

-PUBLIC SERVICE ANNOUNCEMENTS

Station: KHTR/KQQQ
Quarterly Listing of Community Issues and Programs
April 1, 2012 – June 30, 2012

CHAMBER EVENTS

Program: Chamber Update (Locally Produced)

Date: April 1-30 Time: 6:00a-12:00a
May 1-31
June 1-30

Description: These station produced PSA's are recorded by Mary MacDonald from the Pullman Chamber of Commerce to let the community know about what events are coming up for the Chamber.

LOCAL EVENTS

Program: Community Calendar (Locally Produced)

Date: April 2-6, 9-13, 16-20, 23-27, 30 Time: 6:00a-12:00p
May 1-4, 7-11, 14-18, 21-25, 28-31
June 1, 4-8, 11-15, 18-22,25-29

Description: These PSA's were produced by KQQQ's Danielle Kallaher to update listeners of daily events in the area. These PSA's were updated daily with new events happening throughout our community.

COMMUNITY ASSISTANCE / SPECIAL EVENTS

Program: Pullman Rotary Club (Locally Produced)

Date: Apr 24-May 5 Time:12:00a-12:00a

Description: These station produced PSA's were recorded to invite the public to the Rotary Club's annual fundraising spaghetti feed.

Program: Willow Center (Locally Produced)

Date: April 29 – June 24 Time:12:00a-12:00a

Description: These station produced PSA's were recorded by a volunteer with the Willow Center informing residents of the services offered by the Willow Center. They provide a location for grieving children to talk and be with others who are understand what they have been through.

Program: Palouse River Cleanup (Locally Produced)

Date: Apr 1-7 Time:12:00a-12:00a

Description: These station produced PSA's were recorded to invite the public to participate in the Palouse River Cleanup event.

Program: Pullman Chamber of Commerce (Locally Produced)

Date: Apr 11 - 25 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded by members of the Pullman Chamber of Commerce to inform listeners that they are now taking applications for the National Lentil Festival activities.

Program: Distinguished Young Women of Pullman (Locally Produced)

Date: April 17-21 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded by participants in the Pullman Junior Miss Scholarship Program to invite the public to the program.

Program: Whitman County Humane Society (Locally Produced)

Date: April 19 -30 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded to ask for interested community members to join their Board of Directors..

Program: Moscow High School (Locally Produced)

Date: Apr 25 -27 Time:12:00a-12:00a

Description: These station produced PSA's were recorded to invite the public to attend their spring theater performance.

Program: Pullman Chamber of Commerce (Locally Produced)

Date: Apr 23-29 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded by members of the Pullman Chamber of Commerce to invite the public to "Trails with Tails" event on the Palouse Trail.

Program: Pullman Chamber of Commerce (Locally Produced)

Date: April 30 – May 4 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded by members of the Pullman Chamber of Commerce to invite the public to their annual Tourism Luncheon.

Program: Pullman Regional Hospital Foundation (Locally Produced)

Date: May 8-15 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded by members of the Pullman Regional Hospital Foundation inviting the public to their annual fundraising Gala. Proceeds benefit PRH.

Program: Pullman Education Foundation (Locally Produced)
Dine Out for Schools

Date: May 17-18 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded by a Pullman School District Board Member to invite the public to support the Pullman schools by dining out at specific restaurants. These restaurants donated a portion of their proceeds to the school.

Program: Whitman County Humane Society (Locally Produced)

Date: May 18-31 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded to inform the community that they have kittens that need to go into foster care.

Program: Idaho Repertory Theatre (Locally Produced)

Date: June 1 - 30 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded by members of the IRT to invite the public to their performance of Charlotte's Web and their Summer Drama Camps.

Program: Pullman Chamber of Commerce (Locally Produced)
4th of July Celebration – Volunteers needed

Date: June 11 – 30 Time: 12:00a-12 :00a

Description: These station produced PSA's were recorded by a member of the 4th of July committee to promote the upcoming 4th of July Community Celebration.

Program: Pullman Fire Department (Locally Produced)
Fireworks Safety

Date: June 25 – 30 Time: 6:00a-6:00a

Description: These station produced PSA's were recorded by members of the Pullman Fire Department and Pullman Police Department, to remind residents about fireworks safety and the times in which fireworks can be discharged.

Program: Summer Survival Guide (Locally Produced)

Date: May 29-31 Time: 12:00a-12:00a
June 1-30

Description: These station produced PSA's were recorded to inform listeners to pick up the annual Summer Survival Guide that is packed with activities to do in the area, as well as recipes, and other informative information.

Program: Pullman Fresh Food Market (Locally Produced)

Date: May 15-31 Time: 12:00a-12:00a
June 1-30

Description: These station produced PSA's were recorded to thank the invite the public to attend the Pullman Fresh Food Market.

Program: Seat Belt PSA (Locally Produced)

Date: May 14 – June 3 Time: 12:00a-12:00a

Description: These regionally produced PSA's were sent to remind listeners the importance of seat belts, and that there was a Nighttime Seat Belt Enforcement happening in our area.

Program: Radio In Phone (Locally Produced)

Date: May 5-31 Time: 12:00a-12:00a

Description: These nationally produced PSA's were to inform listeners about the Radio In Phone feature you can get so that you can have your local radio with you at all times.

