-PUBLIC SERVICE ANNOUNCEMENTS

Station: KHTR/KQQQ
Quarterly Listing of Community Issues and Programs
October 1, 2011 – December 31, 2011

CHAMBER EVENTS

<u>Program:</u> Chamber Update (Locally Produced)

<u>Date:</u> October 1-31 Time: 6:00a-12:00a

November 1-30 December 1-31

<u>Description:</u> These station produced PSA's are recorded by Marie Dymkoski from the Pullman Chamber of Commerce to let the community know about what events are coming up for the Chamber.

LOCAL EVENTS

<u>Program:</u> Community Calendar (Locally Produced)

<u>Date:</u> October 6-7, 10-14, 17-21, 24-28, 31 Time: 6:00a-12:00p

November 1-4, 7-11, 14-18, 21-25, 28-30 December 1-2, 5-9, 12-16, 19-23, 26-30

<u>Description:</u> These PSA's were produced by KQQQ's Danielle Kallaher to update listeners of daily events in the area. These PSA's were updated daily with new events happening throughout our community.

COMMUNITY ASSISTANCE / SPECIAL EVENTS

<u>Program:</u> Pullman Child Welfare - Coats for Kids (Locally Produced)

Date: Oct 1 – Dec 15 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to ask the public to donate new and gently used coats to the Pullman Child Welfare Coats for Kids drive.

Program: Rent A Rower (Locally Produced)

Date: Oct 1-7 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by members of the WSU Men's Rowing team to inform listeners of their fundraising Rent A Rower program.

<u>Program:</u> Pullman Regional Hospital – Meet new Dr's (Locally Produced)

Date: Oct 7-13 Time: 6:00a-6:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to meet the new doctor's at PRH.

Program: Pullman Fire Department (Locally Produced)

Date: Oct 13-16 Time: 6:00a-6:00a

<u>Description:</u> These station produced PSA's were recorded by a member of the PFD to remind the public of the dangers of Cottonwood fluff.

Program: United Way of Pullman (Locally Produced)

<u>Date:</u> Oct 29 – Dec 31 Time: 6:00a-6:00a

<u>Description:</u> These station produced PSA's were recorded by several members of the United Way of Pullman to promote what they do and to ask for end of the year tax deductible donations to help continue their services.

Program: Palouse Country Transmission (Locally Produced)

Ronald McDonald House/American Cancer Society

<u>Date:</u> Nov 1 – 30 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by employees of Palouse Country Transmission inviting the community to come by and make a donation to the Ronald McDonald House or the American Cancer Society, and they will give you a free oil change.

<u>Program:</u> Pullman Child Welfare – Sharing Tree (Locally Produced)

<u>Date:</u> Nov 25 – Dec 12 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to participate in the annual Pullman Child Welfare Sharing Tree. This Sharing Tree benefits families who may not otherwise be able to have gifts for Christmas.

<u>Program:</u> Pullman Child Welfare – Coats for Kids (Locally Produced)

<u>Date:</u> Nov 1 – Dec 14 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to donate new or gently used coats for families in the Pullman area that may not be able to afford new coats for their children.

<u>Program:</u> Logos School (Locally Produced)

<u>Date:</u> Nov 1-11 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by staff and students at Logos School to promote their theatre production of The Ideal Husband.

Program: Pullman Chamber of Commerce (Locally Produced)

Chocolate Decadence

<u>Date:</u> Nov 7-10 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the community to participate in Chocolate Decadence at local Chamber businesses.

<u>Program:</u> Pullman High School Booster Club (Locally Produced)

Date: Nov 2 - 10 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to promote and invite the public to Pullman High School Booster Club's auction fundraiser. Funds raised benefit student activities at PHS.

<u>Program:</u> Pullman Child Welfare – Sharing Tree (Locally Produced)

<u>Date:</u> Nov 29 – Dec 2 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to participate in the annual Pullman Child Welfare Sharing Tree promotion sponsored by KHTR and KQQQ. This Sharing Tree benefits families who may not otherwise be able to have gifts for Christmas.

<u>Program:</u> Pullman High School Booster Club (Locally Produced)

<u>Date:</u> Nov 25 - Dec 16 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to promote Pullman High School Booster Club's annual tree sale.

<u>Program:</u> Pullman Chamber of Commerce (Locally Produced)

Tree Lighting

Date: Nov 27 – Dec 3 Time: 6:00a-6:00a

<u>Description:</u> These station produced PSA's were recorded by a member of the Pullman Chamber of Commerce to invite the public to the annual tree lighting celebration in downtown.

<u>Program:</u> Pullman Regional Hospital Auxiliary (Locally Produced)

Tree Raffle

<u>Date:</u> Dec 2-9 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to participate in the fundraising Tree Raffle through the Pullman Regional Hospital Auxiliary. Proceeds benefit patient care at PRH.

<u>Program:</u> Pullman Regional Hospital Auxiliary (Locally Produced)

Gingerbread House Raffle

<u>Date:</u> Dec 2-9 Time:12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by a member of the PRH Auxiliary to invite the public to participate in the fundraising Gingerbread House Raffle through the Pullman Regional Hospital Auxiliary. Proceeds benefit patient care at PRH.

<u>Program:</u> Pullman Regional Hospital Auxiliary (Locally Produced)

See's Candy Sale

<u>Date:</u> Dec 2 - 21 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to participate in the fundraising See's Candy sale through the Pullman Regional Hospital Auxiliary. Proceeds benefit patient care at PRH.

<u>Program:</u> Pullman Regional Hospital Auxiliary - Tea (Locally Produced)

Date: Dec 2-9 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to the annual auxiliary tea. Proceeds benefit patient care at PRH.

<u>Program:</u> Napa Auto Parts (Locally Produced)

Make A Wish

Date: Dec 26-30 Time: 6:00a-6:00a

<u>Description:</u> These PSA's were recorded employees from Napa Auto Parts to promote their fundraising efforts for the Make A Wish Foundation.