



**WGAL**  
**1300 Columbia Avenue**  
**Lancaster, PA 17603**  
**Main: (717)393-5851**  
**Billing: (410)338-6432**

[www.wgal.com](http://www.wgal.com)

Billing Address:

**Medium Buying LLC**  
**Attention: Accounts Payable**  
**3380 Tremont Rd, Ste 290**  
**Columbus, OH 43221**

Send Payment To:

**WGAL**  
**PO Box 90030**  
**Prescott, AZ 86304-9030**

# INVOICE

DUPLICATE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1614849-1	05/21/17	May 2017	05/01/17 - 05/16/17

Property	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP-Philadelphia	National

Advertiser	Product	Estimate Number
Tim Barker/R/York County J	T BARKER/YORK JUDGE	

Flight Dates	Order #	Alt Order #
05/10/17 - 05/16/17	1614849	08638754

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Immediately Pre-emptible without Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/10/17	05/12/17	NBC Today Show	7-9A	--WTF--	:30	8	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/08/17 05/14/17 --WTF-- 8 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	W	05/10/17	7:26 AM	NBC Today Show	7-9A	:30	TVPR1YCJTBIH	\$500.00 NM
8	WGAL	W	05/10/17	7:56 AM	NBC Today Show	7-9A	:30	TVPR1YCJTBIH	\$500.00 NM
1	WGAL	W	05/10/17	8:41 AM	NBC Today Show	7-9A	:30	TVPR1YCJTBIH	\$500.00 NM
3	WGAL	Th	05/11/17	7:22 AM	NBC Today Show	7-9A	:30	TVPR1YCJTBIH	\$500.00 NM
4	WGAL	Th	05/11/17	7:59 AM	NBC Today Show	7-9A	:30	TVPR1YCJTBIH	\$500.00 NM
5	WGAL	F	05/12/17	7:56 AM	NBC Today Show	7-9A	:30	TVPR1YCJTBIH	\$500.00 NM
6	WGAL	F	05/12/17	8:29 AM	NBC Today Show	7-9A	:30	TVPR1YCJTBIH	\$500.00 NM
7	WGAL	F	05/12/17	8:47 AM	NBC Today Show	7-9A	:30	TVPR1YCJTBIH	\$500.00 NM
2	05/15/17	05/16/17	NBC Today Show	7-9A	MT-----	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/15/17 05/21/17 MT----- 4 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	05/15/17	8:40 AM	NBC Today Show	7-9A	:30	TVPR1YCJTBIH	\$500.00 NM
4	WGAL	M	05/15/17	8:59 AM	NBC Today Show	7-9A	:30	TVPR1YCJTBIH	\$500.00 NM
3	WGAL	Tu	05/16/17	7:59 AM	NBC Today Show	7-9A	:30	TVPR1YCJTBIH	\$500.00 NM
2	WGAL	Tu	05/16/17	8:39 AM	NBC Today Show	7-9A	:30	TVPR1YCJTBIH	\$500.00 NM
3	05/10/17	05/12/17	M-F 5-6p News	5-6p	--WTF--	:30	4	\$450.00	NM
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1	WGAL	W	05/10/17	5:22 PM	M-F 5-6p News	5-6p	:30	TVPR1YCJTBIH	\$450.00 NM

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Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Tim Barker/R/York County	T BARKER/YORK JUDGE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	05/11/17	05/12/17	M-F News 8 at 6a	6-7a	---TF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/08/17 05/14/17 ---TF-- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	F	05/12/17	6:11 AM	M-F News 8 at 6a	6-7a	:30	TVPR1YCJTBIH	\$500.00 NM
10	05/15/17	05/15/17	M-F News 8 at 6a	6-7a	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/15/17 05/21/17 M----- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	05/15/17	6:18 AM	M-F News 8 at 6a	6-7a	:30	TVPR1YCJTBIH	\$500.00 NM
11	05/15/17	05/15/17	M-F 3-4p	3-4P	M-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/15/17 05/21/17 M----- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	05/15/17	3:20 PM	M-F 3-4p	3-4P	:30	TVPR1YCJTBIH	\$75.00 NM
12	05/15/17	05/15/17	M-F 4-5p News	M-F 4-5p News	M-----	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/15/17 05/21/17 M----- 1 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	05/15/17	4:40 PM	M-F 4-5p News	M-F 4-5p News	:30	TVPR1YCJTBIH	\$80.00 NM
13	05/15/17	05/15/17	NBC Carson Daly	M-F 136-206a	M-----	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/15/17 05/21/17 M----- 1 \$10.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	05/15/17	2:02 AM	NBC Carson Daly	M-F 136-206a	:30	TVPR1YCJTBIH	\$10.00 NM
14	05/16/17	05/16/17	M-F News 8 at 4:30a	430-5a	-T-----	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/15/17 05/21/17 -T----- 1 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	05/16/17	4:44 AM	M-F News 8 at 4:30a	430-5a	:30	TVPR1YCJTBIH	\$20.00 NM
<b>Total Spots</b>							<b>34</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$14,535.00</b>
<u>Agency Commission</u>	<b>\$2,180.25</b>
<u>Net Amount Due</u>	<b>\$12,354.75</b>

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.