



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26087336	<b>Changes as of:</b> 6/25/2018 at 9:47 AM	<b>Version:</b> Original Order	
<b>CPE:</b> 368/392/6580	<b>Flight:</b> 10/9/18 - 10/15/18	<b>Station:</b> KLAS	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> Great American Media 3050 K ST NW SUITE 100 WASHINGTON DC 20007	<b>Advertiser:</b> Nevada Families First	<b>Market:</b> Las Vegas	<b>Total \$:</b> \$101,180.00
	<b>Product:</b> Issue	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 19
<b>Agency Order #:</b> 7483056	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00	
<b>Buyer:</b> Patel, Meredith	<b>Primary Demo:</b>	<b>Total GRP:</b>	
<b>Salesperson:</b> JENNA NUBAR 202-872-5880	<b>Assistant:</b> JENNA NUBAR 202-872-5880	<b>Traffic #:</b> 1583761	
<b>Separation:</b>			

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/9 - 10/9		Total Spots	Total \$	CPP*	GRP*
						10/9					
1	Tu-F,M 5:30a-6a		8 News Now Good Day (5-6AM)	\$1,400.00	30	1		1	\$1,400.00	\$0.00	0.0
2	Tu-F,M 6a-6:30a		8 News Now Good Day (6-7AM)	\$2,700.00	30	1		1	\$2,700.00	\$0.00	0.0
3	Tu-F,M 6:30a-7a		8 News Now Good Day (6-7AM)	\$2,700.00	30	1		1	\$2,700.00	\$0.00	0.0
4	Tu-F,M 7a-8a		CBS This Morning	\$3,500.00	30	2		2	\$7,000.00	\$0.00	0.0
5	Tu-F,M 10a-11a		Price Is Right	\$7,500.00	30	1		1	\$7,500.00	\$0.00	0.0
6	Tu-F,M 11a-12n		The Young & The Restless	\$6,780.00	30	1		1	\$6,780.00	\$0.00	0.0
7	Tu-F,M 12n-12:30p		8 News Now At Noon	\$3,000.00	30	1		1	\$3,000.00	\$0.00	0.0
8	Tu-F,M 5p-5:30p		8 News Now At 5PM	\$4,500.00	30	1		1	\$4,500.00	\$0.00	0.0
9	Tu-F,M 6p-6:30p		8 News Now At 6PM	\$5,500.00	30	1		1	\$5,500.00	\$0.00	0.0
10	Tu-F,M 6:30p-7p		8 News Now At 630PM	\$5,500.00	30	1		1	\$5,500.00	\$0.00	0.0
11	Sa 5p-5:30p		8 News Now At 5PM-Sat	\$3,000.00	30	1		1	\$3,000.00	\$0.00	0.0
12	Sa 6p-6:30p		8 News Now At 6PM-Sat	\$3,600.00	30	1		1	\$3,600.00	\$0.00	0.0
13	Tu-F,M 7p-7:30p		Jeopardy	\$11,000.00	30	2		2	\$22,000.00	\$0.00	0.0
14	Tu-F,M 7:30p-8p		Wheel Of Fortune	\$10,000.00	30	2		2	\$20,000.00	\$0.00	0.0
15	Sa 6:30p-7p		Jeopardy Weekend	\$3,000.00	30	1		1	\$3,000.00	\$0.00	0.0
16	Sa 7p-7:30p		Wheel Of Fortune Weekend	\$3,000.00	30	1		1	\$3,000.00	\$0.00	0.0
<b>TOTALS:</b>						<b>19</b>		<b>19</b>	<b>\$101,180.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Agency Order #:</b> 7483056	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00	
<b>Buyer:</b> Patel, Meredith	<b>Primary Demo:</b>	<b>Total GRP:</b>	
<b>Salesperson:</b> JENNA NUBAR 202-872-5880	<b>Assistant:</b> JENNA NUBAR 202-872-5880	<b>Traffic #:</b> 1583761	
<b>Separation:</b>			

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
06/25/18 9:48 AM	JENNA NUBAR	Separation: 30

Competitive Information	
<b>Market Budget:</b>	<b>\$424,091</b>
<b>KLAS Share:</b>	<b>33%</b>
<b>Comment:</b>	
<b>KSNV:</b>	<b>37%</b>
<b>KTNV:</b>	<b>11%</b>
<b>KVCW:</b>	<b>3%</b>
<b>KVVU:</b>	<b>16%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	19	\$101,180.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>19</b>	<b>\$101,180.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Oct	19	\$101,180.00
<b>Total</b>	<b>19</b>	<b>\$101,180.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/25/18 10:23 AM					\$0	\$0	
New	6/25/18 9:47 AM	JENNA NUBAR	New	19		\$101,180.00	\$101,180.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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