

PUBLIC SERVICE ANNOUNCEMENTS

Station: KHTR/KQQQ  
Quarterly Listing of Community Issues and Programs  
July 1, 2014 – September 30, 2014

CHAMBER EVENTS

Program: Chamber Update (Locally Produced)

Date: July 1-31 Time: 6:00a-12:00a  
August 1-31  
September 1-30

Description: These PSA's were produced by a member of the Pullman Chamber of Commerce. They were updated weekly to let the community know the happenings of the Pullman Chamber.

Program: Community Calendar (Locally Produced)

Date: July 1-4, 7-11, 14-18, 21-25, 28-31 6:00a-12:00p  
August 1, 4-8, 11-15, 18-22, 25-29  
September 1-5, 8-12, 15-19, 22-26, 29-30

Description: These PSA's were produced by Danielle Kallaher to update listeners of daily events in the area. These PSA's were updated daily with new events happening throughout our community.

## LOCAL EVENTS

Program: 4<sup>th</sup> of July Celebration (Locally Produced)

Date: July 1-July 4 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded by Pullman Mayor Glenn Johnson inviting the public to attend the annual Pullman 4<sup>th</sup> of July Community Celebration as well as the parades in Johnson and Albion.

Program: Pullman Fresh Farm Market (Locally Produced)

Date: July 1-31 Time: 6:00a-12:00a  
Aug 1-31  
Sept 1-30

Description: These station produced PSA's were recorded to thank the invite the public to attend the Pullman Fresh Farm Market.

Program: National Lentil Festival (Locally Produced)

Date: Aug 1-23 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded by members of the Pullman Chamber of Commerce Lentil Festival committee to invite the public to the annual Lentil Festival held for 2 days in downtown Pullman.

Program: Fireworks Safety (Locally Produced)

Date: July 1-4 Time: 6:00a-6:00a

Description: These station produced PSA's were recorded to remind community members of fireworks safety and rules.

Program: Pullman Chamber of Commerce (Locally Produced)

Date: July 5 -12 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded by members of the Pullman Chamber of Commerce office to thank all who volunteered and attended the annual 4<sup>th</sup> of July celebration.

Program: Pullman Regional Hospital Foundation (Locally Produced)

Date: July 2 - 7 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded by Rueben Mayes with the PRH Foundation inviting the public to participate in their annual fundraising golf tournament. All proceeds benefit the hospital.

Program: Pullman Regional Hospital Foundation (Locally Produced)

Date: Aug 1 - 30 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded by Rueben Mayes with the PRH Foundation inviting the public to participate in their annual fundraising opportunities.

Program: Distinguished Young Women of Washington (Locally Produced)

Date: July 31 – Aug 2 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded by Carolyn Cutlip, Distinguished Young Woman of Washington 2014 to invite the public to the state scholarship program.

Program: Palouse Cares Food Drive (Locally Produced)

Date: July 22 - 26 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded to inform the public that volunteers would be going door to door to collect non-perishable food items for the annual Palouse Cares Food Drive, and the fundraising silent auction that was taking place the same day.

Program: Stirling Strong Fundraiser (Locally Produced)

Date: July 23 – Aug 8 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded to invite the public to a fundraising event for a Colfax middle school student who is battling leukemia. Funds raised will go towards his medical expenses.

Program: YMCA at WSU (Locally Produced)

Date: July 28 – Sept 25 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded to invite the public to the annual YMCA "Keys to Success" fundraiser. Proceeds benefit the activities of the YMCA at WSU.

Program: Pullman Police Department (Locally Produced)

Date: Aug 26 – Sept 8 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded by the DARE Officer for the Pullman Police Department reminding citizens that schools were back in session, and to be cautious in bus zones, school zones, and to watch for children walking to school.

Program: Palouse Empire Fair (Locally Produced)

Date: Aug 8 – Sept 7 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded by contestants in the Miss Palouse Empire Fair competition inviting people from the area to attend the Palouse Empire Fair and to inform them of activities and events happening during the fair.

Program: Whitman County Humane Society (Locally Produced)

Date: July 1 – Aug 31 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded to invite the public to donate to help with the expansion of AnimalHaven – Canine Village 2. It also asked people to adopt pets.

Program: Whitman County Humane Society (Locally Produced)

Date: Aug 16 – Sept 8 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded to invite the Pooch Park Open House at their shelter – Animal Haven.

Program: Whitman County Humane Society (Locally Produced)

Date: Sept 26 - 30 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded to invite the public to a fundraiser "Kegs for a Cause" at a local restaurant. All proceeds from the event were donated to the Whitman County Humane Society.

Program: WSU CAHNRS (Locally Produced)

Date: Aug 22 – Sept 10 Time:12:00a-12:00a

Description: These station produced PSA's were recorded by an employee at the WSU College of Agruculture, Human Nutrition, Resource Science department to invite the public to their Fall Festival.

Program: Bike Count (Locally Produced)

Date: Sept 27 - 29 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded by a member of the community asking others to participate in the Bike Count that would be taking place in Pullman. The results of this count will help that city and state decide on some biking issues in the future.

Program: Lincoln Middle School (Locally Produced)

Date: Sept 29-30 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded by students from Lincoln Middle School letting the community know that they would again be doing their Magazine Sale fundraiser. All proceeds benefit student activities at the school.

Program: Whitman County Humane Society (Locally Produced)

Date: Sept 29-30 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded to invite the public to donate to help with the expansion of AnimalHaven – Canine Village 2. It also asked people to adopt pets.

Program: Whitman County Humane Society (Locally Produced)

Date: Sept 29-30 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded to invite the public to a fundraiser "Kegs for a Cause" at a local restaurant. All proceeds from the event were donated to the Whitman County Humane Society.

Program: WSU CAHNRS (Locally Produced)

Date: Sept 29-30 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded by an employee at the WSU College of Agriculture, Human Nutrition, Resource Science to invite the public to their Women's Leadership Symposium.

Program: City of Pullman - Care to Share (Locally Produced)

Date: Sept 13 - 27 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded to invite the public to participate in the City of Pullman Parks & Recreation departments fundraiser Care to Share Fun Run. Proceeds from this event benefit children in the Pullman who may not have the funds necessary to participate in recreation programs that the city offers.