

-PUBLIC SERVICE ANNOUNCEMENTS

Station: KHTR/KQQQ
Quarterly Listing of Community Issues and Programs
April 1, 2011 – June 30, 2011

CHAMBER EVENTS

Program: Chamber Update (Locally Produced)

Date: April 1-30 Time: 6:00a-12:00a
May 1-31
June 1-30

Description: These station produced PSA's are recorded by Mary MacDonald from the Pullman Chamber of Commerce to let the community know about what events are coming up for the Chamber.

LOCAL EVENTS

Program: Community Calendar (Locally Produced)

Date: April 1, 4-8, 11-15, 18-22, 25-29 Time: 6:00a-12:00p
May 2-6, 9-13, 16-20, 23-27, 30-31
June 1-4, 7-11, 14-18, 21-25, 28-30

Description: These PSA's were produced by KQQQ's Danielle Kallaher to update listeners of daily events in the area. These PSA's were updated daily with new events happening throughout our community.

COMMUNITY ASSISTANCE / SPECIAL EVENTS

Program: Family Fair (Locally Produced)

Date: April 8-14 Time: 6:00a-6:00a

Description: These station produced PSA's were recorded to invite local non-profit groups to participate in the Family Fair. A free event that benefits families.

Program: Family Fair (Locally Produced)

Date: April 19-24 Time: 6:00a-6:00a

Description: These station produced PSA's were recorded by Kristi Kurle to invite area families to attend the Family Fair. A free event that benefits families.

Program: Pullman Junior Miss (Locally Produced)

Date: April 7-16 Time: 6:00a-6:00a

Description: These station produced PSA's were recorded by participants in the Pullman Junior Miss Scholarship Program to invite the public to the program.

Program: Alternatives to Violence on the Palouse (Locally Produced)

Date: April 6-15 Time: 6:00a-6:00a

Description: These station produced PSA's were recorded by a volunteer with the ATVP to inform the public about an upcoming program on Identity Theft.

Program: WSU – Move Out Pitch In (Locally Produced)

Date: Apr 30 - May31 Time: 6:00a-6:00a

Description: These station produced PSA's were recorded to inform WSU Students and Pullman residents of the opportunity to recycle household items at the end of the school year that can be reused by people in need in our communities. They were also collecting non-perishable food items for the local food banks.

Program: Pullman Education Foundation (Locally Produced)
Dine Out for Schools

Date: May 14-20 Time: 6:00a-6:00a

Description: These station produced PSA's were recorded by a Pullman School District Board Member to invite the public to support the Pullman schools by dining out at specific restaurants. These restaurants donated a portion of their proceeds to the school.

Program: Amber Alert Day (Locally Produced)

Date: May 16-21 Time: 6:00a-6:00a

Description: These station produced PSA's were recorded to invite the public to bring their children to the 3rd annual Amber Alert Day to have their children go the Child Find process in case their children were to ever go missing.

Program: Whitman County Solid Waste & Recycling (Locally Produced)

Date: May 16-23 Time: 6:00a-6:00a

Description: These station produced PSA's were recorded to invite the public to a Shred Day in Colfax. Proceeds from the event benefited the Colfax Chamber of Commerce and their Hullabaloo and Christmas Lighted Parade.

Program: Whitman County Humane Society (Locally Produced)

Date: May 13-21 Time: 6:00a-6:00a

Description: These station produced PSA's were recorded by a member of the Whitman County Humane Society to encourage people to learn more about the WCHS and to volunteer to be a board member.

Program: WSU Rowers (Locally Produced)
Learn to Row

Date: June 8-10 Time: 6:00a-6:00a

Description: These station produced PSA's were recorded by members of the WSU Men's Rowing team encouraging the public to participate in their learn to row program.

Program: Pullman Chamber of Commerce (Locally Produced)
4th of July Celebration

Date: June 16 – July 4 Time: 6:00a-6:00a

Description: These station produced PSA's were recorded by a member of the 4th of July committee to promote the upcoming 4th of July Community Celebration.

Program: Pullman Fire Department (Locally Produced)
Fireworks Safety

Date: June 25 – July 4 Time: 6:00a-6:00a

Description: These station produced PSA's were recorded by members of the Pullman Fire Department and Pullman Police Department, to remind residents about fireworks safety and the times in which fireworks can be discharged.

Program: Alternatives to Violence on the Palouse (Locally Produced)

Date: June 4 – July 31 Time: 6:00a-6:00a

Description: These station produced PSA's were recorded by a volunteer with the ATVP to inform the public about the Crime Victims Service Center.

Program: Pullman Regional Hospital Foundation (Locally Produced)

Date: June 14 - 28 Time: 6:00a-6:00a

Description: These station produced PSA's were recorded to inform listeners about the Pullman Regional Hospital Foundations Social Fest fundraiser. Proceeds benefit the Foundation.

Program: Pullman Regional Hospital Foundation (Locally Produced)

Date: June 30 – July 31 Time: 6:00a-6:00a

Description: These station produced PSA's were recorded by a member of the PRH Foundation to invite the public to participate in their annual fundraising golf tournament and fashion show.

Program: YMCA at WSU (Locally Produced)

Date: May 30 – June 26 Time: 6:00a-6:00a

Description: These station produced PSA's were recorded by a member of the YMCA at WSU to encourage parents to sign their children up for the YMCA Summer Day Camps. It was explained what all experiences with the YMCA can do for their children.

Program: Summer Survival Guide (Locally Produced)

Date: May 29-31
June 1-30
July 1-5 Time: 6:00a-6:00a

Description: These station produced PSA's were recorded to inform listeners to pick up the annual Summer Survival Guide that is packed with activities to do in the area, as well as recipes, and other informative information.

Program: Pullman Fresh Food Market (Locally Produced)

Date: May 15-31 Time: 6:00a-12:00a
June 1-30

Description: These station produced PSA's were recorded to thank the invite the public to attend the Pullman Fresh Food Market.