

ORDER



Orders
Order / Rev: 430885
Alt Order #: WOC10984438
Product Desc: Issue
Estimate: 6511
Flight Dates: 09/18/18 - 09/24/18
Original Date / Rev: 06/13/18 / 08/30/18
Order Type: GENERAL

KTNV
Primary AE: Michael Eiring
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Majority Forward
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: DEF

New Business Thru:
Advertiser External ID: 220293
Agency External ID: 123989
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/24/18	61	\$68,000.00	\$57,800.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	61	\$68,000.00	\$57,800.00	0.00
Totals	61	\$68,000.00	\$57,800.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Michael Eiring			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	09/18/18	09/24/18	M-F 5-6am News M-F 5-6am News (Program: GD MRN LAS VEGAS @ 5AM)Jul-2016LS	CM	5-6am	MTWTF--	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/18	09/24/18	MTWTF--					2	\$400.00		0.00			
N 2	KTNV	09/18/18	09/24/18	M-F 6-7am News M-F 6-7am News (Program: GD MRN LAS VEGAS M-F @ 6AM)Jul-2016LS	CM	6-7am	MTWTF--	:30	3	\$600.00	P-2	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/18	09/24/18	MTWTF--					3	\$600.00		0.00			
N 3	KTNV	09/18/18	09/24/18	M-F Good Morning Ame M-F Good Morning America (Program: GD MRN AMR-ABC- M-F)Jul-2016LS	CM	7-9am	MTWTF--	:30	5	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/18	09/24/18	MTWTF--					5	\$1,200.00		0.00			
N 4	KTNV	09/18/18	09/22/18	Sa 7-8am Sa 7-8am (Program: GD MRN AMR-SATURDAY)Jul-2016LS	CM	7-8am	-----S-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/18	09/23/18	-----S-					1	\$1,200.00		0.00			
N 5	KTNV	09/18/18	09/22/18	Sa 8-9am News Sa 8-9am News	CM	8-9am	-----S-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: GD MRN LAS VEGAS SAT @ 8AM)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/18	09/23/18	-----S-		1			\$1,200.00			0.00			
N 6	KTNV	09/18/18	09/23/18	Su 7-8am Su 7-8am	CM	7-8am	-----S	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
(Program: GD MRN AMR-SUNDAY)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/18	09/23/18	-----S		1			\$1,000.00			0.00			
N 7	KTNV	09/18/18	09/23/18	Su 8-9am News Su 8-9am News	CM	8-9am	-----S	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
(Program: GD MRN LAS VEGAS SUN @ 8AM)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/18	09/23/18	-----S		1			\$1,000.00			0.00			
N 8	KTNV	09/18/18	09/24/18	M-F 10-11am M-F 10-11am	CM	10-11am	MTWTF--	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
(Program: VIEW-ABC)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/18/18	09/24/18	MTWTF--		2			\$800.00			0.00			
N 9	KTNV	09/18/18	09/24/18	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	3	\$800.00	P-2	0.00	NM	3	\$2,400.00
(Program: ACTION NEWS @ 11AM)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/18/18	09/24/18	MTWTF--		3			\$800.00			0.00			
N 10	KTNV	09/18/18	09/24/18	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MTWTF--	:30	3	\$800.00	P-2	0.00	NM	3	\$2,400.00
(Program: GENERAL HOSPITAL)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/18/18	09/24/18	MTWTF--		3			\$800.00			0.00			
N 11	KTNV	09/18/18	09/23/18	This Week Su 10-11am	CM	10-11am	-----S	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
(Program: THIS WEEK-ABC)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/18	09/23/18	-----S		1			\$2,000.00			0.00			
N 12	KTNV	09/18/18	09/24/18	M-F 4-430pm M-F 4-430pm	CM	4-430pm	MTWTF--	:30	3	\$800.00	P-1	0.00	NM	3	\$2,400.00
(Program: JUDGE JUDY (R))Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/18/18	09/24/18	MTWTF--		3			\$800.00			0.00			
N 13	KTNV	09/18/18	09/24/18	M-F 430-5pm M-F 430-5pm	CM	430-5pm	MTWTF--	:30	5	\$800.00	P-1	0.00	NM	5	\$4,000.00
(Program: JUDGE JUDY (O))Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/18/18	09/24/18	MTWTF--		5			\$800.00			0.00			
N 14	KTNV	09/18/18	09/24/18	M-F 3-330pm News M-F 3-330pm News	CM	3-330pm	MTWTF--	:30	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
(Program: ACTION NEWS @ 3:00PM)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/18/18	09/24/18	MTWTF--		2			\$800.00			0.00			
N 15	KTNV	09/18/18	09/24/18	M-F 330-4pm News M-F 330-4pm News	CM	330-4pm	MTWTF--	:30	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
(Program: ACTION NEWS @ 3:30P)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/18/18	09/24/18	MTWTF--		2			\$800.00			0.00			
N 16	KTNV	09/18/18	09/24/18	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	4	\$1,500.00	P-1	0.00	NM	4	\$6,000.00
(Program: ACTION NEWS M-F @ 5PM)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/18/18	09/24/18	MTWTF--		4			\$1,500.00			0.00			
N 17	KTNV	09/18/18	09/24/18	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm	MTWTF--	:30	4	\$1,200.00	P-3	0.00	NM	4	\$4,800.00
(Program: ACTION NEWS M-F @ 6PM)Jul-2016LS															

