

Univision Radio New Mexico, Inc KIOT-FM

There follows a listing of some of the significant issues responded to by station KIOT-FM (102.5 FM) Los Lunas, located at 8009 Marble NE Albuquerque, NM 87110

Along with the most significant programming treatment of those issues for the period of April 1, 2014 to June 30, 2014. The listing is by no means exhaustive. The order in which the issues appear do not reflect any priority or significance.

2nd Quarterly Issues Programming summary

ALBUQUERQUE

Description of Issue	Program/Segment	Date	Time	Duration	Description
Government	Community Affairs	10-May-14	5:30 AM	20 minutes	Discussed voting locations for Albuquerque voters and encourage early voting
Youth/Adoption	Community Affairs	21-Jun-14	5:30 AM	20 minutes	The office of The Adoption Exchange is dedicated to helping waiting children find safe, permanent homes.



Organization	Topic	Date	Time	Duration	Total	Description
Freedom Music Project	Music program for at risk youth	June 9-June 14	12m-12m	:30	15	PSA to promote fundraiser
Roadrunner Food Band	Food for the homeless	May 2 - May 9	12m-12m	:30	40	PSA to promote upcoming food drive
NIM Air National Guard	Recruitment	Feb 27-June 29	12m-12m	:30	237	PSA to promote recruiting efforts
Boys and Girls Club of Central New Mexico	Education for at risk youth and low income families	March 7- April 2	12m-12m	:30	13	PSA to promo programs offered by the Club
Watermelon Mountain Ranch	Animal shelter	April 23- May 2	12m-12m	:30	50	to promo upcoming event
Prostate Cancer	Prostate Cancer	June 9-July 4	12m-12m	:30	16	PSA to raise prostate cancer awareness

Sales Order

Station: **KIOT-FM** Buyer: **Phil Oliveira**
 Contract Name: **Freedom In Music Proj Sum14** Tax Schedule: **(None)**
 Contract#: **214154** Agency Commission %: **0**
 Start Date: **6/09/14** End Date: **6/14/14** Billing Cycle: **Calendar**
 Revenue Type: **PSA** Type: **Non Comm.** Salesperson: **384gcord** Comm %: **0**
 Advertiser: **FREEDOM IN MUSIC PROJECT, THE** Makegood Policy: **Within Contract Parameters**
 Address: **3639 Buckskin Loop Northeast**
 City: **Rio Rancho** State: **NM**
 Zip: **87144**

Product Name: **Freedom In Music Fundrais**
 Estimate #: **Summer, 2014**
 Competitive Code: **CHARITABLE/NON-PROFIT**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	6/09/14	6/13/14		12:00 AM	12:00 AM	30	X	X	X	X	X			12	W	0.00	12	0.00	7	
PSA																				
2	6/14/14	6/14/14		12:00 AM	12:00 PM	30							3		3	D	0.00	3	0.00	7
PSA																				

Billing Projections: By Month

Jun 14
 CA 0.00
 ST 0.00

Print Spot Prices

Additional Notes: **Freedom In Music Fundraiser 14Jun14**
Summer, 2014 / Blues, Brews & Bikes Festival

TOTAL SPOTS **15**
 GROSS TOTAL \$ **0.00**
 ADJUSTED SPOTS **15**
 ADJUSTED TOTAL \$ **0.00**

APPROVE DECLINE

- General Manager
- 384jjoer, 06/04/14 @3.29PM
- General Sales Manager
- Business Manager

Sales Order

Station: **KIOT-FM** Agency: **MICHELSON CREATIVE COMM**
 Contract Name: **PSA Power Ford Apr 14 KIOT** Address: **8016 CONSTITUTION PL NE**
 Contract#: **213979** City: **ALBUQUERQUE** State: **NM**
 Start Date: **4/03/14** End Date: **4/12/14** Zip: **87110**
 Revenue Type: **PSA** Type: **Non Comm.** Phone: **(505) 260-1032**
 Advertiser: **POWER FORD (A)** Buyer: **Josh Michelsohn**
 Address: Tax Schedule: **(None)**
 City: State: Zip: Agency Commission %: **15**
 Product Name: **PSA - Multiple Sclerosis** Billing Cycle: **Standard**
 Estimate #: **KIOT - April, 2014** Salesperson: **384jkram** Comm %: **0**
 Agency Client Code: **SM** Makegood Policy: **Within Contract Parameters**
 Comp. Code: **AUTO DEALERS**
 Sec. Comp.: **PUBLIC SERVICE**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	4/03/14	4/06/14		12:00 AM	12:00 AM	30				X	X	X	X	5	W	0.00	5	0.00	7	
PSA																				
2	4/07/14	4/11/14		12:00 AM	12:00 AM	30	X	X	X	X	X			12	W	0.00	12	0.00	7	
PSA																				
3	4/12/14	4/12/14		12:00 AM	12:00 PM	30							3	3	D	0.00	3	0.00	7	
PSA																				

Billing Projections. By Month

	Apr 14
CA	0.00
ST	0.00

Print Spot Prices

Notes to Traffic: **PSA campaign**

Additional Notes: **KIOT - April, 2014**

PSA - Multiple Sclerosis Soc.

