-PUBLIC SERVICE ANNOUNCEMENTS

Station: KHTR/KQQQ
Quarterly Listing of Community Issues and Programs
October 1, 2014 – December 31, 2014

CHAMBER EVENTS

Program: Chamber Update (Locally Produced)

<u>Date:</u> October 1-31 Time: 6:00a-12:00a

November 1-30 December 1-31

<u>Description:</u> These station produced PSA's are recorded by Marie Dymkoski or another person from the Pullman Chamber of Commerce to let the community know about what events are coming up for the Chamber.

LOCAL EVENTS

<u>Program:</u> Community Calendar (Locally Produced)

<u>Date:</u> October 1-3, 6-10, 13-17, 20-24, 27-31 Time: 6:00a-12:00p

November 3-7, 10-14, 17-21, 24-28

December 1-5, 8-12, 15-19, 22-26, 29-31

<u>Description:</u> These PSA's were produced by KQQQ's Danielle Kallaher to update listeners of daily events in the area. These PSA's were updated daily with new events happening throughout our community.

COMMUNITY ASSISTANCE / SPECIAL EVENTS

<u>Program:</u> Gritman Medical Center (Locally Produced)

<u>Date:</u> Nov 11-21 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the publice to the Gritman Medical Center Auxiliary's annual fundraiser Holiday Delights event.

<u>Program:</u> Veteran's Day

<u>Date:</u> Nov 11 Time: 6:00a-10:00p

<u>Description:</u> These station produced PSA's were recorded to remind the community about the sacrifices our Veteran's gave for our freedom.

<u>Program:</u> Pullman Child Welfare - Coats for Kids (Locally Produced)

<u>Date:</u> Oct 1 – Dec 15 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to ask the public to donate new and gently used coats to the Pullman Child Welfare Coats for Kids drive.

Program: United Way of Pullman (Locally Produced)

Date: Dec 18 – 28 Time: 6:00a-6:00a

<u>Description:</u> These station produced PSA's were recorded by the director of the United Way of Pullman to promote what they do and to ask for end of the year tax deductible donations to help continue their services.

<u>Program:</u> Community Action Center (Locally Produced)

Date: Oct 7 - 14 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to a fundraiser for the Community Action Center. This organization helps those who need extra help financially in our community.

Program: Pullman Child Welfare – Coats for Kids (Locally Produced)

<u>Date:</u> Oct 22 – Dec 1 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to donate new or gently used coats for families in the Pullman area that may not be able to afford new coats for their children.

<u>Program:</u> Pullman Chamber of Commerce (Locally Produced)

Chocolate Decadence

Date: Nov 11 - 13 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the community to participate in Chocolate Decadence at local Chamber businesses.

<u>Program:</u> Lincoln Middle School (Locally Produced)

<u>Date:</u> Oct 1 – Oct 6 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by students from Lincoln Middle School letting the community know that they would again be doing their Magazine Sale fundraiser. All proceeds benefit student activities at the school.

<u>Program:</u> WSU CAHNRS (Locally Produced)

<u>Date:</u> Oct 1 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by an employee at the WSU College of Agriculture, Human Nutrition, Resource Science to invite the public to their Women's Leadership Symposium.

Program: Pullman Chamber of Commerce (Locally Produced)

First Down Friday

<u>Date:</u> Oct 2 - 3 Time: 6:00a-6:00a

<u>Description:</u> These station produced PSA's were recorded by a member of the Pullman Chamber of Commerce to invite the public to First Down Friday – a community event to celebrate the WSU Cougar football team.

<u>Program:</u> Pullman Child Welfare – Sharing Tree (Locally Produced)

<u>Date:</u> Nov 27 – Dec 3 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to stop by Shop Ko in Pullman, as the crew from KHTR/KQQQ would be broadcasting live from the Pullman Child Welfare Sharing Tree. This Sharing Tree benefits families who may not otherwise be able to have gifts for Christmas.

<u>Program:</u> Pullman Child Welfare – Sharing Tree (Locally Produced)

Date: Dec 4 – Dec 14 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to donate to the Pullman Child Welfare Sharing Tree. This Sharing Tree benefits families who may not otherwise be able to have gifts for Christmas.

<u>Program:</u> WSU Rowers (Locally Produced)

Date: Oct 8 – 11 Time: 12:00a-12:00a

Nov 5 – 8

<u>Description:</u> These station produced PSA's were recorded by members of the WSU Men's Crew team to invite the public to participate in their fundraiser. For a nominal fee, members of the Crew team will do work around your home, or help with projects that you have.

<u>Program:</u> Pullman Chamber of Commerce (Locally Produced)

Tree Lighting

Date: Dec 4 – 6 Time: 6:00a-6:00a

<u>Description:</u> These station produced PSA's were recorded by a member of the Pullman Chamber of Commerce to invite the public to the annual holiday fest and tree lighting celebration in downtown.

<u>Program:</u> Pullman Regional Hospital Auxiliary - Tea (Locally Produced)

<u>Date:</u> Nov 26 – Dec 6 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to the annual auxiliary tea. Proceeds benefit patient care at PRH.

<u>Program:</u> Pullman Regional Hospital Auxiliary (Locally Produced)

Tree Raffle

<u>Date:</u> Dec 3 – Dec 5 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to participate in the fundraising Tree Raffle through the Pullman Regional Hospital Auxiliary. Proceeds benefit patient care at PRH.

Program: Pullman Regional Hospital Auxiliary (Locally Produced)

See's Candy Sale

<u>Date:</u> Dec 6 - 23 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to participate in the fundraising See's Candy sale through the Pullman Regional Hospital Auxiliary. Proceeds benefit patient care at PRH.

<u>Program:</u> Pullman High School Booster Club (Locally Produced)

Date: Nov 28 – Dec 20 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to promote Pullman High School Booster Club's annual tree sale. All proceeds benefit student activities at PHS.

<u>Program:</u> Whitman County Humane Society (Locally Produced)

Date: Oct 1 – Dec 28 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to donate to help with the expansion of AnimalHaven – Canine Village 2. It also asked people to adopt pets.

<u>Program:</u> Whitman County Humane Society (Locally Produced)

<u>Date:</u> Oct 1-2 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to a fundraiser "Kegs for a Cause" at a local restaurant. All proceeds from the event were donated to the Whitman County Humane Society.

<u>Program:</u> Whitman County Humane Society (Locally Produced)

Date: Dec 3 - 20 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to participate in the Santa Paws Sharing Trees which are set up at a variety of businesses in the area. There is a list of items on each tree, that are needed for the Humane Society to keep it operating at less costs. Pet foods, cleaning supplies, pet toys, etc.

<u>Program:</u> Pullman High School ASB (Locally Produced)

Date: Dec 12-31 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded be members of the Pullman High School ASB to remind listeners of the dangers of drinking and driving, and to encourage them to find a designated driver.