

-PUBLIC SERVICE ANNOUNCEMENTS

Station: KHTR/KQQQ/KQZB
Quarterly Listing of Community Issues and Programs
January 1, 2013 – March 31, 2013

CHAMBER EVENTS

Program: Chamber Update (Locally Produced)

Date: January 1-31 Time: 6:00a-12:00a
February 1-28
March 1-31

Description: These station produced PSA's are recorded by an employee from the Pullman Chamber of Commerce to let the community know about what events are coming up for the Chamber.

LOCAL EVENTS

Program: Community Calendar (Locally Produced)

Date: January 1-4, 4-11, 14-18, 21-25, 28-31 Time: 6:00a-12:00p
February 1, 4-8, 11-15, 18-22, 25-28
March 1, 4-8, 11-15, 18-22, 25-29

Description: These PSA's were produced by Pullman Radio's Danielle Kallaher to update listeners of daily events in the area. These PSA's were updated daily with new events happening throughout our community.

COMMUNITY ASSISTANCE / SPECIAL EVENTS

Program: Home & Garden EXPO (Locally Produced)

Date: Jan 23 – Mar 10 Time: 12:00a-12:00

Description: These station produced PSA's were recorded to invite vendors to participate in the Home & Garden EXPO that is sponsored by the radio station.

Program: Home & Garden EXPO (Locally Produced)

Date: Mar 11 - 22 Time: 12:00a-12:00

Description: These station produced PSA's were recorded to invite the public to attend the Home Garden EXPO that is sponsored by this radio station.

Program: Swab 4 Marcus (Locally Produced)

Date: Jan 9 – 13 Time: 12:00a-12:00

Description: These station produced PSA's were recorded to invite the public to participate in the bone marrow "Be the Match" event. This is to increase the number of people in the "Be the Match" registry in hopes to find matches for more individuals who are in need of donors.

Program: Swab 4 Marcus (Locally Produced)

Date: Jan 22 Time: 12:00a-12:00

Description: These station produced PSA's were recorded to invite the public to participate in the bone marrow "Be the Match" event. This is to increase the number of people in the "Be the Match" registry in hopes to find matches for more individuals who are in need of donors.

Program: Swab 4 Marcus – University of Idaho (Locally Produced)

Date: Jan 23 - 25 Time: 12:00a-12:00

Description: These station produced PSA's were recorded to invite the public to participate in the bone marrow "Be the Match" event. This is to increase the number of people in the "Be the Match" registry in hopes to find matches for more individuals who are in need of donors.

Program: Whitman County Humane Society (Locally Produced)
Gritman Medical Center

Date: Mar 1-21 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded by Ron & Heather Morgan to invite the public to their annual fundraising bowling tournament and silent auction. Proceeds from this event benefit the Gritman Medical Center's Light A Candle Fund that helps local cancer patients, as well as the Whitman County Humane Society.

Program: Palouse Clearwater Environmental Institute (Locally Produced)

Date: Mar 27 – Apr 5 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded to invite the public to participate in the annual PCEI Stream Clean-up event.

Program: Pullman Regional Hospital Auxiliary (Locally Produced)
Have A Heart

Date: Jan 25 – Feb 8 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded to invite the public to support the annual Have A Heart Fundraiser for the Pullman Regional Hospital Auxiliary. All proceeds benefit patient comfort at the hospital.

Program: Pullman Regional Hospital Auxiliary (Locally Produced)
Sees Candy Sale

Date: Feb 2 - 13 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded to invite the public to purchase Sees Candy from the Auxiliary Gift Shop at Pullman Regional. All proceeds benefit patient comfort at the hospital.

Program: Whitman County Humane Society (Locally Produced)

Date: Jan 25 – Feb 21 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded to invite the public to the Whitman County Humane Society's annual fundraising event "Fur Ball & Yappy Hour". This event is held to raise money to continue operations of the humane society.

Program: Washington Idaho Symphony (Locally Produced)

Date: Jan 11 - 26 Time: 12:00a-12:00a
Feb 20 – Mar 2
Mar 23 – 30

Description: These station produced PSA's were recorded by Jeremy Briggs-Roberts, the conductor for the Washington Idaho Symphony, to invite the public to their upcoming concerts.

Program: WSU Veterinary Medicine (Locally Produced)

Date: April 10-14 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded by members of the WSU Vet Med School inviting the public to their Mom's Weekend open house.