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/18/18	09/24/18	MTWTF--		4				\$1,200.00		0.00			
N18	KTNV	09/18/18	09/24/18	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm	MTWTF--	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
(Program: ACTION NEWS M-F @ 6:30PM)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/18/18	09/24/18	MTWTF--		2				\$1,200.00		0.00			
N19	KTNV	09/18/18	09/23/18	Su 5-530pm News Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
(Program: ACTION NEWS SUN 5PM)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-----S		1				\$900.00		0.00			
N20	KTNV	09/18/18	09/23/18	Su 6-7pm News Su 6-7pm News	CM	6-7pm	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
(Program: ACTION NEWS SUN 6PM)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-----S		1				\$900.00		0.00			
N21	KTNV	09/18/18	09/24/18	M-F 7-730pm M-F 7-730pm	CM	7-730pm	MTWTF--	:30	3	\$1,200.00	P-1	0.00	NM	3	\$3,600.00
(Program: INSIDE EDITION)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/18/18	09/24/18	MTWTF--		3				\$1,200.00		0.00			
N22	KTNV	09/18/18	09/24/18	Monday Prime A DWTS	CM	8-10pm	M-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
(Program: DWTS)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/18/18	09/24/18	M-----		1				\$4,000.00		0.00			
N23	KTNV	09/18/18	09/23/18	Sunday Prime B Celebrity Feud	CM	8-9pm	-----S	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
(Program: CELEBRITY FEUD)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-----S		1				\$6,000.00		0.00			
N24	KTNV	09/18/18	09/24/18	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	3	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
(Program: ACTION NWS M-F @ 11PM)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/18/18	09/24/18	MTWTF--		3				\$1,200.00		0.00			
N25	KTNV	09/18/18	09/22/18	Sa 11-1135pm News Sa 11-1135pm News	CM	11-1135pm	-----S-	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
(Program: ACTION NWS SATURDAY @ 11PM)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-----S-		1				\$1,200.00		0.00			
N26	KTNV	09/18/18	09/23/18	Su 11-1135pm News Su 11-1135pm News	CM	11-1135pm	-----S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
(Program: ACTION NWS SUNDAY @ 11PM)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-----S		1				\$1,200.00		0.00			
N27	KTNV	09/18/18	09/24/18	M-F 1135pm-1237am M-F 1135pm-1237am	CM	1135pm-1237am	MTWTF--	:30	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
(Program: J KIMMEL-ABC)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/18/18	09/24/18	MTWTF--		2				\$800.00		0.00			
N28	KTNV	09/18/18	09/24/18	M-F 1237am-107am M-F 1237am-107am	CM	1237am-107am	MTWTF--	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
(Program: ABC-NITELINE)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/18/18	09/24/18	MTWTF--		2				\$400.00		0.00			

Totals 61 \$68,000.00