

CONTRACT



WSYT-TV
1000 James St
Syracuse, NY 13203
(315) 472-6800

And:

National Media Research Planning
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 3295 /		<u>Alt Order #</u> 25333279
<u>Product</u> NRCC IE 2016		
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Estimate #</u> 8384	
<u>Advertiser</u> NRCC	<u>Original Date / Revision</u> 10/19/16 / 10/19/16	
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSYT-TV	<u>Account Executive</u> Millennium New York	<u>Sales Office</u> Millennium New
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>Total Ratings</u> 125.90		<u>Product 1/2</u> 915
<u>Agency Code</u> 155	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WSYT	10/30/16	10/30/16	Sun	9a-10a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/24/16	10/30/16	-----1	1	\$250.00	1.00						
N 2	WSYT	10/25/16	10/31/16	M-F	4:00 PM-4:30 PM		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/24/16	10/30/16	-1111--	4	\$75.00	0.40						
Week:		10/31/16	11/06/16	1-----	1	\$75.00	0.40						
N 3	WSYT	10/25/16	10/31/16	M-F	4:30 PM-5:00 PM		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/24/16	10/30/16	-1111--	4	\$75.00	0.40						
Week:		10/31/16	11/06/16	1-----	1	\$75.00	0.40						
N 4	WSYT	10/25/16	10/31/16	M-F	5:00 PM-5:30 PM		:30				NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/24/16	10/30/16	-1111--	4	\$90.00	0.80						
Week:		10/31/16	11/06/16	1-----	1	\$90.00	0.80						
N 5	WSYT	10/25/16	10/31/16	M-F	5:30 PM-6:00 PM		:30				NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/24/16	10/30/16	-1111--	4	\$90.00	0.80						
Week:		10/31/16	11/06/16	1-----	1	\$90.00	0.80						

10/20/16
 mhp
 10/20/16

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WSYT-TV
1000 James St
Syracuse, NY 13203
(315) 472-6800

<u>Contract / Revision</u> 3295 /		<u>Alt Order #</u> 25333279
<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Product</u> NRCC IE 2016
<u>Advertiser</u> NRCC		<u>Estimate #</u> 8384
		<u>Original Date / Revision</u> 10/19/16 / 10/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/31/16		11/06/16	11/06/16	1-----				1	\$90.00	0.80			
N 6	WSYT	10/25/16	10/31/16	M-F	6:00 PM-6:30 PM		:30				NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/24/16		10/30/16	10/30/16	-2212--				7	\$250.00	1.60			
Week: 10/31/16		11/06/16	11/06/16	1-----				1	\$250.00	1.60			
N 7	WSYT	10/25/16	10/31/16	M-F	6:30 PM-7:00 PM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/24/16		10/30/16	10/30/16	---1---				1	\$250.00	1.60			
Week: 10/31/16		11/06/16	11/06/16	1-----				1	\$250.00	1.60			
N 8	WSYT	10/27/16	10/31/16	M-F	7p-730p		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/24/16		10/30/16	10/30/16	---1---				1	\$850.00	4.40			
Week: 10/31/16		11/06/16	11/06/16	1-----				1	\$850.00	4.40			
N 9	WSYT	10/27/16	10/31/16	M-F	730p-8p		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/24/16		10/30/16	10/30/16	---1---				1	\$850.00	5.60			
Week: 10/31/16		11/06/16	11/06/16	1-----				1	\$850.00	5.60			
N 10	WSYT	10/30/16	10/30/16	Sun	9:30 PM-10:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/24/16		10/30/16	10/30/16	-----1				1	\$300.00	1.80			
N 11	WSYT	10/25/16	10/31/16	M-F	10p-1030p		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/24/16		10/30/16	10/30/16	-1111--				4	\$150.00	1.00			
Week: 10/31/16		11/06/16	11/06/16	1-----				1	\$150.00	1.00			
N 12	WSYT	10/25/16	10/31/16	M-F	1030p-11p		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/24/16		10/30/16	10/30/16	-1111--				4	\$150.00	0.80			
Week: 10/31/16		11/06/16	11/06/16	1-----				1	\$150.00	0.80			
N 13	WSYT	10/25/16	10/30/16	MLB World Series	7:30 PM-11:00 PM		:30				NM	8	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/24/16		10/30/16	10/30/16	-12-122				8	\$2,500.00	6.70			
N 14	WSYT	10/30/16	10/30/16	NFL RS Pre-game Show	12:00 PM-1:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/24/16		10/30/16	10/30/16	-----1				1	\$400.00	1.50			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WSYT-TV
1000 James St
Syracuse, NY 13203
(315) 472-6800

