## -PUBLIC SERVICE ANNOUNCEMENTS

## Station: KHTR/KQQQ/ KHTR-HD2 Quarterly Listing of Community Issues and Programs January 1, 2021 – March 31, 2021

## CHAMBER EVENTS

Program: Chamber Update

(Locally Produced)

- Station: KQQQ, KHTR, KHTR-HD2
- Date: January 1-31 February 1-28 March 1-31

Time: 6:00a-12:00a

<u>Description</u>: These station produced PSA's are recorded by an employee from the Pullman Chamber of Commerce to let the community know about what events are coming up for the Chamber, and our community.

#### LOCAL EVENTS

Program: Community Calendar

(Locally Produced)

- Station: KQQQ, KHTR, KHTR-HD2
- <u>Date:</u> January 1, 4-8, 11-15, 19-22, 25-29 Time: 6:00a-12:00p February 1-5, 8-12, 15-19, 22-26 March 1-5, 8-12, 15-19, 22-26, 29-31

<u>Description:</u> These PSA's were produced by Pullman Radio's Danielle Kallaher to update listeners of daily events in the area. These PSA's were updated daily with new events happening throughout our community.

# COMMUNITY ASSISTANCE / SPECIAL EVENTS

<u>Program:</u> Pullman High School FFA Parent Group (Locally Produced)

Station: KQQQ, KHTR, KHTR-HD2

<u>Date:</u> Jan 15 – Feb 6 Time: 12:00a-12:00a

<u>Description</u>: These station produced PSA's were recorded by members of the PHS FFA Chapter to invite the public to their annual fundraiser which this year will be a drive thru dinner and virtual auction.

Program:	Shay's Blood Drive	(Locally Produced)
Station:	KQQQ, KHTR, KHTR-HD2	
Date:	Jan 23 – Feb 4	Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by Pullman 11 year old Shay Connell who was born with a congenital heart defect. She is sponsoring a blood drive since she has received many blood donations in her life, and wants to be able to help others who need it.

Program:	Pullman Regional Hospital Auxiliary Have A Heart	(Locally Produced)
Station:	KQQQ, KHTR, KHTR-HD2	
Date:	Jan 16 – Feb 10	Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by a member of the PRH Auxiliary to invite the public to support the annual Have A Heart Fundraiser for the Pullman Regional Hospital Auxiliary. All proceeds benefit patient comfort at the hospital.

Program:	Habitat for Humanity	(Locally Produced)
Station:	KQQQ, KHTR, KHTR-HD2	
<u>Date:</u>	Jan 1 – Mar 31	Time: 12:00a-12:00a
<u>Description:</u> These station produced PSA's were recorded to inform the public of the services that Habitat for Humanity offers, and how to make donations.		

Program:	Non-Profit Event Outreach	(Locally Produced)
Station:	KQQQ, KHTR, KHTR-HD2	
<u>Date:</u>	Jan 1 – Mar 31	Time: 12:00a-12:00a

<u>Description</u>: These station produced PSA's were recorded to ask local non-profit organizations to contact the radio stations with their upcoming events so that we can help them reach out to the public for support.

Program: Circles of Caring (Locally Produced)

Station: KQQQ, KHTR, KHTR-HD2

Date: Jan 1 – Mar 31

Time: 12:00a-12:00a

<u>Description</u>: These station produced PSA's were recorded to inform the public of the services that Circles of Caring provides. They are a non-profit adult day care for those who are unable to care for themselves during the day.

<u>Program:</u> Pullman Regional Hospital – Athletic Trainers (Locally Produced)

Station: KQQQ, KHTR, KHTR-HD2

<u>Date:</u> Jan 1 – Mar 31 Time: 12:00a-12:00a

<u>Description</u>: These station produced PSA's were recorded to let the public know about the sports training services that Pullman Regional Hospital is offering to area high schools.

<u>Program:</u> Palouse Discovery Science Center (Locally Produced)

Station: KQQQ, KHTR, KHTR-HD2

Date: Jan 1 – Mar 31 Time: 12:00a-12:00a

<u>Description</u>: These station produced PSA's were recorded to inform the public of the events that happen at the Palouse Discovery Science Center.

Program:	Pullman Education Foundation	(Locally Produced)
Station:	KQQQ, KHTR, KHTR-HD2	
Date:	Jan 1 – Mar 31	Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to let the public know what all the Pullman Education Foundation does, and how they can go about making tax deductible donations to them.

Program:	Palouse Driver Safety Campaign	(Locally Produced)
Station:	KQQQ, KHTR, KHTR-HD2	
Date:	January 1 – March 31	Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to remind the public of the importance of not driving distracted. Do not drive when you are tired, texting or distracted.

<u>Program:</u> Schweitzer Engineering Laboratories / WSU (Locally Produced)

Station: KQQQ, KHTR, KHTR-HD2

<u>Date:</u> Jan 1 - 31 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by Ed Schweitzer and his employees at SEL to remind the public that we are all in this situation together, and to wear masks, continue to physically distance, practice good hygiene, and to support our local businesses.

Program:	Support local restaurants	(Locally Produced)
Station:	KQQQ, KHTR, KHTR-HD2	

<u>Date:</u> Jan 1 - Feb 28 Time: 6:00a-6:00a

<u>Description</u>: These station produced PSA's were recorded by Pullman Radio to let the community know what restaurants are open and their availability to serve people during this difficult time.

Program:	Pullman Chamber of Commerce	(Locally Produced)
Station:	KQQQ, KHTR, KHTR-HD2	
Date:	Jan 1 - 31	Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by Marie Dymkoski the executive director at the Pullman Chamber to remind listeners the importance of shopping their locally owned and run businesses, especially during these difficult times.

Program:	WIAA	(Locally Produced)
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Station: KQQQ, KHTR, KHTR-HD2

Date: Feb 8 - Mar 31 Time: 12:00a-12:00a

<u>Description</u>: These regionally produced PSA's were recorded to let people know the importance of having kids participate in high school sports, and to encourage people to come watch them play when possible.

<u>Program:</u> Whitman County Humane Society (Locally Produced) Gritman Medical Center, NW Cancer Foundation of Hope

Station: KQQQ, KHTR, KHTR-HD2

Date: Mar 10 - 31 Time: 12:00a-12:00a

<u>Description</u>: These station produced PSA's were recorded by Ron & Heather Morgan to let the public know that they are not able to hold their annual fundraiser again this year, but they are still collecting money to benefit both non-profit groups. Proceeds from this event benefit the NW Cancer Foundation of Hope, and the Whitman County Humane Society.