

Univision Radio New Mexico, Inc. KIOT-FM

There follows a listing of some of the significant issues responded to by station KIOT-FM (102.5 FM) Los Lunas, located at 8009 Marble NE Albuquerque, NM 87110

Along with the most significant programming treatment of those issues for the period of July 1, 2014 to September 30, 2014. The listing is by no means exhaustive. The order in which the issues appear do not reflect any priority or significance.

3rd Quarterly Issues Programming summary 2014 ALBUQUERQUE

Description of Issue	Program/Segment	Date	Time	Duration	Description
Military/Armed Forces	Community Affairs/ Blue Star Mothers	31-Aug-14	5:30 AM	20 minutes	Discussed fundraiser for upcoming event to collect goods for military serving and for military families
Youth/Suicide Prevention	Community Affairs/ American Foundation for Suicide Prevention	6-Sep-14	5:30 AM	20 minutes	Discussed suicide and suicide prevention. Also discussed upcoming suicide convention at Hoffman Church.

3rd Quarter 2014 PSA Summary

Univision Radio New Mexico KIOT-FM

Organization	Date	Time	# of PSAs	Duration	Description
Gynecological Cancer Awareness Project	9/6-9/10	12M-12M	20	:30	PSAs to promote fundraiser
Ted X	8/21-9/4	12M-12M	60	:30	TEDxABQ unlocks the creative & economic potential of New Mexicans through events that draw out inspiring ideas, generate meaningful connection and foster innovation
American Foundation for Suicide Prevention	8/1-9/26	12M-12M	180	:30	Raise awareness against suicide and also to promote upcoming convention on suicide prevention
Juvenile Diabetes Foundation	9/30-10/17	12M-12M	60	:30	PSAs to promote upcoming JDRF Walk to raise money for the Juvenile Diabetes Foundation
Blue Star Mothers	8/15-9/6	12M-12M	80	:30	Promote upcoming fundraiser to collect goods for military serving and for military families
Boys and Girls Club of NM	7/16-8/5	12M-12M	80	:30	Promote fundraiser for Boys and Girls Club of NM
Kutz for Kids	2-Aug	12M-12M	10	:30	School supply donations for back to school

Sales Order

Station: **KIOT-FM** Agency: **GCAP**
 Contract Name: **Swing For Joy 2014 PSA** Address: **Attn: C/O JAM ADVERTISING**
 Contract#: **214363** City: **Albuquerque** State: **NM**
 Start Date: **9/06/14** End Date: **9/10/14** Zip: **87109**
 Revenue Type: **PSA** Type: **Non Comm.** Buyer: **Mary Carrera**
 Advertiser: **GCAP (A)** Tax Schedule: **(None)**
 Address: _____ Agency Commission %: **15**
 City: _____ State: _____ Zip: _____ Billing Cycle: **Calendar**
 Product Name: **Swing For Joy, 2014 PSA** Salesperson: **384gcord** Comm %: **0**
 Estimate #: **PSA** Makegood Policy: **Within Contract Parameters**
 Competitive Code: **HEALTHCARE/MEDICAL/HOSPITAL**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	9/06/14	9/07/14		12:00 AM	12:00 AM	15						X	X	6	W	0.00	6	0.00	7
2	9/08/14	9/09/14		12:00 AM	12:00 AM	15	X	X						10	W	0.00	10	0.00	7
3	9/10/14	9/10/14		12:00 AM	7:00 PM	15			X					4	W	0.00	4	0.00	7

Billing Projections: By Month

	Sep 14
CA	0.00
ST	0.00

Print Spot Prices

Notes to Traffic: 7PM 'Kill Time' on 9/10/14. 501c3
 documentation has been received.
 Additional Notes: Swing For Joy, 2014 PSA

TOTAL SPOTS **20**
 GROSS TOTAL \$ **0.00**
 ADJUSTED SPOTS **20**
 ADJUSTED TOTAL \$ **0.00**

APPROVE DECLINE

General Manager
 384jjoer, 09/05/14 @12:01PM
 General Sales Manager
 Business Manager

