNV:	37%
KTNV:	11%
KVCW:	3%
KVVU:	16%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	35	\$151,900.00	N/A	0.0
Total	100%	35	\$151,900.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Nov	35	\$151,900.00
Total	35	\$151,900.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/25/18 10:20 AM					\$0	\$0	
New	6/25/18 9:47 AM	JENNA NUBAR	New	35		\$151,900.00	\$151,900.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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