

Quarterly Issues Programming summary April 1, 2014
Univision Radio New Mexico

There follows a listing of some of the significant issues responded to by station KIOT-FM (102.5) Los Lunas, located at 8009 Marble NE Albuquerque, NM 87110. Along with the most significant programming treatment of those issues for the period of January 1, 2014 to March 31, 2014. The listing is by no means exhaustive. The order in which the issue appear do not reflect any priority or significance.

| Description of Issue | Program/Segment | Date | Time | Duration | Description |
|----------------------|--|--------|--------|----------|--|
| Health | NM Autism Society | 19-Jan | 5-5:30 | 15 | April is National Autism month. Discussed upcoming fund raising event, The Ellen Reavis Run for Autism |
| Education | Boys and Girls Clubs of Central New Mexico | 16-Feb | 5-5:30 | 15 | The Boys & Girls Clubs of Central New Mexico provides at-risk children, between the ages of 5 and 18, with a safe place to learn and grow. Currently the club serves approximately 1,000 children providing them with leadership skills, and provide direction to help to explore career opportunities |
| Safety | NM Poison Control Center | 16-Mar | 5-5:30 | 15 | National Poison Prevention and Control week. |

Quarterly Issues Public Service Announcement Summary April 1, 2014
Univision Radio New Mexico

KIOT-FM

| Advertiser | Issue |
|--------------------------------------|---|
| Boys and Girls Club of New Mexico | Discussed services provided by the NM Boys and Girls Club to at risk children |
| Secretary of State | Encourage to register for early voting On Line |
| St. Jude Radiothon | PSAs to encourage listener participation in radiothon |
| NM Air National Guard | PSAs to thank the Guard for their community services and support recruitment efforts |
| State of NM | Discourage underage drinking |

Station: **KIOT-FM** Buyer: _____
 Contract Name: **KIOT Boys and Girls Club 2014** Tax Schedule: _____ (None)
 Contract#: _____ 213899 Agency Commission %: 0
 Start Date: **3/07/14** End Date: **4/02/14** Billing Cycle: **Calendar**
 Revenue Type: **PSA** Type: **Non Comm.** Salesperson: **384HOUSE** Comm %: **0**
 Advertiser: **UNIVISION RADIO - ALBUQUERQ** Makegood Policy: **Within Contract Parameters**
 Address: **DO NOT MAIL**
 City: **ALBUQUERQUE** State: **NM**
 Zip: **00000**

Product Name: **Boys & Girls Club**
 Estimate #: **PSA**
 Competitive Code: **EDUCATION**

| No | DATES | | Alt wks | TIMES | | LEN | DISTRIBUTION | | | | | | | | | | RATE | TOTALS | | PTY |
|-----------------------|---------|---------|------------|----------|----------|-----|--------------|---|---|---|---|----|----|--------|-----|-------|------|--------|---|-----|
| | START | END | | START | END | | M | T | W | T | F | SA | SU | Per Wk | D/W | SPOTS | | \$\$ | | |
| 1 | 3/07/14 | 3/09/14 | | 12:00 AM | 12:00 AM | 30 | | | | | X | X | X | 20 | W | 0.00 | 20 | 0.00 | 6 | |
| Boys & Girls Club PSA | | | | | | | | | | | | | | | | | | | | |
| 2 | 3/10/14 | 3/30/14 | | 12:00 AM | 12:00 AM | 30 | X | X | X | X | X | X | X | 20 | W | 0.00 | 60 | 0.00 | 6 | |
| Boys & Girls Club PSA | | | | | | | | | | | | | | | | | | | | |
| 3 | 3/31/14 | 4/02/14 | | 12:00 AM | 12:00 AM | 30 | X | X | X | | | | | 20 | W | 0.00 | 20 | 0.00 | 6 | |
| Boys & Girls Club PSA | | | | | | | | | | | | | | | | | | | | |

Billing Projections: By Month

| | Mar 14 | Apr 14 |
|----|--------|--------|
| CA | 0.00 | 0.00 |
| ST | 0.00 | 0.00 |

Print Spot Prices

TOTAL SPOTS 100
 GROSS TOTAL \$ 0.00
 ADJUSTED SPOTS 100
 ADJUSTED TOTAL \$ 0.00

APPROVE DECLINE

384llema, 03/05/14 @9:37AM
 Sales Manager
 General Sales Manager
 Business Manager

