

4<sup>th</sup> Quarter 2018 "Issues/Programs" Report for WKSK-AM West Jefferson, NC

As reported quarterly, attached is information concerning the weekly content of the two programs, **VIEWPOINTS** and **RADIO HEALTH JOURNAL** aired each week on WKSK. Viewpoints airs Sunday mornings from 7 till 7:30am, with Radio Health Journal airing Monday evenings from 9-9:30pm. We feel these are two excellent, professionally produced programs identifying needs and concerns of all, and address them accordingly. **Total programming time in 4<sup>th</sup> quarter: 13 hours.**

WKSK addresses many of the local concerns on our morning talk show "THE HAPPY TIME SHOW". It airs Monday-Friday from 8:30am till 8:57am. Each month, various community leaders are guest on the show. This 4<sup>th</sup> quarter of 2018, we had appearances by **School Superintendent Phyllis Yates**, discussing school happenings, and winter/Christmas break activities, and other information pertinent to parents. She made three visits during the quarter. **Total time: 40 minutes.**

Acting County Manager Adam Stumb appeared five times during the quarter, giving a report of the previous meeting of the Board of Commissioners and sharing other county business with our audience. **Total time: 1 hour.**

**Community Calendar**, aired daily Mon-Sat from 12:10 till 12:20pm allowing individuals and non-profit groups and organizations to announce meetings of interest and schedule changes. **Total time is 1 hour per week for 13 weeks.**

WKSK airs two farm oriented programs Monday and Thursday of each week, from 12:30pm-12:40pm. Reports are done by representatives from Farm Services offices and concern farm rules and regulations/tips on farm and city life. **Total time: 3 ½ hours.**

Additionally, WKSK routinely features representatives from the Chamber of Commerce, The County Library, Ashe Memorial Hospital and local Arts Council on our morning talk show.

Also in the 4<sup>th</sup> quarter we had David Blackburn and Fawn Roark on the show talking about the Annual Children's Christmas Project for under-privileged kids, **(Total of 12 minutes)**, Tiger Posey with Communities in Schools, **(Total of 9 minutes)**, Shari Rognstad & Deniece Mullis with Summit Support Services of Ashe County, **(Total of 11 minutes)**, Darryl Vaughn with Ashe County Veteran's Service Dept, **(Total of 13 minutes)**, Katie Matheson & Scott Day talking about Homelessness in Ashe County, **(Total of 10 minutes)**, Robin Delgado & Don Church with the Guardian Ad Litem Programs, **(Total of 10 minutes)**, and Luke Wichard with Toys for Tots, **(Total of 8 minutes)**,

*Graham Caddill* 12-28-18

\* Not uploaded to the OPIF due to the government shutdown.