## -PUBLIC SERVICE ANNOUNCEMENTS

Station: KHTR/KQQQ/KQZB

Quarterly Listing of Community Issues and Programs

July 1, 2017 – Sept 30, 2017

## **CHAMBER EVENTS**

Program: Chamber Update (Locally Produced)

Station: KQQQ, KHTR, KQZB

<u>Date:</u> July 1-31 Time: 6:00a-12:00a

August 1-31 September 1-30

<u>Description:</u> These station produced PSA's are recorded by an employee from the Pullman Chamber of Commerce to let the community know about what events are coming up for the Chamber.

## **LOCAL EVENTS**

<u>Program:</u> Community Calendar (Locally Produced)

Station: KQQQ, KHTR, KQZB

<u>Date:</u> July 3-7, 10-14, 17-21, 24-28, 31 Time: 6:00a-12:00a

August 1-4, 8-11, 14-18, 21-25, 28-31 Sept 1, 4-8, 11-15, 18-22, 25-29

<u>Description:</u> These PSA's were produced by Pullman Radio's Danielle Kallaher to update listeners of daily events in the area. These PSA's were updated daily with new events happening throughout our community.

## **COMMUNITY ASSISTANCE / SPECIAL EVENTS**

<u>Program:</u> 4<sup>th</sup> of July Celebration (Locally Produced)

Station: KQQQ, KHTR, KQZB

<u>Date:</u> July 1-4 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by Pullman Mayor Glenn Johnson inviting the public to attend the annual Pullman 4<sup>th</sup> of July Community Celebration as well as the parades in Johnson and Albion.

Program: National Lentil Festival (Locally Produced)

Station: KQQQ, KHTR, KQZB

Date: Aug 3-19 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by members of the Pullman Chamber of Commerce Lentil Festival committee to invite the public to the annual Lentil Festival held for 2 days in downtown Pullman.

<u>Program:</u> Lincoln Middle School (Locally Produced)

Station: KQQQ, KHTR, KQZB

<u>Date:</u> Sept 23-30 Time: 6:00a-6:00a

<u>Description:</u> These station produced PSA's were recorded by students at Lincoln Middle School to inform the public of their upcoming fundraiser. They will be selling popcorn with all proceeds going to support activities that the LMS ASB supports.

Program: Pullman Chamber of Commerce (Locally Produced)

Station: KQQQ, KHTR, KQZB

<u>Date:</u> July 5 -12 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by members of the Pullman Chamber of Commerce office to thank all who volunteered and attended the annual 4<sup>th</sup> of July celebration.

<u>Program:</u> Pullman Regional Hospital Foundation (Locally Produced)

Station: KQQQ, KHTR, KQZB

<u>Date:</u> Aug 11-30 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by employees of the local auto dealers informing the public of their August promotion for the Pullman Regional Hospital Foundation. Each of the dealers would donate \$100 to the PRH Foundation with each new car sold.

<u>Program:</u> Pullman Kiwanis (Locally Produced)

Station: KQQQ, KHTR, KQZB

Date: July 21 – Aug 14 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by a member of the Pullman Kiwanis Club informing listeners about their upcoming Stuff the Bus school supply drive, and where/how to donate. They have teamed up with other communities so that students who are in need of assistance all over the Palouse can have brand new school supplies to start the year off.

Program: Distinguished Young Women of Washington (Locally Produced)

Station: KQQQ, KHTR, KQZB

Date: July 22 – Aug 5 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by Kendyl Druffel, Distinguished Young Woman of Washington 2016 to invite the public to the state scholarship program.

Program: Colton Senior Project (Locally Produced)

Station: KQQQ, KHTR, KQZB

<u>Date:</u> Aug 11-12 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by Colton High School senior Ali Hennigar about the upcoming Stuff the Bus school supply drive, and where/how to donate. All donations made in Colton will help students in Colton-Uniontown with needed school supplies for the upcoming school year.

<u>Program:</u> YMCA of the Palouse (Locally Produced)

Station: KQQQ, KHTR, KQZB

<u>Date:</u> Aug 29 – Sept 30 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to the annual YMCA "Keys to Success" fundraiser. Proceeds benefit the activities that the YMCA of the Palouse is able to offer to the community.

<u>Program:</u> Pullman Police Department (Locally Produced)

Station: KQQQ, KHTR, KQZB

Date: Aug 23 – Sept 8 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by the Pullman School District Resource Officer Scott Patrick, reminding citizens that schools were back in session, and to be cautious in bus zones, school zones, to watch for children walking to school, and that it is illegal for children under the age of 13 to ride in the front seat.