<u>Contract / Revision</u> 3295 /		<u>Alt Order #</u> 25333279
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Product</u> NRCC IE 2016	<u>Estimate #</u> 8384
<u>Advertiser</u> NRCC	<u>Original Date / Revision</u> 10/19/16 / 10/19/16	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 15	WSYT	10/30/16	10/30/16	NFL Early Game	1:00 PM-4:00 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/24/16	10/30/16	-----1	1	\$2,000.00	5.00						
N 16	WSYT	10/30/16	10/30/16	NFL Late Game	4:25 PM-7:30 PM		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/24/16	10/30/16	-----1	1	\$2,500.00	6.00						
Totals										125.90		57	\$34,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	47	\$31,670.00	(\$4,750.50)	\$26,919.50
10/31/16 - 10/31/16	10	\$2,830.00	(\$424.50)	\$2,405.50
Totals	57	\$34,500.00	(\$5,175.00)	\$29,325.00

Signature: _____ **Date:** _____

CONTRACT CONFIRMATION: DO NOT PAY FROM THIS CONTRACT, INVOICE TO FOLLOW.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

confirmed

10/19/16



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 25333279 Changes as of: 10/19/2016 at 12:00 PM Version: Current State Version 2
CPE: 155/915/8384 Flight: 10/25/16 - 10/31/16 Station: WSYT
Agency: NATIONAL MEDIA Advertiser: NRCC IE Market: Syracuse
RESEARCH
PLANNING
Product: NRCC IE 2016 Office: NEW YORK
815 SLATERS LANE Agency Order #: 5494352 Primary Demo: Adults 35-64
ALEXANDRIA, VA 22314
Buyer: MediaAssistant, NMRPP Con Type: POLITICAL/NOTE
Salesperson: JONATHAN VITTI Assistant: KENNETH MIELE
212-373-8256 212-373-8113
Traffic #: 3295
Separation:

Total \$: \$34,500.00
Total Spots: 57

Total CPP: \$287.26
Total GRP: 120.1

Comments: LINE 1: TIME PERIOD CHANGE- 1X 10/30 FOX NEWS SUNDAY 8-9A DUE TO NFL.

LINE 7: 1X N/A 10/25, 10/26, 10/28 DUE TO WORLD SERIES. MG: 1X 10/25, 10/26, 10/28 JUDGE JUDY 6-630P

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/25 - 10/31										Total Spots	Total \$	CPP	GRP
							10/25	10/26	10/27	10/28	10/29	10/30	10/31							
✓	REV- 1 Su 9a-10a		FOX NWS SUNDAY	\$250.00	1.0	30	0	0	0	0	0	1	0	0	0	\$0.00	\$250.00	0.0		
✓	REV- 7 Tu-F M 6:30p-7p		JUDGE JUDY B	\$250.00	1.6	30	1	1	1	0	0	0	1	0	1	\$500.00	\$156.25	3.2		
✓	REV+ 17 Su 8a-9a		FOX NWS SUNDAY	\$250.00	0.0	30	0	0	0	0	0	0	1	0	0	\$250.00	\$0.00	0.0		
✓	REV+ 18 M-F 6p-6:30p		JUDGE JUDY	\$250.00	0.0	30	0	1	0	1	0	0	1	0	0	\$750.00	\$0.00	0.0		
TOTALS:							9	10	10	9	2	7	10	57	\$34,500.00	\$287.26	120.1			