Sales Order

Station: **KIOT-FM** Buyer: _____
 Contract Name: **KIOT Tedx PSA** Tax Schedule: _____ (None)
 Contract#: _____ 214315 Agency Commission %: **0**
 Start Date: **8/21/14** End Date: **9/04/14** Billing Cycle: **Calendar**
 Revenue Type: **PSA** Type: **Non Comm.** Salesperson: **384HOUSE** Comm %: **0**
 Advertiser: **UNIVISION RADIO - ALBUQUERQ** Makegood Policy: **Within Contract Parameters**
 Address: **DO NOT MAIL**
 City: **ALBUQUERQUE** State: **NM**
 Zip: **00000**
 Product Name: **TedX**
 Estimate #: **PSA**
 Competitive Code: **EDUCATION**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	8/21/14	8/24/14		12:00 AM	12:00 AM	30				X	X	X	X	20	W	0.00	20	0.00	7
2	8/25/14	8/31/14		12:00 AM	12:00 AM	30	X	X	X	X	X	X	X	20	W	0.00	20	0.00	7
3	9/01/14	9/04/14		12:00 AM	12:00 AM	30	X	X	X	X				20	W	0.00	20	0.00	7

Billing Projections: By Month

	Aug 14	Sep 14
CA	0.00	0.00
ST	0.00	0.00

Print Spot Prices

TOTAL SPOTS 60
 GROSS TOTAL \$ 0.00
 ADJUSTED SPOTS 60
 ADJUSTED TOTAL \$ 0.00

APPROVE DECLINE

 General Manager
 384jjoer, 08/20/14 @9:42AM
 General Sales Manager
 Business Manager

Sales Order

Station: **KIOT-FM** Buyer: _____
 Contract Name: **KIOT Out of Darkness** Tax Schedule: _____
 Contract#: _____ 214186 Agency Commission %: **0** (None)
 Start Date: **8/01/14** End Date: **9/26/14** Billing Cycle: **Calendar**
 Revenue Type: **PSA** Type: **Non Comm.** Salesperson: **384HOUSE** Comm %: **0**
 Advertiser: **UNIVISION RADIO - ALBUQUERQ** Makegood Policy: **Within Contract Parameters**
 Address: **DO NOT MAIL**
 City: **ALBUQUERQUE** State: **NM**
 Zip: **00000**
 Product Name: **Suicide Prevention Walk**
 Estimate #: **PSA**
 Competitive Code: **HEALTHCARE/MEDICAL/HOSPITAL**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							Per Wk	D/W	RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU				SPOTS	\$\$	
1	8/01/14	8/03/14		12:00 AM	12:00 AM	30					X	X	X	20	W	0.00	20	0.00	7
Out of Darkness PSA																			
2	8/04/14	9/21/14		12:00 AM	12:00 AM	30	X	X	X	X	X	X	X	20	W	0.00	140	0.00	7
Out of Darkness PSA																			
3	9/22/14	9/26/14		12:00 AM	12:00 AM	30	X	X	X	X	X			20	W	0.00	20	0.00	7
Out of Darkness PSA																			

Billing Projections: By Month

	Aug 14	Sep 14
CA	0.00	0.00
ST	0.00	0.00

Print Spot Prices

TOTAL SPOTS 180
 GROSS TOTAL \$ 0.00
 ADJUSTED SPOTS 180
 ADJUSTED TOTAL \$ 0.00

APPROVE DECLINE

General Manager
 384jjoer, 06/23/14 @11:47AM
 General Sales Manager
 Business Manager

Sales Order

Station: **KIOT-FM** Buyer: _____
 Contract Name: **KIOT Blue Star Mothers** Tax Schedule: _____ (None)
 Contract#: _____ 214218 Agency Commission %: **0**
 Start Date: **8/15/14** End Date: **9/06/14** Billing Cycle: **Calendar**
 Revenue Type: **PSA** Type: **Non Comm.** Salesperson: **384HOUSE** Comm %: **0**
 Advertiser: **UNIVISION RADIO - ALBUQUERQ** Makegood Policy: **Within Contract Parameters**
 Address: **DO NOT MAIL**
 City: **ALBUQUERQUE** State: **NM**
 Zip: **00000**

Product Name: **5 K Remembrance Run**

Estimate #: **PSA**

Competitive Code: **NON-COMPETITIVE**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							Per Wk	D/W	RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU				SPOTS	\$\$	
1	8/15/14	8/17/14		12:00 AM	12:00 AM	30					X	X	X	20	W	0.00	20	0.00	7
2	8/18/14	8/31/14		12:00 AM	12:00 AM	30	X	X	X	X	X	X	X	20	W	0.00	40	0.00	7
3	9/01/14	9/06/14		12:00 AM	12:00 AM	30	X	X	X	X	X			20	W	0.00	20	0.00	7