Thank you, Josh!

TOTAL SPOTS **20**
 GROSS TOTAL \$ **0.00**
 ADJUSTED SPOTS **20**
 ADJUSTED TOTAL \$ **0.00**

APPROVE DECLINE

- General Manager
- 384jjoer, 04/02/14 @4:25PM
- General Sales Manager
- Business Manager

Sales Order

Station: **KIOT-FM** Buyer: _____
 Contract Name: **KIOT Roadrunner Food Bank 14** Tax Schedule: _____ (None)
 Contract#: **214038** Agency Commission %: **0**
 Start Date: **5/02/14** End Date: **5/09/14** Billing Cycle: **Standard**
 Revenue Type: **PSA** Type: **Non Comm.** Salesperson: **384HOUSE** Comm %: **0**
 Advertiser: **ROADRUNNER FOOD BANK PSA** Makegood Policy: **Within Contract Parameters**
 Address: **2645 BAYLOR DRIVE SE**
 City: **ALBUQUERQUE** State: **NM**
 Zip: **87106-3232**
 Phone: **(505) 247-2052**
 Product Name: **Stamp Out Hunger**
 Estimate #: **Food Drive**
 Competitive Code: **SPECIAL EVENTS**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	5/02/14	5/04/14		12:00 AM	12:00 AM	30					X	X	X	20	W	0.00	20	0.00	7	
Stamp Out Hunger PSA																				
2	5/05/14	5/09/14		12:00 AM	12:00 AM	30	X	X	X	X	X			20	W	0.00	20	0.00	7	
Stamp Out Hunger PSA																				

Billing Projections: By Month

May 14
 CA 0.00
 ST 0.00

Print Spot Prices

TOTAL SPOTS 40
 GROSS TOTAL \$ 0.00
 ADJUSTED SPOTS 40
 ADJUSTED TOTAL \$ 0.00

APPROVE DECLINE

General Manager
 384jjoer, 05/01/14 @11:05AM
 General Sales Manager
 Business Manager

Sales Order

Station: **KIOT-FM** Buyer: _____
 Contract Name: **KIOT Air National Guard 2014-02** Tax Schedule: _____ (None)
 Contract#: **213880** Agency Commission %: **0**
 Start Date: **2/27/14** End Date: **6/29/14** Billing Cycle: **Calendar**
 Revenue Type: **PSA** Type: **Non Comm.** Salesperson: **384HOUSE** Comm %: **0**
 Advertiser: **UNIVISION RADIO - ALBUQUERQ** Makegood Policy: **Within Contract Parameters**
 Address: **DO NOT MAIL**
 City: **ALBUQUERQUE** State: **NM**
 Zip: **00000**
 Product Name: **New Mexico Air National G**
 Estimate #: **PSA**
 Competitive Code: **MILITARY**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	2/27/14	3/02/14		12:00 AM	12:00 AM	30				X	X	X	X	20	W	0.00	20	0.00	7
Air National Guard PSA																			
2	3/03/14	3/30/14		12:00 AM	12:00 AM	30	X	X	X	X	X	X	X	20	W	0.00	80	0.00	7
Air National Guard PSA																			
3	3/31/14	4/27/14		12:00 AM	12:00 AM	30	X	X	X	X	X	X	X	20	W	0.00	80	0.00	7
4	5/05/14	6/29/14		12:00 AM	12:00 AM	30	X	X	X	X	X	X	X	20	W	0.00	160	0.00	7

Billing Projections: By Month

	Feb 14	Mar 14	Apr 14	May 14	Jun 14
CA	0.00	0.00	0.00	0.00	0.00
ST	0.00	0.00	0.00	0.00	0.00

Print Spot Prices

Notes to Traffic: **May 2 extend thru June 30/KC**

March 27 extend PSAs/KC

TOTAL SPOTS **340**
 GROSS TOTAL \$ **0.00**
 ADJUSTED SPOTS **340**
 ADJUSTED TOTAL \$ **0.00**

APPROVE DECLINE

- General Manager
- 384jjoer, 05/02/14 @2:40PM
- General Sales Manager
- Business Manager

