

PUBLIC SERVICE ANNOUNCEMENTS

Station: KHTR/KQQQ
Quarterly Listing of Community Issues and Programs
July 1, 2011 – September 30, 2011

CHAMBER EVENTS

Program: Chamber Update (Locally Produced)

Date: July 1-31 Time: 6:00a-12:00a
August 1-31
September 1-30

Description: These PSA's were produced by a member of the Pullman Chamber of Commerce. They were updated weekly to let the community know the happenings of the Pullman Chamber.

Program: 4th of July Celebration (Locally Produced)

Date: July 1-July 4 Time: 6:00a-12:00a

Description: These station produced PSA's were recorded by Pullman Mayor Glenn Johnson inviting the public to attend the annual Pullman 4th of July Community Celebration as well as the parades in Johnson and Albion.

Program: Pullman Fresh Farm Market (Locally Produced)

Date: July 1-31 Time: 6:00a-12:00a
Aug 1-31
Sept 1-30

Description: These station produced PSA's were recorded to thank the invite the public to attend the Pullman Fresh Farm Market.

Program: National Lentil Festival (Locally Produced)

Date: Aug 5-20 Time: 6:00a-12:00a

Description: These station produced PSA's were recorded by members of the Pullman Chamber of Commerce Lentil Festival committee to invite the public to the annual Lentil Festival held for 2 days in downtown Pullman.

LOCAL EVENTS

Program: Community Calendar (Locally Produced)

Date: July 1, 4-8, 11-15, 18-22, 25-29,31 6:00a-12:00p
August 1-5, 8-12, 15-19, 22-26, 29-31
September 1-2, 5-9, 12-16, 19-23, 26-30

Description: These PSA's were produced by Danielle Kallaher to update listeners of daily events in the area. These PSA's were updated daily with new events happening throughout our community.

SPECIAL EVENTS

Program: Fireworks Safety (Locally Produced)

Date: July 1-4 Time: 6:00a-6:00a

Description: These station produced PSA's were recorded to remind community members of fireworks safety and rules.

Program: Alternatives to Violence of the Palouse (Locally Produced)

Date: July 1-31 Time: 12:00a-12:00a
August 1-31
Sept 1-11

Description: These station produced PSA's were recorded to promote Alternatives to Violence of the Palouse's crime victim services.

Program: PRH Foundation Golf Tournament (Locally Produced)

Date: July 1-28 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded by a member of the PRH Foundation inviting the public to participate in the Pullman Regional Hospital Foundations inaugural fundraising golf tournament. Proceeds benefit the PRH Foundation.

Program: Whitman County Humane Society (Locally Produced)

Date: July 1-31 Time: 12:00a-12:00a
August 1-31
September 1-15

Description: These station produced PSA's were recorded to inform the public of the Whitman County Humane Society fundraising 50/50 raffle. Funds raised helped with the running of their new shelter – AnimalHaven.

Program: St. James Church (Locally Produced)

Date: July 7-16 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded to promote the St. James Church's annual rummage sale fundraiser.

Program: Seattle Mariner's Recycle Program (Locally Produced)

Date: Aug 1-31 Time: 6:00a-12:00a
Sept 1-25

Description: These PSA's were produced by the Seattle Mariner's to promote recycling.

Program: Pullman Chamber of Commerce (Locally Produced)

Date: July 18 - 28 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded to invite the public to the Art Walk & Crazy Days event throughout Pullman.

Program: Pullman Police Department (Locally Produced)

Date: Aug 23-31 Time: 12:00a-12:00a
Sept 1-15

Description: These station produced PSA's were recorded by the DARE Officer for the Pullman Police Department reminding citizens that schools were back in session, and to be cautious in bus zones, school zones, and to watch for children walking to school.

Program: Idaho Repertory Theatre (Locally Produced)

Date: Aug 1-6 Time: 6:00a-12:00a

Description: These station produced PSA's were recorded by members of the Idaho Repertory Theatre to invite them to their Summer 2011 productions.

Program: Distinguished Young Women of Washington (Locally Produced)

Date: Aug 4-6 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded by Rianne Jones, Distinguished Young Woman of Washington 2010 to invite the public to the state scholarship program.

Program: Pullman Kiwanis – Stuff the Bus (Locally Produced)

Date: Aug 6-13 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded to invite the public to donate to their annual Stuff the Bus event. All items donated will be given to students in the Pullman & Colton School Districts that may need help with school supplies this fall.

Program: Palouse Empire Fair (Locally Produced)

Date: Aug 19-31 Time: 12:00a-12:00a
Sept 1-11

Description: These station produced PSA's were recorded by contestants in the Miss Palouse Empire Fair competition inviting people from the area to attend the Palouse Empire Fair and to inform them of activities and events happening during the fair.

Program: YMCA at WSU (Locally Produced)

Date: Sept 13-18 Time: 12:00a-12:00a
Oct 1-5

Description: These station produced PSA's were recorded to invite the public to the inaugural YMCA "Keys to Success" fundraiser. Proceeds benefit the activities of the YMCA at WSU.

Program: WSU Rowers (Locally Produced)

Date: Sept 25-30 Time: 12:00a-12:00a
Oct 1-8

Description: These station produced PSA's were recorded by members of the WSU Rowing Team to inform the public about their annual fundraising Rent-a-Rower program.

Program: Lincoln Middle School (Locally Produced)

Date: Sept 23-30 Time:12:00a-12:00a
Oct 1-2

Description: These station produced PSA's were recorded by students from the Lincoln Middle School ASB to inform the public that they were currently holding their annual magazine sale. Proceeds raised benefit activities at LMS.

Program: First Down Friday Night (Locally Produced)

Date: Aug 30-31 Time: 12:00a-12:00a
Sept 1-2

Description: These station produced PSA's were recorded to invite the public to downtown Pullman to participate in the First Down Friday Night event before the first WSU home football game.

Program: City of Pullman - Care to Share (Locally Produced)

Date: Sept 16-30 Time: 12:00a-12:00a
Oct 1

Description: These station produced PSA's were recorded to invite the public to participate in the City of Pullman Parks & Recreation departments fundraiser Care to Share Fun Run. Proceeds from this event benefit children in the Pullman who may not have the funds necessary to participate in recreation programs that the city offers.

Program: Pullman High School – Spirit Club (Locally Produced)

Date: Sept 14-17 Time: 6:00a-12:00a

Description: These station produced PSA's were recorded by members of the PHS Cheer and Spirit Clubs to invite the community to their first week of home sports events.

Program: Pullman High School – Booster Club (Locally Produced)

Date: Sept 9-16 Time: 12:00a-12:00a

Description: These station produced PSA's were recorded by members of the PHS Booster Club to invite the community to their first week of home sports events, and to encourage them to purchase a sports pass for entry to all home matches, meets and games.