Billing Projections: By Month

	Aug 14	Sep 14
CA	0.00	0.00
ST	0.00	0.00

Print Spot Prices

TOTAL SPOTS 80
 GROSS TOTAL \$ 0.00
 ADJUSTED SPOTS 80
 ADJUSTED TOTAL \$ 0.00

APPROVE DECLINE

General Manager
 384jjoer, 07/07/14 @8:49AM
 General Sales Manager
 Business Manager

Sales Order

Station: **KIOT-FM**

Buyer:

Contract Name: **JDRF Walk to Cure KIOT**

Tax Schedule:

Contract#: **214456**

(None)

Start Date: **9/30/14**

End Date: **10/17/14**

Agency Commission %: **0**

Revenue Type: **PSA**

Type: **Non Comm.**

Billing Cycle: **Calendar**

Advertiser: **UNIVISION RADIO - ALBUQUERQ**

Salesperson: **384HOUSE**

Comm %: **0**

Address: **DO NOT MAIL**

Makegood Policy: **Within Contract Parameters**

City: **ALBUQUERQUE** State: **NM**

Zip: **00000**

Product Name: **Juvenile Diabetes**

Estimate #: **Walk to Cure Diabetes**

Competitive Code: **HEALTHCARE/MEDICAL/HOSPITAL**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							Per Wk	D/W	RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU				SPOTS	\$\$		
1	9/30/14	10/05/14		12:00 AM	12:00 AM	30		X	X	X	X	X	X	X	20	W	0.00	20	0.00	7
2	10/06/14	10/12/14		12:00 AM	12:00 AM	30	X	X	X	X	X	X	X	X	20	W	0.00	20	0.00	7
3	10/13/14	10/17/14		12:00 AM	12:00 AM	30	X	X	X	X	X				20	W	0.00	20	0.00	7

Billing Projections By Month

	Sep 14	Oct 14
CA	0.00	0.00
ST	0.00	0.00

Print Spot Prices

TOTAL SPOTS 60
 GROSS TOTAL \$ 0.00
 ADJUSTED SPOTS 60
 ADJUSTED TOTAL \$ 0.00

APPROVE DECLINE

- General Manager
- 384jjoer, 09/29/14 @10:56AM
- General Sales Manager
- Business Manager

Sales Order

Station: **KIOT-FM** Buyer: _____
 Contract Name: **KIOTBoys and Girls Club NM 714** Tax Schedule: _____ (None)
 Contract#: _____ 214243 Agency Commission %: **0**
 Start Date: **7/16/14** End Date: **8/05/14** Billing Cycle: **Calendar**
 Revenue Type: **PSA** Type: **Non Comm.** Salesperson: **384HOUSE** Comm %: **0**
 Advertiser: **UNIVISION RADIO - ALBUQUERQ** Makegood Policy: **Within Contract Parameters**
 Address: **DO NOT MAIL**
 City: **ALBUQUERQUE** State: **NM**
 Zip: **00000**

Product Name: **Boys and Girls Club**

Estimate #: **Gold Tournament**

Agency Client Code: **MM**

Competitive Code: **NON-COMPETITIVE**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	7/16/14	7/20/14		12:00 AM	12:00 AM	30			X	X	X	X	X	X	20	W	0.00	20	0.00	7
2	7/21/14	8/03/14		12:00 AM	12:00 AM	30	X	X	X	X	X	X	X	X	20	W	0.00	40	0.00	7
Boys and Girls Club PSA																				
3	8/04/14	8/05/14		12:00 AM	12:00 AM	30	X	X							20	W	0.00	20	0.00	7
Boys and Girls Club PSA																				
Boys and Girls Club PSA																				

Billing Projections: By Month

	Jul 14	Aug 14
CA	0.00	0.00
ST	0.00	0.00

Print Spot Prices

TOTAL SPOTS **80**
 GROSS TOTAL \$ **0.00**
 ADJUSTED SPOTS **80**
 ADJUSTED TOTAL \$ **0.00**

APPROVE DECLINE

General Manager
 384jjoer, 07/15/14 @12:25PM
 General Sales Manager
 Business Manager