Program: Palouse Empire Fair (Locally Produced)

Station: KQQQ, KHTR, KQZB

Date: Aug 22 – Sept 9 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by contestants in the Miss Palouse Empire Fair competition inviting people from the area to attend the Palouse Empire Fair and to inform them of activities and events happening during the fair.

Program: Palouse RTPO (Locally Produced)

Station: KQQQ, KHTR, KQZB

<u>Date:</u> Aug 12 – Sept 25 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by members of the Palouse RTPO to welcome back college students to the Palouse, and to remind them of the dangers of inattentive driving, especially texting and driving.

<u>Program:</u> Washington Idaho Symphony (Locally Produced)

Station: KQQQ, KHTR, KQZB

<u>Date:</u> July 1 – Sept 1 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by the conductor of the Washington Idaho Symphony, Jeremy Briggs-Roberts and board president Rudy Trejo, to invite the public to support the symphony, and to purchase season tickets for their upcoming season.

<u>Program:</u> Washington Idaho Symphony (Locally Produced)

Station: KQQQ, KHTR, KQZB

Date: Sept 19 – 24 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by the board president of the Washington Idaho Symphony, Rudy Trejo, to invite the public to their first concert of the season.

Program: Washington Idaho Symphony (Locally Produced)

Station: KQQQ, KHTR, KQZB

Date: Sept 2-8 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by the board president of the Washington Idaho Symphony, Rudy Trejo, to invite the public to their upcoming fundraiser Beethoven Brew and BBQ. All proceeds will go to help support the symphony.

Program: Washington Idaho Symphony (Locally Produced)

Station: KQQQ, KHTR, KQZB

<u>Date:</u> Sept 1-30 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by the board president of the Washington Idaho Symphony, Rudy Trejo, to inform the public that tickets for the upcoming season are now available for purchase.

<u>Program:</u> Pullman High School Booster Club (Locally Produced)

Station: KQQQ, KHTR, KQZB

<u>Date:</u> Sept 9 – 30 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by a member of the PHS Booster Club to inform the public what the PHS Boosters do with donations made to them, and to encourage people to purchase their annual sports pass, and to support the activities at the high school.

<u>Program:</u> Pullman Regional Hospital Foundation (Locally Produced)

Station: KQQQ, KHTR, KQZB

Date: Sept 14-19 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by a member of the PRH Foundation's Women's Leadership Guild to inform the public what they do, and about the opportunity to become involved in the Guild, and to invite women to participate in their upcoming event.

<u>Program:</u> Non-Profit Organization Outreach (Locally Produced)

Station: KQQQ, KHTR, KQZB

<u>Date:</u> July 1 – Sept 30 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to ask local non-profit organizations to contact the radio stations with their information so that we can help them reach out to the public for support.

Program: Non-Profit Event Outreach (Locally Produced)

Station: KQQQ, KHTR, KQZB

<u>Date:</u> July 1 – Sept 30 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to ask local non-profit organizations to contact the radio stations with their upcoming events so that we can help them reach out to the public for support.

<u>Program:</u> Circles of Caring (Locally Produced)

Station: KQQQ, KHTR, KQZB

<u>Date:</u> July 1 – Sept 30 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to inform the public of the services that Circles of Caring provides. They are a non-profit adult day care for those who are unable to care for themselves during the day.

<u>Description:</u> These station produced PSA's were recorded to ask local non-profit organizations to contact the radio stations with their upcoming events so that we can help them reach out to the public for support.

Program: I Believe of the Palouse (Locally Produced)

Station: KQQQ, KHTR, KQZB

<u>Date:</u> July 5 – Sept 30 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to inform the public of the services that I Believe of the Palouse offers to the public.

Program: Pullman Fire Department (Locally Produced)

Station: KQQQ, KHTR, KQZB

Date: July 1-7 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by a member of the Pullman Fire Department to invite the public to an open house of the fire station.

Program: Pullman Fire Department (Locally Produced)

Station: KQQQ, KHTR, KQZB

<u>Date:</u> July 1-5 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by a member of the Pullman Fire Department to remind the public about the dangers of cottonwood fluff, and the proper disposal of it.

<u>Program:</u> I Believe of the Palouse (Locally Produced)

Station: KQQQ, KHTR, KQZB

<u>Date:</u> July 1-8 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to a golf fundraiser for I Believe of the Palouse, and organization that supports children on the Palouse.

<u>Program:</u> Summer Survival Guide (Locally Produced)

Station: KQQQ, KHTR, KQZB

Date: July 1-15 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to let the public know that the radio stations annual Summer Survival Guide is now available. This guide gives a complete listing of events in the area for the summer months, as well as recipes, tips and articles.

Program: United Way of Pullman (Locally Produced)

Station: KQQQ, KHTR, KQZB

Date: Aug 25 – Sept 28 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by a member of the United Way of Pullman to thank the community for their support over the year.