

WBER-FM (90.5)

Issues and Program List

First Quarter 2017

Issues of Community Concern:

1. Education
2. Economy
3. Environment/Sustainability
4. Health and Safety
5. Family and Community
6. Quality Of Life

Public Service Announcements:

Aired:

Length: 30 and 60 seconds (pre-recorded)

Campaign descriptions (organizations)

Health and Safety: Drowning Is Preventable (National Drowning Prevention Alliance)

Health and Safety: The Drop Off-Mall "If You See Something Say Something (U.S. Department Of Homeland Security)

Health and Safety/Environment/Sustainability: Stop Toxic Litter-Rethink Butts-Leave No Trace (Legacy for Longer Healthier Lives)

Family and Community/Health and Safety/ Quality Of Life: Now is The Moment to Stop Alzheimer's (Bright Focus Foundation)

Health And Safety: Smiles (Autism Speaks) *Chosen by WBER volunteer DJ Brian Beiner

Environment/Sustainability/ Family and Community: Takemefishing.org / PSA Test (Recreational Boating & Fishing Foundation) *Chosen by WBER volunteer DJ Jeff Schaefer

Family and Community/ Environment/Sustainability: Discovertheforest.org / Forest Animals (US Forest Service) *Chosen by WBER volunteer DJ Curt Young

Sports Broadcasts

Program: Brighton High School Girls Varsity Basketball Vs Honeoye Falls Lima

Aired: 7:15 P.M. January 19, 2017

Length: 2 hours (approximately)

Description: Pre-game, play by play/color, post-game coverage; hosted by Brighton students Oona McCormack and Ben Sadik, and WBER volunteer DJ Glen Zicarelli.

Issues Addressed: Family and Community, Quality of Life

Sports Broadcasts

Program: Webster Schroeder Varsity Basketball Vs Brighton High School Girls

Aired: 7:15 P.M. February 7, 2017

Length: 2 hours (approximately)

Description: Pre-game, play by play/color, post-game coverage; hosted by Webster Schroeder students Dalton Pumputis, Jack Kehoe and Brees Segala and WBER volunteer DJ Glen Zicarelli.

Issues Addressed: Family and Community, Quality of Life

Emergency Alert System:

WBER is a participating station in the Monroe, Livingston, Ontario, Wayne, Yates, Orleans and Seneca, NY operational area emergency alert system. During the quarter covered by this report, WBER broadcasted 11 Required Weekly Tests (RWT) and 3 Required Monthly Tests (RMT).

Issues Addressed: Health and Safety

Programming

Public Affairs:

Program: Friday Morning Show

Aired: Friday, February 10, 2017

Length: 15 minutes

Description: WBER's Friday Morning Show is a morning show produced by the station. We aim to spotlight a public service segment from 8:15-8:30 A.M.. This week Jennifer Byrnes from Central Library Of Rochester & Monroe County was a guest of the show to discuss their "Thinking Money exhibit which strives to teach tweens, teens and their parents, caregivers and educators about financial literacy topics, like saving, spending and avoid fraud.

Issues Addressed: Education / Economy

Public Affairs:

Program: Friday Morning Show

Aired: Friday, February 17, 2017

Length: 15 minutes

Description: WBER's Friday Morning Show is a morning show produced by the station. We aim to spotlight a public service segment from 8:15-8:30 A.M.. This week Amanda Bradshaw and Stephanie Williams from Junior League of Rochester were guests of the show. The Junior League of Rochester is a women's organization dedicated to promoting volunteerism, improving communities, and developing the potential of women.

Issues Addressed: Family and Community

Public Affairs:

Program: Friday Morning Show

Aired: Friday, March 3, 2017

Length: 15 minutes

Description: WBER's Friday Morning Show is a morning show produced by the station. We aim to spotlight a public service segment from 8:15-8:30 A.M.. This week's guests were from the ROC City Roller Derby. Heather Deal, Whitney Freemesser and Kathleen Murphy were interviewed on WBER about their involvement with RCRD, an amateur athletic league that promotes roller derby and to develop athletes and good sportswomen and to contribute to the greater Rochester area.

Issues Addressed: Family and Community / Quality Of Life

Public Affairs:

Program: Monday Morning Show

Aired: Monday, March 13, 2017

Length: 15 minutes

Description: WBER's Monday Morning Show is hosted by volunteer DJ Vernon Harmon. Monday, March 13th from 8:15-8:30 A.M. Vern's guests were students from Fairport High School's Robotics Team. Students Jonathon Dell, Sophie Farrell and Nick Labash, and mentor David Kavangh were interviewed about their involvement which includes building robots, community outreach and volunteering.

Issues Addressed: Education

Public Affairs:

Program: Friday Morning Show

Aired: Friday, March 24, 2017

Length: 15 minutes

Description: WBER's Friday Morning Show is a morning show produced by the station. We aim to spotlight public service segments during the show. This week's guests were Kristin Withall and Cheryl Ernst-Maynard from BRAWL, Broads Regional Arm Wrestling League. BRAWL is dedicated to empowering women through theatrical performances and to create awareness for issues affecting women in the Greater Rochester Area.

Issues Addressed: Family and Community / Quality Of Life

Public Affairs:

Program: Friday Morning Show

Aired: Friday, March 24, 2017

Length: 15 minutes

Description: WBER's Friday Morning Show is a morning show produced by the station. We aim to spotlight public service segments during the show. This week's guest was John Covach a professor of theory at Eastman School of Music and professor of music at the University Of Rochester. John's interview was set up to discuss the 50th anniversary of the release of The Beatles Sgt. Pepper's Lonely Hearts Club Band album, as well as talk about the upcoming Rock And Roll Hall Of Fame Inductions.

Issues Addressed: Education / Quality Of Life

Public Affairs:

Program: Friday Morning Show

Aired: Friday, March 31, 2017

Length: 20 minutes

Description: WBER's Friday Morning Show is a morning show produced by the station. We aim to spotlight public service segments during the show. This week's guests were Brenda Nitsch, creative director of the Webster Thomas High School musical, Julie Covach, vocal director, and students Jeremy Fregeau and CJ Garbin. The interview and vocal performance were set up to discuss the school's upcoming musical Aida.

Issues Addressed: Education / Quality Of Life

Public Affairs:

Program: Friday Morning Show

Aired: Friday, March 31, 2017

Length: 20 minutes

Description: WBER's Friday Morning Show is a morning show produced by the station. We aim to spotlight public service segments during the show. This week's guest was Veronica Black, Community Outreach Specialist from Children Awaiting Parents. Children Awaiting Parents is a non-profit organization that recruits adoptive families for children in foster care. CAP has helped bring together more than 6,000 children and families over the last 45 years.

Issues Addressed: Family and Community