Sales Order

Station: **KIOT-FM** Buyer: _____
 Contract Name: **KIOT OnLine Voter Registration** Tax Schedule: _____ (None)
 Contract#: **213775** Agency Commission %: **0**
 Start Date: **1/16/14** End Date: **2/02/14** Billing Cycle: **Calendar**
 Revenue Type: **PSA** Type: **Non Comm.** Salesperson: **384HOUSE** Comm %: **0**
 Advertiser: **UNIVISION RADIO - ALBUQUERQ** Makegood Policy: **Within Contract Parameters**
 Address: **DO NOT MAIL**
 City: **ALBUQUERQUE** State: **NM**
 Zip: **00000**
 Product Name: **Secretary of State**
 Estimate #: **OnLine Voter Registration**
 Agency Client Code: **MM**
 Competitive Code: **GOVERNMENT**

| No | DATES | | Alt wks | TIMES | | LEN | DISTRIBUTION | | | | | | | | RATE | TOTALS | | PTY | |
|--------------------|---------|---------|------------|----------|----------|-----|--------------|---|---|---|---|----|----|--------|------|--------|-------|------|------|
| | START | END | | START | END | | M | T | W | T | F | SA | SU | Per Wk | | D/W | SPOTS | | \$\$ |
| 1 | 1/16/14 | 1/19/14 | | 12:00 AM | 12:00 AM | 30 | | | | X | X | X | X | 20 | W | 0.00 | 20 | 0.00 | 7 |
| Online Voting PSA | | | | | | | | | | | | | | | | | | | |
| 2 | 1/20/14 | 2/02/14 | | 12:00 AM | 12:00 AM | 30 | X | X | X | X | X | X | X | 20 | W | 0.00 | 40 | 0.00 | 7 |
| On Line voting PSA | | | | | | | | | | | | | | | | | | | |

Billing Projections: By Month

| | Jan 14 | Feb 14 |
|----|--------|--------|
| CA | 0.00 | 0.00 |
| ST | 0.00 | 0.00 |

Print Spot Prices

TOTAL SPOTS 60
 GROSS TOTAL \$ 0.00
 ADJUSTED SPOTS 60
 ADJUSTED TOTAL \$ 0.00

APPROVE DECLINE

General Manager
 384jjoer, 01/13/14 @3:31PM
 General Sales Manager
 Business Manager

Sales Order

Station: **KIOT-FM** Buyer: _____
 Contract Name: **KIOT St. Jude 2014** Tax Schedule: _____ (None)
 Contract#: **213835** Agency Commission %: **0**
 Start Date: **2/08/14** End Date: **2/15/14** Billing Cycle: **Calendar**
 Revenue Type: **PSA** Type: **Non Comm.** Salesperson: **384HOUSE** Comm %: **0**
 Advertiser: **UNIVISION RADIO - ALBUQUERQ** Salesperson: **384kgonz** Comm %: **0**
 Address: **DO NOT MAIL** Makegood Policy: **Within Contract Parameters**
 City: **ALBUQUERQUE** State: **NM**
 Zip: **00000**
 Product Name: **St. Jude 2014**
 Estimate #: **PSA**
 Agency Client Code: **MM**
 Competitive Code: **HEALTHCARE/MEDICAL/HOSPITAL**

| No | DATES | | Alt | TIMES | | LEN | DISTRIBUTION | | | | | | | RATE | TOTALS | | PTY | | |
|--------------|---------|---------|-----|---------|----------|-----|--------------|---|---|---|---|---|----|------|--------|--------|-----|------|-------|
| | START | END | | wks | START | | END | M | T | W | T | F | SA | | SU | Per Wk | | D/W | SPOTS |
| 1 | 2/08/14 | 2/09/14 | | 6:00 AM | 12:00 AM | 30 | | | | | | X | X | 20 | W | 0.00 | 20 | 0.00 | 7 |
| St. Jude PSA | | | | | | | | | | | | | | | | | | | |
| 2 | 2/10/14 | 2/15/14 | | 6:00 AM | 12:00 AM | 30 | X | X | X | X | X | X | | 20 | W | 0.00 | 20 | 0.00 | 7 |
| St. Jude PSA | | | | | | | | | | | | | | | | | | | |

Billing Projections: By Month

| | |
|----|--------|
| | Feb 14 |
| CA | 0.00 |
| ST | 0.00 |

Print Spot Prices

TOTAL SPOTS **40**
 GROSS TOTAL \$ **0.00**
 ADJUSTED SPOTS **40**
 ADJUSTED TOTAL \$ **0.00**

APPROVE DECLINE

- General Manager
- 384jjoer, 02/07/14 @4:59PM
- General Sales Manager
- Business Manager