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 25333279	Changes as of: 10/19/2016 at 12:00 PM	Version: Current State Version 2
CPE: 155/915/8384	Flight: 10/25/16 - 10/31/16	Station: WSYT
Agency: NATIONAL MEDIA RESEARCH PLANNING	Advertiser: NRCC IE	Market: Syracuse
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: NRCC IE 2016	Office: NEW YORK
	Agency Order #: 5494352	Primary Demo: Adults 35-64
	Buyer: MediaAssistant, NMRPP	Con Type: POLITICAL/VOTE
	Salesperson: JONATHAN VITTI 212-373-8256	Assistant: KENNETH MIELE 212-373-8113
		Traffic #: 3295
		Separation:

Total CPP: \$287.26
Total GRP: 120.1
Total Spots: 57

Total CPP: \$287.26
Total GRP: 120.1

Special Instructions		
Order Level Comments		
Date/Time	Added by	Comment
10/19/16 11:53 AM	KENNETH MIELE	LINE 1: TIME PERIOD CHANGE- 1X 10/30 FOX NEWS SUNDAY 8-9A DUE TO NFL.
10/19/16 11:24 AM	System	LINE 7: 1X N/A 10/25, 10/26, 10/28 DUE TO WORLD SERIES. MG: 1X 10/25, 10/26, 10/28 JUDGE JUDY 6-630P
Notice Received.		
10/19/16 11:23 AM	Nikki Tabone	LINE 1: TIME PERIOD CHANGE- 1X 10/30 FOX NEWS SUNDAY 8-9A DUE TO NFL.
10/18/16 6:47 PM	JONATHAN VITTI	LINE 7: 1X N/A 10/25, 10/26, 10/28 DUE TO WORLD SERIES. MG: 1X 10/25, 10/26, 10/28 JUDGE JUDY 6-630P
PLS CONFIRM.		
Separation: 30		

Competitive Information	
Market Budget: \$202,941	
WSYT Share: 17%	
Comment:	
WNYS: 4%	
WSTM: 29%	
WSTQ: 2%	
WSYR: 37%	
WTVH: 11%	

Daypart Summary			
Day/Time	% Distrib	Spots	GRP
	100%	57	\$34,500.00
Total	100%	57	\$34,500.00

Monthly Summary		
Month	Spots	Dollars
2016-Oct	47	\$31,670.00
2016-Nov	10	\$2,830.00
Total	57	\$34,500.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Revision	10/19/16 11:53 AM	KENNETH MIELE	Revised		
Makegood 1	10/19/16 11:23 AM	Nikki Tabone	Confirmed		
Queued for Electronic Contracting	10/19/16 8:41 AM				
New	10/18/16 6:47 PM	JONATHAN VITTI	Confirmed	57	\$34,500.00

Changes: Total GRPs from 125.9 to 120.1, Total CPP from \$274.03 to \$287.26, Comments from Separation: 30 to LINE 1: TIME PERIOD CHANGE- 1X 10/30 FOX NEWS SUNDAY 8-9A DUE TO NFL.

LINE 7: 1X N/A 10/25, 10/26, 10/28 DUE TO WORLD SERIES. MG: 1X 10/25, 10/26, 10/28 JUDGE JUDY 6-630P, User Entered \$ from \$0.00 to \$34,500.00. 4 buylines added or modified.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER.
---------------------------	--