Sales Order

Station: **KIOT-FM** Buyer: _____
 Contract Name: **KIOT Ethical Tattoosits** Tax Schedule: _____ (None)
 Contract#: _____ 214312 Agency Commission %: **0**
 Start Date: **8/21/14** End Date: **9/21/14** Billing Cycle: **Calendar**
 Revenue Type: **PSA** Type: **Non Comm.** Salesperson: **384HOUSE** Comm %: **0**
 Advertiser: **UNIVISION RADIO - ALBUQUERQ** Makegood Policy: **Within Contract Parameters**
 Address: **DO NOT MAIL**
 City: **ALBUQUERQUE** State: **NM**
 Zip: **00000**
 Product Name: **Guild for Ethical Tattooi**
 Estimate #: **PSA**
 Competitive Code: **PUBLIC SERVICE**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	8/21/14	8/24/14		12:00 AM	12:00 AM	30				X	X	X	X	20	W	0.00	20	0.00	7
Guild for Ethical Tattoosits PSA																			
2	8/25/14	9/21/14		12:00 AM	12:00 AM	30	X	X	X	X	X	X	X	20	W	0.00	80	0.00	7
Guild for Ethical Tattoosits PSA																			

Billing Projections: By Month

	Aug 14	Sep 14
CA	0.00	0.00
ST	0.00	0.00

Print Spot Prices

TOTAL SPOTS 100
 GROSS TOTAL \$ 0.00
 ADJUSTED SPOTS 100
 ADJUSTED TOTAL \$ 0.00

APPROVE DECLINE

- General Manager
- 384jjoer, 08/19/14 @11:13AM
- General Sales Manager
- Business Manager

Sales Order

Station: **KIOT-FM** Buyer: _____
 Contract Name: **KIOT Kutz for Kids** Tax Schedule: _____ (None)
 Contract#: _____ 214282 Agency Commission %: **0**
 Start Date: **8/02/14** End Date: **8/02/14** Billing Cycle: **Calendar**
 Revenue Type: **PSA** Type: **Non Comm.** Salesperson: **384HOUSE** Comm %: **0**
 Advertiser: **UNIVISION RADIO - ALBUQUERQ** Makegood Policy: **Within Contract Parameters**
 Address: **DO NOT MAIL**
 City: **ALBUQUERQUE** State: **NM**
 Zip: **00000**
 Product Name: **Kutz for Kids**
 Estimate #: **PSA**
 Competitive Code: **NON-COMPETITIVE**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	8/02/14	8/02/14		6:00 AM	5:00 PM	30						10		10	D	0.00	10	0.00	7
Kutz for Kids PSA																			

Billing Projections: By Month

	Aug 14
CA	0.00
ST	0.00

Print Spot Prices

TOTAL SPOTS 10
 GROSS TOTAL \$ 0.00
 ADJUSTED SPOTS 10
 ADJUSTED TOTAL \$ 0.00

APPROVE DECLINE

<input type="radio"/>	<input type="radio"/>	General Manager
<input checked="" type="radio"/>	<input type="radio"/>	384jjoer, 08/01/14 @8:57AM
<input type="radio"/>	<input type="radio"/>	General Sales Manager
<input type="radio"/>	<input type="radio"/>	Business Manager

Sales Order

Station: **KIOT-FM** Buyer: _____
 Contract Name: **KIOT SU2CProstate Cancer** Tax Schedule: _____ (None)
 Contract#: _____ 214146 Agency Commission %: **0**
 Start Date: **6/09/14** End Date: **7/04/14** Billing Cycle: **Calendar**
 Revenue Type: **PSA** Type: **Non Comm.** Salesperson: **384ebenc** Comm %: **0**
 Advertiser: **UNIVISION RADIO - ALBUQUERQ** Makegood Policy: **Within Contract Parameters**
 Address: **DO NOT MAIL**
 City: **ALBUQUERQUE** State: **NM**
 Zip: **00000**
 Product Name: **Prostate Cancer PSA**
 Agency Client Code: **MM**
 Competitive Code: **NON-COMPETITIVE**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	6/09/14	6/29/14		12:00 AM	12:00 AM	30	X	X	X	X	X	X	X	5	W	0.00	15	0.00	7	
2	6/30/14	7/04/14		12:00 AM	12:00 AM	30	X	X	X	X	X			5	W	0.00	5	0.00	7	
SU2C PSA																				
SU2C PSA																				

Billing Projections: By Month

	Jun 14	Jul 14
CA	0.00	0.00
ST	0.00	0.00

Print Spot Prices

TOTAL SPOTS 20
 GROSS TOTAL \$ 0.00
 ADJUSTED SPOTS 20
 ADJUSTED TOTAL \$ 0.00

APPROVE DECLINE

- General Manager
 384jjoer, 06/03/14 @10:21AM
 General Sales Manager
 Business Manager