



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26087332	<b>Changes as of:</b> 6/25/2018 at 9:47 AM	<b>Version:</b> Original Order	
<b>CPE:</b> 368/392/6576	<b>Flight:</b> 9/11/18 - 9/17/18	<b>Station:</b> KLAS	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> Great American Media 3050 K ST NW SUITE 100 WASHINGTON DC 20007	<b>Advertiser:</b> Nevada Families First	<b>Market:</b> Las Vegas	<b>Total \$:</b> \$154,950.00
	<b>Product:</b> Issue	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 58
<b>Agency Order #:</b> 7483028	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00	
<b>Buyer:</b> Patel, Meredith	<b>Primary Demo:</b>	<b>Total GRP:</b>	
<b>Salesperson:</b> JENNA NUBAR 202-872-5880	<b>Assistant:</b> JENNA NUBAR 202-872-5880	<b>Traffic #:</b> 1583590	
<b>Separation:</b>			

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/11 - 9/11		Total Spots	Total \$	CPP*	GRP*
						9/11					
1	Tu-F,M 4a-4:30a		8 News Now Good Day (4-5AM)	\$150.00	30	2		2	\$300.00	\$0.00	0.0
2	Tu-F,M 4:30a-5a		8 News Now Good Day (4-5AM)	\$150.00	30	2		2	\$300.00	\$0.00	0.0
3	Tu-F,M 5a-5:30a		8 News Now Good Day (5-6AM)	\$650.00	30	2		2	\$1,300.00	\$0.00	0.0
4	Tu-F,M 5:30a-6a		8 News Now Good Day (5-6AM)	\$650.00	30	2		2	\$1,300.00	\$0.00	0.0
5	Tu-F,M 6a-6:30a		8 News Now Good Day (6-7AM)	\$1,200.00	30	2		2	\$2,400.00	\$0.00	0.0
6	Tu-F,M 6:30a-7a		8 News Now Good Day (6-7AM)	\$1,200.00	30	2		2	\$2,400.00	\$0.00	0.0
7	Tu-F,M 7a-8a		CBS This Morning	\$900.00	30	2		2	\$1,800.00	\$0.00	0.0
8	Tu-F,M 8a-9a		CBS This Morning	\$900.00	30	2		2	\$1,800.00	\$0.00	0.0
9	Tu-F,M 9a-10a		Live! With Kelly & Ryan	\$850.00	30	2		2	\$1,700.00	\$0.00	0.0
10	Tu-F,M 10a-11a		Price Is Right	\$2,000.00	30	2		2	\$4,000.00	\$0.00	0.0
11	Tu-F,M 11a-12n		The Young & The Restless	\$2,500.00	30	2		2	\$5,000.00	\$0.00	0.0
12	Tu-F,M 12n-12:30p		8 News Now At Noon	\$900.00	30	2		2	\$1,800.00	\$0.00	0.0
13	Tu-F,M 5p-5:30p		8 News Now At 5PM	\$1,500.00	30	2		2	\$3,000.00	\$0.00	0.0
14	Tu-F,M 6p-6:30p		8 News Now At 6PM	\$1,800.00	30	3		3	\$5,400.00	\$0.00	0.0
15	Tu-F,M 6:30p-7p		8 News Now At 630PM	\$1,800.00	30	3		3	\$5,400.00	\$0.00	0.0
16	Tu-F,M 7p-7:30p		Jeopardy	\$5,000.00	30	3		3	\$15,000.00	\$0.00	0.0
17	Tu-F,M 7:30p-8p		Wheel Of Fortune	\$4,500.00	30	3		3	\$13,500.00	\$0.00	0.0
18	Tu-F,M 11p-11:35p		8 News Now At 11PM	\$1,500.00	30	3		3	\$4,500.00	\$0.00	0.0
19	W 8p-9p		Big Brother Wednesday-CBS	\$10,000.00	30	1		1	\$10,000.00	\$0.00	0.0
20	Sa 5a-6a		CBS This Morning Saturday	\$550.00	30	1		1	\$550.00	\$0.00	0.0