Printed on 10/19/2016 at 12:02 PM



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP


Contract # 25333279		Changes as of: 10/19/2016 at 12:00 PM		Version: Current State Version 2	
CPE: 155/915/8384		Flight: 10/25/16 - 10/31/16		Station: WSYT	
Agency: NATIONAL MEDIA RESEARCH PLANNING		Advertiser: NRCC IE		Market: Syracuse	
815 SLATERS LANE		Product: NRCC IE 2016		Office: NEW YORK	
ALEXANDRIA, VA		Agency Order #: 5494352		Primary Demo: Adults 35-64	
22314		Buyer: MediaAssistant, NMRPP		Con Type: POLITICAL/VOTE	
		Salesperson: JONATHAN VITTI 212-373-8256		Assistant: KENNETH MIELE 212-373-8113	
				Separation:	
				Traffic #: 3295	
				Total CPP: \$287.26	
				Total GRP: 120.1	
				Total Spots: 57	
				Total \$: \$34,500.00	

KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

		Contract # 25333279		Changes as of: 10/19/2016 at 11:23 AM		Version: Highlighting Makegood 1	
CPE: 155/915/8384		Flight: 10/25/16 - 10/31/16		Station: WSYT		Total \$: \$34,500.00	
Agency: NATIONAL MEDIA RESEARCH PLANNING		Advertiser: NRCC IE		Market: Syracuse		Total Spots: 57	
815 SLATERS LANE		Product: NRCC IE 2016		Office: NEW YORK		Total CPP: \$274.03	
ALEXANDRIA, VA		Agency Order #: 5494352		Primary Demo: Adults 35-64		Total GRP: 125.9	
22314		Buyer: MediaAssistant, NMRPP		Con Type: POLITICAL/VOTE		Traffic #: 3295	
		Salesperson: JONATHAN VITTI 212-373-8256		Assistant: KENNETH MIELE 212-373-8113		Separation:	
Comments: Separation: 30							

entered
10/19/16

#3295



TELEVISION
GROUP
confirmed

125 West 55th St
New York, NY 10019

10/19/16

Contract # 25333279 Changes as of: 10/18/2016 at 6:47 PM Version: Current State Version 1
CPE: 155/915/8384 Flight: 10/25/16 - 10/31/16 Station: WSYT
Agency: NATIONAL MEDIA Advertiser: NRCC IE Market: Syracuse
RESEARCH
PLANNING
815 SLATERS LANE Product: NRCC IE 2016
ALEXANDRIA, VA Agency Order #: 5494352
22314
Buyer: MediaAssistant,
NMRPP
Salesperson: JONATHAN VITTI
212-373-8256
Office: NEW YORK
Primary Demo: Adults 35-64
Con Type: POLITICAL/VOTE
Assistant: KENNETH MIELE
212-373-8113
Separation:
Total CPP: \$274.03
Total GRP: 125.9
Total Spots: 57
Total \$: \$34,500.00

