## -PUBLIC SERVICE ANNOUNCEMENTS

Station: KHTR/KQQQ/KQZB
Quarterly Listing of Community Issues and Programs
January 1, 2015 – March 31, 2015

## **CHAMBER EVENTS**

Program: Chamber Update (Locally Produced)

Station: KQQQ, KHTR, KQZB

<u>Date:</u> January 1-31 Time: 6:00a-12:00a

February 1-28 March 1-31

<u>Description:</u> These station produced PSA's are recorded by an employee from the Pullman Chamber of Commerce to let the community know about what events are coming up for the Chamber.

## **LOCAL EVENTS**

<u>Program:</u> Community Calendar (Locally Produced)

Station: KQQQ, KHTR, KQZB

<u>Date:</u> January 1-2, 5-9, 12-16, 19-23, 26-30 Time: 6:00a-12:00p

February 2-6, 9-13, 16-20, 23-27 March 2-6, 9-13, 16-20, 23-27, 30-31

<u>Description:</u> These PSA's were produced by Pullman Radio's Danielle Kallaher to update listeners of daily events in the area. These PSA's were updated daily with new events happening throughout our community.

## COMMUNITY ASSISTANCE / SPECIAL EVENTS

<u>Program:</u> Moscow Babe Ruth Cal Ripken (Locally Produced)

Station: KQQQ, KHTR, KQZB

Date: Mar 21-30 Time: 6:00a-10:00p

<u>Description:</u> These station produced PSA's were recorded to invite kids in the Moscow area to participate in the Moscow Babe Ruth and Cal Ripken leagues.

<u>Program:</u> Logos School (Locally Produced)

Station: KQQQ, KHTR, KQZB

Date: Mar 2-23 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to inform the area communities that Logos School was holding open enrollment for the upcoming school year.

Program: Pullman High School ASB (Locally Produced)

Station: KQQQ, KHTR, KQZB

Date: Jan 1-12 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded be members of the Pullman High School ASB to remind listeners of the dangers of drinking and driving, and to encourage them to find a designated driver.

<u>Program:</u> Pullman Regional Hospital Auxiliary (Locally Produced)

Have A Heart

Station: KQQQ, KHTR, KQZB

<u>Date:</u> Jan 16-31 Time: 12:00a-12:00a

Feb 1-10

<u>Description:</u> These station produced PSA's were recorded to invite the public to support the annual Have A Heart Fundraiser for the Pullman Regional Hospital Auxiliary. All proceeds benefit patient comfort at the hospital.

<u>Program:</u> Pullman Regional Hospital Auxiliary (Locally Produced)

Sees Candy Sales

Station: KQQQ, KHTR, KQZB

<u>Date:</u> Feb 5-13 Time:12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to support the annual Sees Candy Sales for the Pullman Regional Hospital Auxiliary. All proceeds benefit patient comfort at the hospital.

Program: Pullman Chamber of Commerce (Locally Produced)

Station: KQQQ, KHTR, KQZB

Date: Feb 20-28 Time: 12:00a-12:00a

Mar 1-20

<u>Description:</u> These station produced PSA's were recorded by members of the Pullman Chamber of Commerce to invite the public to their annual fundraiser Cabaret. This event raises funds for operation of the Pullman Chamber.

<u>Program:</u> Washington Idaho Symphony (Locally Produced)

Station: KQQQ, KHTR, KQZB

<u>Date:</u> Jan 1-20 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by Jeremy Briggs-Roberts, the conductor for the Washington Idaho Symphony, to invite the public to their upcoming concert.

Program: Ladies Night Out (Locally Produced)

Station: KQQQ, KHTR, KQZB

<u>Date:</u> Jan 6-22 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite all the ladies in the area to Pullman Radio's first Ladies Night Out event. An evening for the ladies to enjoy some light appetizers and beverages, while visiting with home-based businesses run by women in our area.

<u>Program:</u> Whitman County Humane Society (Locally Produced)

Station: KQQQ, KHTR, KQZB

<u>Date:</u> Jan 1-20 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded as part of their campaign to raise donations for the Whitman County Humane Society's shelter Canine Village expansion.

Program: Whitman County Humane Society (Locally Produced)

Station: KQQQ, KHTR, KQZB

Date: Jan 16-31 Time: 12:00a-12:00a

Feb 1-20

<u>Description:</u> These station produced PSA's were recorded to invite the public to the Whitman County Humane Society's annual fundraising event "Fur Ball & Yappy Hour". This event is held to raise money to continue operations of the humane society.

Program: Whitman County Humane Society (Locally Produced)

**Gritman Medical Center** 

Station: KQQQ, KHTR, KQZB

Date: Feb 21-28 Time: 12:00a-12:00a

Mar 1-14

<u>Description:</u> These station produced PSA's were recorded by Ron & Heather Morgan to invite the public to their annual fundraising bowling tournament and silent auction. Proceeds from this event benefit the Gritman Medical Center's Light A Candle Fund that helps local cancer patients, as well as the Whitman County Humane Society.