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**Contract #** 26087332

**CPE:** 368/392/6576

**Agency:** Great American Media  
3050 K ST NW SUITE  
100 WASHINGTON DC  
20007

**Changes as of:** 6/25/2018 at 9:47 AM

**Flight:** 9/11/18 - 9/17/18

**Advertiser:** Nevada Families First  
**Product:** Issue

**Version:** Original Order

**Station:** KLAS

**Market:** Las Vegas

**Office:** WASHINGTON

**Con Type:** POLITICAL/VOTE

**Total \$:** \$154,950.00

**Total Spots:** 58

**Agency Order #:** 7483028

**Buyer:** Patel, Meredith

**Salesperson:** JENNA NUBAR  
202-872-5880

**Service:** Nielsen

**Primary Demo:**

**Assistant:** JENNA NUBAR  
202-872-5880

**Total CPP:** \$0.00

**Total GRP:**

**Traffic #:** 1583590

**Separation:**

#	Day/Time	DP	Program	Rate	Len	9/11 - 9/11		Total Spots	Total \$	CPP*	GRP*
						9/11					
21	Sa 6a-7a		CBS This Morning Saturday	\$550.00	30	1		1	\$550.00	\$0.00	0.0
22	Sa 12:30p-4p		SEC on CBS	\$3,000.00	30	1		1	\$3,000.00	\$0.00	0.0
23	Sa 5p-5:30p		8 News Now At 5PM-Sat	\$800.00	30	1		1	\$800.00	\$0.00	0.0
24	Sa 7p-7:30p		Wheel Of Fortune Weekend	\$1,400.00	30	1		1	\$1,400.00	\$0.00	0.0
25	Sa 7:30p-8p		Jeopardy II	\$850.00	30	1		1	\$850.00	\$0.00	0.0
26	Sa 11p-11:35p		8 News Now At 11PM-Sat	\$1,500.00	30	1		1	\$1,500.00	\$0.00	0.0
27	Su 6:30a-8a		CBS News Sunday Morning	\$1,800.00	30	1		1	\$1,800.00	\$0.00	0.0
28	Su 8a-8:30a		8 News Now Sunday Morning- #3	\$1,000.00	30	1		1	\$1,000.00	\$0.00	0.0
29	Su 10a-1p		NFL Sunday Early: Week 2	\$18,000.00	30	1		1	\$18,000.00	\$0.00	0.0
30	Su 1:25p-4:30p		NFL Sunday Late: Raiders @ Broncos	\$23,000.00	30	1		1	\$23,000.00	\$0.00	0.0
31	Su 5:30p-6p		Politics Now	\$800.00	30	1		1	\$800.00	\$0.00	0.0
32	Su 6:30p-7p		8 News Now At 630PM-Sun	\$1,800.00	30	1		1	\$1,800.00	\$0.00	0.0
33	Su 7p-8p		60 Minutes-CBS	\$7,500.00	30	1		1	\$7,500.00	\$0.00	0.0
34	Su 8p-9p		Big Brother Sunday-CBS	\$10,000.00	30	1		1	\$10,000.00	\$0.00	0.0
35	Su 11p-11:35p		8 News Now At 11PM-Sun	\$1,500.00	30	1		1	\$1,500.00	\$0.00	0.0
<b>TOTALS:</b>						<b>58</b>		<b>58</b>	<b>\$154,950.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Separation:</b>			

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
06/25/18 9:48 AM	JENNA NUBAR	Separation: 30

Competitive Information	
<b>Market Budget:</b>	<b>\$424,091</b>
<b>KLAS Share:</b>	<b>33%</b>
<b>Comment:</b>	
<b>KSNV:</b>	<b>37%</b>
<b>KTNV:</b>	<b>11%</b>
<b>KVCW:</b>	<b>3%</b>
<b>KVVU:</b>	<b>16%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	58	\$154,950.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>58</b>	<b>\$154,950.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Sep	58	\$154,950.00
<b>Total</b>	<b>58</b>	<b>\$154,950.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/25/18 10:25 AM					\$0	\$0	
New	6/25/18 9:47 AM	JENNA NUBAR	New	58		\$154,950.00	\$154,950.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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