Sales Order

Station: **KIOT-FM** Buyer: _____
 Contract Name: **KIOT Air National Guard 2014-01** Tax Schedule: _____ (None)
 Contract#: **213880** Agency Commission %: **0**
 Start Date: **2/27/14** End Date: **4/27/14** Billing Cycle: **Calendar**
 Revenue Type: **PSA** Type: **Non Comm.** Salesperson: **384HOUSE** Comm %: **0**
 Advertiser: **UNIVISION RADIO - ALBUQUERQ** Makegood Policy: **Within Contract Parameters**
 Address: **DO NOT MAIL**
 City: **ALBUQUERQUE** State: **NM**
 Zip: **00000**
 Product Name: **New Mexico Air National G**
 Estimate #: **PSA**
 Competitive Code: **MILITARY**

| No | DATES | | Alt wks | TIMES | | LEN | DISTRIBUTION | | | | | | | RATE | TOTALS | | PTY | | |
|------------------------|---------|---------|------------|----------|----------|-----|--------------|---|---|---|---|----|----|------|--------|------|-----|-------|------|
| | START | END | | START | END | | M | T | W | T | F | SA | SU | | Per Wk | D/W | | SPOTS | \$\$ |
| 1 | 2/27/14 | 3/02/14 | | 12:00 AM | 12:00 AM | 30 | | | | X | X | X | X | 20 | W | 0.00 | 20 | 0.00 | 7 |
| Air National Guard PSA | | | | | | | | | | | | | | | | | | | |
| 2 | 3/03/14 | 3/30/14 | | 12:00 AM | 12:00 AM | 30 | X | X | X | X | X | X | X | 20 | W | 0.00 | 80 | 0.00 | 7 |
| Air National Guard PSA | | | | | | | | | | | | | | | | | | | |
| 3 | 3/31/14 | 4/27/14 | | 12:00 AM | 12:00 AM | 30 | X | X | X | X | X | X | X | 20 | W | 0.00 | 80 | 0.00 | 7 |

Billing Projections: By Month

| | Feb 14 | Mar 14 | Apr 14 |
|----|--------|--------|--------|
| CA | 0.00 | 0.00 | 0.00 |
| ST | 0.00 | 0.00 | 0.00 |

Print Spot Prices

Notes to Traffic: **March 27 extend PSAs/KC**

TOTAL SPOTS **180**
 GROSS TOTAL \$ **0.00**
 ADJUSTED SPOTS **180**
 ADJUSTED TOTAL \$ **0.00**

APPROVE DECLINE

General Manager
 384jjoer, 03/27/14 @11:40AM
 General Sales Manager
 Business Manager

Sales Order

Station: **KIOT-FM** Buyer: _____
 Contract Name: **KIOT Dont Drink Youth** Tax Schedule: _____ (None)
 Contract#: **213698** Agency Commission %: **0**
 Start Date: **12/19/13** End Date: **1/19/14** Billing Cycle: **Calendar**
 Revenue Type: **PSA** Type: **Non Comm.** Salesperson: **384HOUSE** Comm %: **0**
 Advertiser: **UNIVISION RADIO - ALBUQUERQ** Makegood Policy: **Within Contract Parameters**
 Address: **DO NOT MAIL**
 City: **ALBUQUERQUE** State: **NM**
 Zip: **00000**

Product Name: **Dont Drink Youth**
 Estimate #: **PSA**
 Agency Client Code: **MM**
 Competitive Code: **NON-COMPETITIVE**

| No | DATES | | Alt wks | TIMES | | LEN | DISTRIBUTION | | | | | | | RATE | TOTALS | | PTY | | |
|-----------------|----------|----------|------------|---------|----------|-----|--------------|---|---|---|---|----|----|------|--------|------|-----|-------|------|
| | START | END | | START | END | | M | T | W | T | F | SA | SU | | Per Wk | D/W | | SPOTS | \$\$ |
| 1 | 12/19/13 | 12/22/13 | | 6:00 AM | 12:00 AM | 30 | | | | X | X | X | X | 20 | W | 0.00 | 20 | 0.00 | 7 |
| Don't Drink PSA | | | | | | | | | | | | | | | | | | | |
| 2 | 12/23/13 | 1/19/14 | | 6:00 AM | 12:00 AM | 30 | X | X | X | X | X | X | X | 20 | W | 0.00 | 80 | 0.00 | 7 |
| Don't Drink PSA | | | | | | | | | | | | | | | | | | | |

Billing Projections: By Month

| | Dec 13 | Jan 14 |
|----|--------|--------|
| CA | 0.00 | 0.00 |
| ST | 0.00 | 0.00 |

Print Spot Prices

TOTAL SPOTS 100
 GROSS TOTAL \$ 0.00
 ADJUSTED SPOTS 99
 ADJUSTED TOTAL \$ 0.00

APPROVE DECLINE

General Manager
 384jjoer, 12/16/13 @3:46PM
 General Sales Manager
 Business Manager