Sales Order

Station: **KIOT-FM** Buyer: _____
 Contract Name: **KIOT Boys and Girls Club 2014** Tax Schedule: _____ (None)
 Contract#: **213899** Agency Commission %: **0**
 Start Date: **3/07/14** End Date: **4/02/14** Billing Cycle: **Calendar**
 Revenue Type: **PSA** Type: **Non Comm.** Salesperson: **384HOUSE** Comm %: **0**
 Advertiser: **UNIVISION RADIO - ALBUQUERQ** Makegood Policy: **Within Contract Parameters**
 Address: **DO NOT MAIL**
 City: **ALBUQUERQUE** State: **NM**
 Zip: **00000**

Product Name: **Boys & Girls Club**
 Estimate #: **PSA**
 Competitive Code: **EDUCATION**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	3/07/14	3/09/14		12:00 AM	12:00 AM	30					X	X	X	20	W	0.00	20	0.00	6	
Boys & Girls Club PSA																				
2	3/10/14	3/30/14		12:00 AM	12:00 AM	30	X	X	X	X	X	X	X	20	W	0.00	60	0.00	6	
Boys & Girls Club PSA																				
3	3/31/14	4/02/14		12:00 AM	12:00 AM	30	X	X	X					20	W	0.00	20	0.00	6	
Boys & Girls Club PSA																				

Billing Projections: By Month

	Mar 14	Apr 14
CA	0.00	0.00
ST	0.00	0.00

Print Spot Prices

TOTAL SPOTS 100
 GROSS TOTAL \$ 0.00
 ADJUSTED SPOTS 100
 ADJUSTED TOTAL \$ 0.00

APPROVE DECLINE
 384llema, 03/05/14 @9:37AM
 Sales Manager
 General Sales Manager
 Business Manager

Sales Order

Station: **KIOT-FM** Buyer: _____
 Contract Name: **Watermelon Mountain Ranch** Tax Schedule: _____ (None)
 Contract#: **214014** Agency Commission %: **0**
 Start Date: **4/23/14** End Date: **5/02/14** Billing Cycle: **Calendar**
 Revenue Type: **PSA** Type: **Non Comm.** Salesperson: **384HOUSE** Comm %: **0**
 Advertiser: **UNIVISION RADIO - ALBUQUERQ** Makegood Policy: **Within Contract Parameters**
 Address: **DO NOT MAIL**
 City: **ALBUQUERQUE** State: **NM**
 Zip: **00000**

Product Name: **Watermelon Mountain Ranch**
 Estimate #: **PSA**
 Competitive Code: **NON-COMPETITIVE**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	4/23/14	4/27/14		6:00 AM	12:00 AM	30			X	X	X	X	X	20	W	0.00	20	0.00	7
Watermelon Mountain Ranch PSA																			
2	4/28/14	5/02/14		6:00 AM	12:00 AM	30	X	X	X	X	X			30	W	0.00	30	0.00	7
Watermelon Mountain Ranch PSA																			

Billing Projections: By Month

	Apr 14	May 14
CA	0.00	0.00
ST	0.00	0.00

Print Spot Prices

TOTAL SPOTS 50
 GROSS TOTAL \$ 0.00
 ADJUSTED SPOTS 50
 ADJUSTED TOTAL \$ 0.00

APPROVE DECLINE

- General Manager
- 384jjoer, 04/21/14 @5:03PM
- General Sales Manager
- Business Manager

Sales Order

Station: **KIOT-FM** Buyer: _____
 Contract Name: **KIOT SU2CProstate Cancer** Tax Schedule: _____ (None)
 Contract#: _____ 214146 Agency Commission %: **0**
 Start Date: **6/09/14** End Date: **7/04/14** Billing Cycle: **Calendar**
 Revenue Type: **PSA** Type: **Non Comm.** Salesperson: **384ebenc** Comm %: **0**
 Advertiser: **UNIVISION RADIO - ALBUQUERQ** Makegood Policy: **Within Contract Parameters**
 Address: **DO NOT MAIL**
 City: **ALBUQUERQUE** State: **NM**
 Zip: **00000**

Product Name: **Prostate Cancer PSA**
 Agency Client Code: **MM**
 Competitive Code: **NON-COMPETITIVE**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	6/09/14	6/29/14		12:00 AM	12:00 AM	30	X	X	X	X	X	X	X		5	W	0.00	15	0.00	7
SU2C PSA																				
2	6/30/14	7/04/14		12:00 AM	12:00 AM	30	X	X	X	X	X				5	W	0.00	5	0.00	7
SU2C PSA																				

Billing Projections: By Month

	Jun 14	Jul 14
CA	0.00	0.00
ST	0.00	0.00

Print Spot Prices

TOTAL SPOTS 20
 GROSS TOTAL \$ 0.00
 ADJUSTED SPOTS 20
 ADJUSTED TOTAL \$ 0.00

APPROVE DECLINE

General Manager
 384jjoer, 06/03/14 @10:21AM
 General Sales Manager
 Business Manager