

# ORDER



**Orders**  
**Order / Rev:** 196465  
**Alt Order #:**  
**Product Desc:**  
**Estimate:** 1696  
**Flight Dates:** 05/04/22 - 05/24/22  
**Original Date / Rev:** 05/03/22 / 05/03/22  
**Order Type:** GENERAL

**Primary AE:** WINONA Political  
**Sales Office:** WIN  
**Sales Region:** Local

**Agency Name:** Media Financial Services  
**Buying Contact:**  
**Billing Contact:** Media Financial Invoices  
 1655 Palm Beach Lakes Blvd.  
 West Palm Beach, FL 33401

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Protect Freedom PAC  
**Demographic:** HH  
**Product Codes:** PL Iss/Prp  
**Revenue Code 1:** REG/NATL AGCY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISSUE  
**Priority:** POL/TOP

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:45:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/24/22	42	\$546.00	\$464.10

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	42	\$546.00	\$464.10	0.00
<b>Totals</b>	<b>42</b>	<b>\$546.00</b>	<b>\$464.10</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WINONA Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHWKA	05/04/22	05/24/22	M-Su 5a-8p 6:00 AM-7:00 PM	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----	1:00	0	\$13.00	POL	0.00	NM	42	\$546.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/04/22	05/10/22	23232--		12		\$13.00		0.00					
		Week: 05/11/22	05/17/22	33333--		15		\$13.00		0.00					
		Week: 05/18/22	05/24/22	33333--		15		\$13.00		0.00					
													<b>Totals</b>	<b>42</b>	<b>\$546.00</b>

MARKET: UM - Winona, MN  
REP: Local Focus Radio

AMOUNT: \$546.00  
SPOTS: 42

AGENCY: MEDIA FINANCIAL SERVICES  
1655 Palm Beach Lakes Blvd.  
9th Fl, Suite 903  
WEST PALM BEACH, FL 33401  
Invoices@MediaFinancial.com

MOD: Stn Ver: 1 Last:

SALES OFFICE: CHICAGO

SLS PH: 216-233-8181

SALESPERSON: Linley Grande

SLS FAX:

SLS EMAIL: Linley.Grande@GenMediaPartners.com

AGENCY: MEDIA FINANCIAL SERVICES

AGY CLI:

CONTRACT # FOR INVOICING 4424331

ADVERTISER: Protect Freedom PAC

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT: Est 1696 5/4-5/24

AGY EST: 1696

1655 Palm Beach Lakes Blvd.  
9th Fl, Suite 903  
WEST PALM BEACH, FL 33401  
Invoices@MediaFinancial.com

FLIGHT: 05-04-2022 TO 5/24/2022

[X]Unwired [ ]Spot [ ]Mod

TOT # OF WEEKS: 3

PRIM. DEMO: Adults 50+

[X]Cash [ ]Trade

SEC. DEMO:

SPOT TYPE:

LAST SENT: 05/02/2022 12:09

COMMENTS

[Rep Comment] 05/02/2022: New URGENT order. Nab to follow. Creative is still in the works. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

Invoices are required even for orders paid in advance. Proof of performance is required.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADER:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

DISCLAIMER:

WEEK#1	5/4/2022 To 5/10/2022						WK TOT \$156.00	WK TOTAL SPOTS 12			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKL TOTA
	1		WThF.. /MTu	6:00AM	7:00PM	60	5/4/2022	5/10/2022	12	\$13	\$15

WEEK#2-WEEK#3	5/11/2022 To 5/24/2022						WK TOT \$195.00	WK TOTAL SPOTS 15			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKL TOTA
	1		WThF.. /MTu	6:00AM	7:00PM	60	5/11/2022	5/24/2022	15	\$13	\$19

