-PUBLIC SERVICE ANNOUNCEMENTS

Station: KHTR/KQQQ
Quarterly Listing of Community Issues and Programs
October 1, 2011 – December 31, 2011

CHAMBER EVENTS

<u>Program:</u> Chamber Update (Locally Produced)

<u>Date:</u> October 1-31 Time: 6:00a-12:00a

November 1-30 December 1-31

<u>Description:</u> These station produced PSA's are recorded by Marie Dymkoski from the Pullman Chamber of Commerce to let the community know about what events are coming up for the Chamber.

LOCAL EVENTS

<u>Program:</u> Community Calendar (Locally Produced)

<u>Date:</u> October 1-5, 7-12, 15-19, 22-26, 29-31 Time: 6:00a-12:00p

November 1, 5-9, 12-16, 19-223, 26-30 December 3-7, 10-14, 17-21, 24-28, 31

<u>Description:</u> These PSA's were produced by KQQQ's Danielle Kallaher to update listeners of daily events in the area. These PSA's were updated daily with new events happening throughout our community.

COMMUNITY ASSISTANCE / SPECIAL EVENTS

<u>Program:</u> Pullman Chamber of Commerce (Locally Produced)

<u>Date:</u> Oct 1-19 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by a member of the Pullman Chamber of Commerce to invite the public to their 95th Annual Meeting and Awards Banquet.

Program: Willow Center

Date: Oct 1 – Dec 31 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by a volunteer with the Willow Center informing residents of the services offered by the Willow Center. They provide a location for grieving children to talk and be with others who understand what they have been through.

<u>Program:</u> Pullman Child Welfare - Coats for Kids (Locally Produced)

Date: Oct 1 – Dec 15 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to ask the public to donate new and gently used coats to the Pullman Child Welfare Coats for Kids drive.

<u>Program:</u> United Way of Pullman (Locally Produced)

Date: Oct 1 – Dec 31 Time: 6:00a-6:00a

<u>Description:</u> These station produced PSA's were recorded by the director of the United Way of Pullman to promote what they do and to ask for end of the year tax deductible donations to help continue their services.

<u>Program:</u> Pullman School District (Locally Produced)

Community Forum

<u>Date:</u> Oct 5 - 9 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to an information discussion with Superintendent Paul Sturm to discuss the upcoming Bond for construction of a new high school, and addition to the elementary schools.

Program: Pullman Fire Department (Locally Produced)

<u>Date:</u> Oct 10-17 Time: 6:00a-6:00a

<u>Description:</u> These station produced PSA's were recorded by a member of the PFD to remind the public of the dangers of Cottonwood fluff.

<u>Program:</u> Pullman Child Welfare – Coats for Kids (Locally Produced)

<u>Date:</u> Oct 17 – Dec 15 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to donate new or gently used coats for families in the Pullman area that may not be able to afford new coats for their children.

<u>Program:</u> Pullman High School Booster Club (Locally Produced)

<u>Date:</u> Oct 30 – Nov 14 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to promote and invite the public to Pullman High School Booster Club's auction fundraiser. Funds raised benefit student activities at PHS.

Program: Logos School (Locally Produced)

<u>Date:</u> Nov 1-10 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by staff and students at Logos School to promote their theatre production of Annie.

<u>Program:</u> Pullman Chamber of Commerce (Locally Produced)

Chocolate Decadence

<u>Date:</u> Nov 5-8 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the community to participate in Chocolate Decadence at local Chamber businesses.

Program: Walla Walla VA (Locally Produced)

<u>Date:</u> Nov 7-8 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to a Caregiver Seminar held by the VA. This seminar was to provide support and information to those caring for Veterans.

<u>Program:</u> Veteran's Day Ceremony (Locally Produced)

Date: Nov 8 - 12 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to a Veteran's Day Ceremony to be held in Moscow.

<u>Program:</u> Pullman Child Welfare – Sharing Tree (Locally Produced)

Date: Nov 24 - 30 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to participate in the annual Pullman Child Welfare Sharing Tree promotion sponsored by KHTR and KQQQ. This Sharing Tree benefits families who may not otherwise be able to have gifts for Christmas.

Program: Pullman Chamber of Commerce (Locally Produced)

Tree Lighting

<u>Date:</u> Nov 26 – Dec 1 Time: 6:00a-6:00a

<u>Description:</u> These station produced PSA's were recorded by a member of the Pullman Chamber of Commerce to invite the public to the annual tree lighting celebration in downtown.

Program: Pullman Regional Hospital Auxiliary - Tea (Locally Produced)

<u>Date:</u> Nov 28 – Dec 3 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to the annual auxiliary tea. Proceeds benefit patient care at PRH.

Program: Pullman Regional Hospital Auxiliary (Locally Produced)

Tree Raffle

Date: Nov 28 – Dec 7 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to participate in the fundraising Tree Raffle through the Pullman Regional Hospital Auxiliary. Proceeds benefit patient care at PRH.

Program: Pullman Child Welfare – Sharing Tree (Locally Produced)

<u>Date:</u> Dec 1 – 10 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to participate in the annual Pullman Child Welfare Sharing Tree. This Sharing Tree benefits families who may not otherwise be able to have gifts for Christmas.

Program: Pullman Regional Hospital Auxiliary (Locally Produced)

See's Candy Sale

<u>Date:</u> Dec 5 - 21 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to participate in the fundraising See's Candy sale through the Pullman Regional Hospital Auxiliary. Proceeds benefit patient care at PRH.

Program: Pullman High School Booster Club (Locally Produced)

Date: Dec 6 - 19 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to promote Pullman High School Booster Club's annual tree sale.

<u>Program:</u> Whitman County Humane Society (Locally Produced)

<u>Date:</u> Dec 20-31 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the public to donate to their new shelter AnimalHaven, and to ask for people to adopt pets.