

## ORDER



**Orders**  
**Order / Rev:** 430885  
**Alt Order #:** WOC10984438  
**Product Desc:** Issue  
**Estimate:** 6511  
**Flight Dates:** 09/18/18 - 09/24/18  
**Original Date / Rev:** 06/13/18 / 08/30/18  
**Order Type:** GENERAL

## KTNV

**Primary AE:** Michael Eiring  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Avenue NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Majority Forward  
**Demographic:** A25-54  
**Product Codes:** PL Non-Ballot Issue  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** DEF

**New Business Thru:**  
**Advertiser External ID:** 220293  
**Agency External ID:** 123989  
**Unit Code:** General  
**Order Separation:** 00:20:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/24/18	61	\$68,000.00	\$57,800.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	61	\$68,000.00	\$57,800.00	0.00
<b>Totals</b>	<b>61</b>	<b>\$68,000.00</b>	<b>\$57,800.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Michael Eiring			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	09/18/18	09/24/18	M-F 5-6am News M-F 5-6am News (Program: GD MRN LAS VEGAS @ 5AM)Jul-2016LS	CM	5-6am	MTWTF--	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/18	09/24/18	MTWTF--					2	\$400.00		0.00			
N 2	KTNV	09/18/18	09/24/18	M-F 6-7am News M-F 6-7am News (Program: GD MRN LAS VEGAS M-F @ 6AM)Jul-2016LS	CM	6-7am	MTWTF--	:30	3	\$600.00	P-2	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/18	09/24/18	MTWTF--					3	\$600.00		0.00			
N 3	KTNV	09/18/18	09/24/18	M-F Good Morning America M-F Good Morning America (Program: GD MRN AMR-ABC- M-F)Jul-2016LS	CM	7-9am	MTWTF--	:30	5	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/18	09/24/18	MTWTF--					5	\$1,200.00		0.00			
N 4	KTNV	09/18/18	09/22/18	Sa 7-8am Sa 7-8am (Program: GD MRN AMR-SATURDAY)Jul-2016LS	CM	7-8am	-----S-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-----S-					1	\$1,200.00		0.00			
N 5	KTNV	09/18/18	09/22/18	Sa 8-9am News Sa 8-9am News	CM	8-9am	-----S-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00



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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/18/18		09/18/18	09/24/18	MTWTF--		4			\$1,200.00			0.00			
N18	KTNV	09/18/18	09/24/18	M-F 6-7pm News M-F 6-7pm News (Program: ACTION NEWS M-F @ 6:30PM)Jul-2016LS	CM	6-7pm	MTWTF--	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/18/18		09/18/18	09/24/18	MTWTF--		2			\$1,200.00			0.00			
N19	KTNV	09/18/18	09/23/18	Su 5-530pm News Su 5-530pm News (Program: ACTION NEWS SUN 5PM)Jul-2016LS	CM	5-530pm	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	-----S		1			\$900.00			0.00			
N20	KTNV	09/18/18	09/23/18	Su 6-7pm News Su 6-7pm News (Program: ACTION NEWS SUN 6PM)Jul-2016LS	CM	6-7pm	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	-----S		1			\$900.00			0.00			
N21	KTNV	09/18/18	09/24/18	M-F 7-730pm M-F 7-730pm (Program: INSIDE EDITION)Jul-2016LS	CM	7-730pm	MTWTF--	:30	3	\$1,200.00	P-1	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/18/18		09/18/18	09/24/18	MTWTF--		3			\$1,200.00			0.00			
N22	KTNV	09/18/18	09/24/18	Monday Prime A DWTs (Program: DWTs)Jul-2016LS	CM	8-10pm	M-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/18/18		09/18/18	09/24/18	M-----		1			\$4,000.00			0.00			
N23	KTNV	09/18/18	09/23/18	Sunday Prime B Celebrity Feud (Program: CELEBRITY FEUD)Jul-2016LS	CM	8-9pm	-----S	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	-----S		1			\$6,000.00			0.00			
N24	KTNV	09/18/18	09/24/18	M-F 11-1135pm News M-F 11-1135pm News (Program: ACTION NWS M-F @ 11PM)Jul-2016LS	CM	11-1135pm	MTWTF--	:30	3	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/18/18		09/18/18	09/24/18	MTWTF--		3			\$1,200.00			0.00			
N25	KTNV	09/18/18	09/22/18	Sa 11-1135pm News Sa 11-1135pm News (Program: ACTION NWS SATURDAY @ 11PM)Jul-2016LS	CM	11-1135pm	-----S-	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	-----S-		1			\$1,200.00			0.00			
N26	KTNV	09/18/18	09/23/18	Su 11-1135pm News Su 11-1135pm News (Program: ACTION NWS SUNDAY @ 11PM)Jul-2016LS	CM	11-1135pm	-----S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	-----S		1			\$1,200.00			0.00			
N27	KTNV	09/18/18	09/24/18	M-F 1135pm-1237am M-F 1135pm-1237am (Program: J KIMMEL-ABC)Jul-2016LS	CM	1135pm-1237am	MTWTF--	:30	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/18/18		09/18/18	09/24/18	MTWTF--		2			\$800.00			0.00			
N28	KTNV	09/18/18	09/24/18	M-F 1237am-107am M-F 1237am-107am (Program: ABC-NITELINE)Jul-2016LS	CM	1237am-107am	MTWTF--	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/18/18		09/18/18	09/24/18	MTWTF--		2			\$400.00			0.00			
													Totals	61	\$68,000.00