-PUBLIC SERVICE ANNOUNCEMENTS

Station: KHTR/KQQQ/KHTR-HD2
Quarterly Listing of Community Issues and Programs
April 1, 2021 – June 30, 2021

CHAMBER EVENTS

<u>Program:</u> Chamber Update (Locally Produced)

Station: KQQQ, KHTR, KHTR-HD2

Date: April 1-30 Time: 12:00a-12:00a

May 1-31 June 1-30

<u>Description:</u> These station produced PSA's are recorded by employees from the Pullman Chamber of Commerce to let the community know about what events are coming up for the Chamber.

LOCAL EVENTS

Program: Community Calendar (Locally Produced)

Station: KQQQ, KHTR, KHTR-HD2

Date: April 1-2, 5-9, 12-16, 19-23, 26-30 Time: 6:00a-12:00p

May 1, 3-7, 10-14, 17-21, 24-28, 31 June 1-4, 7-11, 14-18, 21-25, 28-30

<u>Description:</u> These PSA's were produced by Pullman Radio's Danielle Kallaher to update listeners of daily events in the area. These PSA's were updated daily with new events happening throughout our community.

COMMUNITY ASSISTANCE / SPECIAL EVENTS

<u>Program:</u> Habitat for Humanity (Locally Produced)

Station: KQQQ, KHTR, KHTR-HD2

<u>Date:</u> Mar 17 – May 22 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by a member of the local Habitat for Humanity letting the public know that their annual Beans N Jeans fundraiser will be held virtually this year, and how to participate.

Program: Summer Survival Guide (Locally Produced)

Station: KQQQ, KHTR, KHTR-HD2

Date: June 27-30 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to let the public know that the radio stations annual Summer Survival Guide is now available online only. This guide gives a complete listing of events in the area for the summer months, as well as recipes, tips and articles.

Program: Non-Profit Organization Outreach (Locally Produced)

Station: KQQQ, KHTR, KHTR-HD2

Date: Apr 1 – June 30 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to ask local non-profit organizations to contact the radio stations with their information so that we can help them reach out to the public for support.

Program: Circles of Caring (Locally Produced)

Station: KQQQ, KHTR, KHTR-HD2

Date: Apr 1 – June 30 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to inform the public of the services that Circles of Caring provides. They are a non-profit adult day care for those who are unable to care for themselves during the day.

<u>Program:</u> Pullman Regional Hospital Salute - Trainers (Locally Produced)

Station: KQQQ, KHTR, KHTR-HD2

<u>Date:</u> Apr 1 – June 30 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to let the public know about the new sports training services that Pullman Regional Hospital is offering to area high schools

Program: Palouse Discovery Science Center (Locally Produced)

Station: KQQQ, KHTR, KHTR-HD2

Date: Apr 1 – June 30 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to inform the public of the events that happen at the Palouse Discovery Science Center.

<u>Program:</u> Pullman Education Foundation (Locally Produced)

Station: KQQQ, KHTR, KHTR-HD2

Date: April 1 - June 30 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to let the community what all the Pullman Education Foundation does, and how to make donations to them.

Program: Pullman FFA (Locally Produced)

Station: KQQQ, KHTR, KHTR-HD2

Date: April 19 – 30 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by two officers of the Pullman FFA Chapter to invite the public to their annual plant sale which would be held as an in person modified event this year.

<u>Program:</u> Area High School – Senior Salutes (Locally Produced)

Station: KQQQ, KHTR, KHTR-HD2

Date: Mar 1 - June 6 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to congratulate members of the Pullman High School and Oakesdale High School senior classes on their graduation. Each ad contained mention of 2 seniors along with sharing information about them.

<u>Program:</u> 4th of July Celebration (Locally Produced)

Station: KQQQ, KHTR, KHTR-HD2

Date: June 25 - 30 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by Pullman Mayor Glenn Johnson reminding the public that the annual celebration in the park has been canceled, but inviting them to tune into the virtual celebration, and to let them know that there will still be a fireworks display from Sunnyside Park.

<u>Program:</u> Pullman Regional Hospital Foundation (Locally Produced)

Station: KQQQ, KHTR, KHTR-HD2

<u>Date:</u> April 1 - June 30 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by several realtors in the area who are teaming up with the PRH Foundation for Homes for Health. For each home sold be realtors participating in the event, a donation will be given to the Foundation.

<u>Program:</u> Pullman Radio – Foodie Bingo (Locally Produced)

Station: KQQQ, KHTR, KHTR-HD2

<u>Date:</u> May 24 - June 30 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded to invite the community to participate in Foodie Bingo – an opportunity to support our local restaurants during difficult times, and win gift cards to these same restaurants.

<u>Program:</u> Schweitzer Engineering Laboratories (Locally Produced)

Station: KQQQ, KHTR, KHTR-HD2

<u>Date:</u> April 13 - May 10 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by Ed Schweitzer, to let the public know about the COVID-19 vaccine clinics which would be held at SEL and open to the public.

<u>Program:</u> Schweitzer Engineering Laboratories (Locally Produced)

Station: KQQQ, KHTR, KHTR-HD2

Date: April 1 - June 30 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by Ed & Beatriz Schweitzer, Dr. Dennis Simpson, and Chief Jenkins to encourage people to get their COVID-19 vaccines.

<u>Program:</u> WIAA (Locally Produced)

Station: KQQQ, KHTR, KHTR-HD2

Date: April 1 - June 30 Time: 12:00a-12:00a

<u>Description:</u> These regionally produced PSA's were recorded to let people know the importance of having kids participate in high school sports, and to encourage people to come watch them play when possible.

Program: WA State Dept of Health (Locally Produced)

Station: KQQQ, KHTR, KHTR-HD2

Date: June 16 - 30 Time: 12:00a-12:00a

<u>Description:</u> These station produced PSA's were recorded by multiple people to encourage young adults to receive their COVID-19 vaccines in hopes to get everything back to "normal" as soon as possible.