



125 West 55th St
New York, NY 10019

Contract # 25915421	Changes as of: 3/20/2018 at 4:11 PM	Version: Current State Version 2
CPE: 368/392/6218	Flight: 10/9/18 - 10/15/18	Station: KLAS
Agency: Great American Media 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Advertiser: Nevada Families First	Market: Las Vegas
	Product: Issue	Office: WASHINGTON
	Agency Order #: 7163892	Primary Demo: Adults 35+
	Buyer: Hutson, Andrew	Con Type: POLITICAL/VOTE
	Salesperson: JENNA NUBAR 202-872-5880	Assistant: JENNA NUBAR 202-872-5880
		Total \$: \$61,050.00
		Total Spots: 28
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 1447916
		Separation:

Comments: New order. Please confirm. Thanks!

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/9 - 10/9		Total Spots	Total \$	CPP*	GRP*
							10/9					
1	Tu-F 5:30a-6a		8 News Now Good Day (5-6AM)	\$700.00	0	30	2		2	\$1,400.00	\$0.00	0.0
2	M 5:30a-6a		8 News Now Good Day (5-6AM)	\$1,400.00	0	30	1		1	\$1,400.00	\$0.00	0.0
3	Tu-F,M 8a-9a		CBS This Morning	\$1,750.00	0	30	2		2	\$3,500.00	\$0.00	0.0
4	Tu-F 12n-12:30p		8 News Now At Noon	\$1,000.00	0	30	1		1	\$1,000.00	\$0.00	0.0
5	Tu-F 10a-11a		Price Is Right	\$2,500.00	0	30	2		2	\$5,000.00	\$0.00	0.0
6	Tu-F 11a-12n		The Young & The Restless	\$2,500.00	0	30	1		1	\$2,500.00	\$0.00	0.0
7	Su 4:30p-5p		Matter Of Fact With Soledad O'Brien	\$2,000.00	0	30	1		1	\$2,000.00	\$0.00	0.0
8	Su 6:30p-7p		8 News Now At 630PM-Sun	\$1,400.00	0	30	1		1	\$1,400.00	\$0.00	0.0
9	Su 5p-5:30p		8 News Now At 5PM-Sun	\$1,200.00	0	30	1		1	\$1,200.00	\$0.00	0.0
10	Sa 6p-6:30p		8 News Now At 6PM-Sat	\$1,200.00	0	30	1		1	\$1,200.00	\$0.00	0.0
11	Tu-F 6:30p-7p		8 News Now At 630PM	\$1,600.00	0	30	2		2	\$3,200.00	\$0.00	0.0
12	Tu-F 6p-6:30p		8 News Now At 6PM	\$1,800.00	0	30	1		1	\$1,800.00	\$0.00	0.0
13	Tu-F 5p-5:30p		8 News Now At 5PM	\$1,500.00	0	30	2		2	\$3,000.00	\$0.00	0.0
14	M 6p-6:30p		8 News Now At 6PM	\$5,400.00	0	30	1		1	\$5,400.00	\$0.00	0.0
15	M 5p-5:30p		8 News Now At 5PM	\$4,500.00	0	30	1		1	\$4,500.00	\$0.00	0.0
16	Sa 6:30p-7p		Jeopardy Weekend	\$1,500.00	0	30	1		1	\$1,500.00	\$0.00	0.0
17	F 10p-11p		Blue Bloods-CBS	\$5,500.00	0	30	1		1	\$5,500.00	\$0.00	0.0
18	Su 7p-8p		60 Minutes-CBS	\$9,000.00	0	30	1		1	\$9,000.00	\$0.00	0.0
19	Tu-F 11p-11:35p		8 News Now At 11PM	\$1,400.00	0	30	3		3	\$4,200.00	\$0.00	0.0
20	Su 11p-11:35p		8 News Now At 11PM-Sun	\$1,400.00	0	30	1		1	\$1,400.00	\$0.00	0.0



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Salesperson: JENNA NUBAR 202-872-5880	Assistant: JENNA NUBAR 202-872-5880	Separation:	

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							10/9					
21	Tu-F 11:35p-12:37a		The Late Show-CBS	\$950.00	0	30	1		1	\$950.00	\$0.00	0.0
TOTALS:							28		28	\$61,050.00	\$0.00	0.0



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		Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
03/19/18 10:06 AM	JENNA NUBAR	New order. Please confirm. Thanks!
03/19/18 10:06 AM	JENNA NUBAR	New order. Please confirm. Thanks!

Competitive Information	
Market Budget:	\$283,768
KLAS Share:	28%
Comment:	
KSNV:	32%
KTNV:	17%
KVCW:	3%
KVVU:	19%
NVCW:	1%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	28	\$61,050.00	N/A	0.0
Total	100%	28	\$61,050.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	28	\$61,050.00
Total	28	\$61,050.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	3/19/18 10:33 AM					\$0	\$0	
Revision	3/19/18 10:06 AM	JENNA NUBAR	Confirmed			\$0	\$61,050.00	Changes: Demo Meta to [R16], Origuser Entered Dollars to \$0.00, User Entered \$ from \$0.00 to \$61,050.00, Comments from Separation: 30 to New order. Please confirm. Thanks!. 12 buylines added or modified.
New	3/19/18 10:01 AM	JENNA NUBAR	New	28		\$61,050.00	\$61,050.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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