Comments: Separation: 30

#	Day/Time	DP	Program	Len	A3564 Rating	Rate	10/25 - 10/31							Total Spots	Total \$	GRP
							10/25	10/26	10/27	10/28	10/29	10/30	10/31			
✓ 1	Su 8-9a		FOX NWS SUNDAY	30	1.0	\$250.00	0	0	0	0	0	1	0	1	\$250.00	1.0
✓ 2	Tu-F 4p-4:30p		JUDGE JUDY	30	0.4	\$75.00	1	1	1	1	0	0	1	5	\$375.00	2.0
✓ 3	Tu-F 4:30p-5p		JUDGE JUDY B	30	0.4	\$75.00	1	1	1	1	0	0	1	5	\$375.00	2.0
✓ 4	Tu-F 5p-5:30p		HOT BENCH	30	0.8	\$90.00	1	1	1	1	0	0	1	5	\$450.00	4.0
✓ 5	Tu-F 5:30p-6p		HOT BENCH B	30	0.8	\$90.00	1	1	1	1	0	0	1	5	\$450.00	4.0
✓ 6	Tu-F 6p-6:30p		JUDGE JUDY	30	1.6	\$250.00	1	1	1	1	0	0	1	5	\$1,250.00	8.0
✓ 7	Tu-F 6:30p-7p		JUDGE JUDY B	30	1.6	\$250.00	1	1	1	1	0	0	1	5	\$1,250.00	8.0
✓ 8	Tu-F 7p-7:30p		WHEEL-FORTNE	30	4.4	\$850.00	0	0	1	0	0	0	1	2	\$1,700.00	8.8
✓ 9	Tu-F 7:30p-8p		JEOPARDY	30	5.6	\$850.00	0	0	1	0	0	0	1	2	\$1,700.00	11.2
✓ 10	Su 9:30p-10p		LAST MAN ON EARTH	30	1.8	\$300.00	0	0	0	0	0	1	0	1	\$300.00	1.8
✓ 11	Tu-F 10p-10:30p		SEINFELD	30	1.0	\$150.00	1	1	1	1	0	0	1	5	\$750.00	5.0
✓ 12	Tu-F 10:30p-11p		SEINFELD B	30	0.8	\$150.00	1	1	1	1	0	0	1	5	\$750.00	4.0
✓ 13	Tu-M 7:30p-11p		WORLD SERIES GM 1-4	30	6.7	\$2,000.00	1	2	0	1	2	2	0	8	\$20,000.00	53.6
✓ 14	Su 12n-1p		FOX NFL TODAY PREGAME	30	1.5	\$400.00	0	0	0	0	0	1	0	1	\$400.00	1.5
✓ 15	Su 1p-4p		PACKERS VS FALCONS	30	5.0	\$2,000.00	0	0	0	0	0	1	0	1	\$2,000.00	5.0
✓ 16	Su 4:25p-7:30p		NFL CARDINALS VS PACKERS	30	6.0	\$2,500.00	0	0	0	0	0	1	0	1	\$2,500.00	6.0
TOTALS: 9 10 10 9 2 7 10														57	\$34,500.00	125.9



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25333279 **Changes as of:** 10/18/2016 at 6:47 PM **Version:** Current State Version 1
CPE: 155/915/8384 **Flight:** 10/25/16 - 10/31/16 **Station:** WSYT **Total \$:** \$34,500.00
Agency: NATIONAL MEDIA RESEARCH PLANNING **Advertiser:** NRCC IE **Market:** Syracuse **Total Spots:** 57
815 SLATERS LANE **Product:** NRCC IE 2016 **Office:** NEW YORK **Total CPP:** \$274.03
ALEXANDRIA, VA **Agency Order #:** 5494352 **Primary Demo:** Adults 35-64 **Total GRP:** 125.9
22314
Buyer: MediaAssistant, NMRPP **Con Type:** POLITICAL/VOTE
Salesperson: JONATHAN VITTI **Assistant:** KENNETH MIELE **Separation:**
212-373-8256 212-373-8113

Special Instructions	
-----------------------------	--

Order Level Comments		
Date/Time	Added by	Comment
10/18/16 6:47 PM	JONATHAN VITTI	Separation: 30

Competitive Information	
Market Budget: \$202,941	
WSYT Share: 17%	
Comment:	
WNYS: 4%	
WSTM: 29%	
WSTQ: 2%	
WSYR: 37%	
WTVH: 11%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	57	\$34,500.00	125.9
Total	100%	57	\$34,500.00	\$274.03
				125.9

Monthly Summary		
Month	Spots	Dollars
2016-Oct	47	\$31,670.00
2016-Nov	10	\$2,830.00
Total	57	\$34,500.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
New	10/18/16 6:47 PM	JONATHAN VITTI	New	57	
					\$ Chg
					Contract \$
					Comment
					\$34,500.00
					\$34,500.00

Non-Discrimination Policy	<p>PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.</p>
----------------------------------	--

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Congressional Race

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Republican Congressional Committee- IE

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jessica Furst Johnson- Executive Director
Keith Davis- Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date Joth Ferrell Signature _____
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

[Signature] Ed Kasper ASM
Signature Printed Name Title