-PUBLIC SERVICE ANNOUNCEMENTS

Station: KHTR/KQQQ/KQZB
Quarterly Listing of Community Issues and Programs
January 1, 2014 – March 31, 2014

CHAMBER EVENTS

Program: Chamber Update (Locally Produced)

Station: KQQQ, KHTR, KQZB

<u>Date:</u> January 1-31 Time: 6:00a-12:00a

February 1-28 March 1-31

<u>Description:</u> These station produced PSA's are recorded by an employee from the Pullman Chamber of Commerce to let the community know about what events are coming up for the Chamber.

LOCAL EVENTS

<u>Program:</u> Community Calendar (Locally Produced)

Station: KQQQ, KHTR, KQZB

<u>Date:</u> January 1-3, 6-10, 13-17, 20-24, 27-31 Time: 6:00a-12:00p

February 3-7, 10-14, 17-21, 24-28 March 3-7, 10-14, 17-21, 24-28, 31

<u>Description:</u> These PSA's were produced by Pullman Radio's Danielle Kallaher to update listeners of daily events in the area. These PSA's were updated daily with new events happening throughout our community.

COMMUNITY ASSISTANCE / SPECIAL EVENTS

Program: Home & Garden EXPO (Locally Produced)

<u>Date:</u> Jan 17 – February 27 Time: 12:00a-12:00

<u>Description:</u> These station produced PSA's were recorded to invite vendors to participate in the Home & Garden EXPO that is sponsored by the radio station.

<u>Program:</u> Home & Garden EXPO (Locally Produced)

Date: Mar 10-21 Time: 12:00a-12:00

<u>Description:</u> These station produced PSA's were recorded to invite the public to attend the Home Garden EXPO that is sponsored by this radio station.

Program: WSU Recreation Center (Locally Produced)

Care Packages for Troops

<u>Date:</u> Feb 8-14 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to participate in a drive to get supplies to be sent to our Troops. The WSU Recreation Center was coordinating the event.

<u>Program:</u> Whitman County Humane Society (Locally Produced)

Gritman Medical Center

Date: Mar 1-21 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by Ron & Heather Morgan to invite the public to their annual fundraising bowling tournament and silent auction. Proceeds from this event benefit the Gritman Medical Center's Light A Candle Fund that helps local cancer patients, as well as the Whitman County Humane Society.

<u>Program:</u> Lionel Hampton Jazz Festival (Locally Produced)

<u>Date:</u> Jan 5-21 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to the annual Lionel Hampton Jazz Festival held each year at the University of Idaho.

<u>Program:</u> Palouse Clearwater Environmental Institute (Locally Produced)

<u>Date:</u> Mar 28-31 Time: 12:00a-12:00a

Apr 1-4

<u>Description:</u> These station produced PSA's were recorded to invite the public to participate in the annual PCEI Stream Clean-up event.

<u>Program:</u> Pullman Regional Hospital Auxiliary (Locally Produced)

Have A Heart

Date: Jan 28-31 Time: 12:00a-12:00a

Feb 1-13

<u>Description:</u> These station produced PSA's were recorded to invite the public to support the annual Have A Heart Fundraiser for the Pullman Regional Hospital Auxiliary. All proceeds benefit patient comfort at the hospital.

Program: Pullman Education Foundation (Locally Produced)

5th Grade Camp Spaghetti Fundraiser

Date: Feb 21-28 Time: 12:00a-12:00a

Mar 1-12

<u>Description:</u> These station produced PSA's were recorded by Pullman School District 5th graders inviting the public to their fundraising Spaghetti Feed. This event raises funds to help cover costs associated with the PSD 5th Grade Camp.

<u>Program:</u> Pullman Education Foundation (Locally Produced)

5th Grade Camp Sweet Mutiny Fundraiser

Date: Feb 21-28 Time: 12:00a-12:00a

Mar 1-31

<u>Description:</u> These station produced PSA's were recorded to let the public know that on each of the Pullman School District's collaboration half days (typically one Wednesday a month), that they would be donating 10% of their sales to 5th Grade Camp.

<u>Program:</u> Whitman County Humane Society (Locally Produced)

<u>Date:</u> Jan 18-31 Time: 12:00a-12:00a

Feb 1-28 Mar 1-8

<u>Description:</u> These station produced PSA's were recorded to invite the public to the Whitman County Humane Society's annual fundraising event "Fur Ball & Yappy Hour". This event is held to raise money to continue operations of the humane society.

<u>Program:</u> Washington Idaho Symphony (Locally Produced)

Date: Jan 23-31 Time: 12:00a-12:00a

Mar 3-8

<u>Description:</u> These station produced PSA's were recorded by Jeremy Briggs-Roberts, the conductor for the Washington Idaho Symphony, to invite the public to their upcoming concerts.

<u>Program:</u> Whitman County Humane Society (Locally Produced)

<u>Date:</u> Mar 25-31 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded as part of their campaign to raise donations for the Whitman County Humane Society's shelter Canine Village expansion.