



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	Pam Keyser-Baker	STATION:	WSPA/WYCW
FROM:	Mica Hansen	HRP OFFICE:	Washington

REQUEST RECEIVED FROM

DATE 7/30/14

BUYER:	Mike Furman
AGENCY:	Waterfront Strategies
ADDRESS:	3050 K Street, NW Washington DC 20007
PHONE #:	202 338 8700
FAX #:	202 338 0864
OTHER:	

AVAILS FOR ISSUE

COMMITTEE:	Women Vote!
CHAIRPERSON:	
TREASURER:	Stephanie Shriock
ADDRESS:	1800 M St, NW; Washington, DC 20036
PHONE #:	202-326-1400
FAX #:	
OTHER:	

FOR

CANDIDATE:	ISSUE
OFFICE:	
PARTY:	Democratic

DAYPARTS:	All
SCHEDULE DATES:	As ordered
COMMERICAL LENGTH:	:30s
PROGRAMS:	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WNCN - Asheville</u>	Date: <u>7/20/14</u>
--	-------------------------

I, Teri Denavrie - authorized radio buyer
do hereby request station time concerning the following issue:

Women Vote!

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ORDERED					

This broadcast time will be used by: Women Vote!

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Log Hagan, US Senate, 11/4/14
Chom Ellis, US Senate, 11/4/14

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Women Vte! 1500 M St. NW Suite 375N
Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Stephanie Schrick, Treasurer
Carlie Fries, Architect Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Wiretek, 1800 M St. NW Ste. 375 N
Washington, DC 20036 202-386-1460

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Stephanie Schriock, Treasurer
Carlie Fine, Assistant Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/9/14 _____
Date Signature
202-338-5760
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title
NSA

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any, and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Waterfront Strategies
 3050 K St NW
 #100
 Washington DC 20007-5108

Women Vote! / Issue
 Submission Number 141 Issue 1



WYCW-TV
 250 International Dr.
 Spartanburg SC 29303-6598
 (864) 576-7777 FAX (864) 595-4615

Client: Women Vote! / Issue	Submission Cost: 850	Campaign Ref: E:072998950
Buyer: ..	Client/Product/Estimate: 144 / 150 / 3285	Sales Rep: HRP Washington, DC
Schedule Dates: 08/04/14 to 08/19/14	Weeks: 3	Order Ref: 07299895
Est./PO Number: 07299895	Contract type: Political	Business Type: POLITICAL
Associated Copies: No	Bill Calendar: Standard Broadcast Month	Business Category: Transactional
Invoice Print Group: None		

Product: Women Vote!	Booking Group: WYCW	Key Market: Greenville Spartanburg Asheville
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/04	08/11	08/18	Total	Cost
1	M-F 1-2p Judge Judy ..WTF..	03	80	30 Comme	Nbr of Spots	1	1	2	160
2	M-F 10a Wendy Williams ..WTF..	04	50	30 Comme	Nbr of Spots	1		1	50
3	M-F 4p King Of Queens ..WTF..	05	70	30 Comme	Nbr of Spots	1	1	2	140
4	M-F 430p King Of Queens ..WTF..	05	70	30 Comme	Nbr of Spots	1		1	70
5	M-F 5p Peoples Court ..WTF..	05	70	30 Comme	Nbr of Spots	1	1	2	140
6	M-F 730p Andy Griffith ..WTF..	04	100	30 Comme	Nbr of Spots	1	1	2	200
7	Sun 7p Criminal MindsS	02	90	30 Comme	Nbr of Spots	1		1	90
Weekly Totals: Total Spots(Ord Spots)					7	4		11	

Grand Totals					Month 8 Weeks: 5				
Totals					08/04	08/11		08/18	
Spots					11	7	4		0

Local

		Month 8 Weeks: 5		
		08/04	08/11	08/18
Cost	Totals	850	530	320
				0

Grand Totals:

Spots:	11
Gross Total:	850.00
Commission:	127.50
Net Total:	722.50