

INVOICE



KNOE
1400 Oliver Rd
Monroe, LA 71201
Sales T & C: www.gray.tv/advertising
Main: (318) 388-8888
Billing:

Property	KNOE		
Invoice #	1817295-1	Order #	1817295
Invoice Date	11/03/20	Alt Order #	
Invoice Month	November 2020	Deal #	
Invoice Period	10/26/20 - 11/02/20	Flight Dates	10/28/20 - 11/02/20
Advertiser	Walt Caldwell		
Product	Walt Caldwell for District Judge		
Estimate #	10.28-11.2.20		
Account Executive	Rebecca Marshall		
Sales Office	Monroe Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	166726		
Advertiser Ref	184561		
Product 1			
Product 2			

Billing Address:

Empire Media and Management
Attention: Accounts Payable
201 Washington St.
Monroe, LA 71203

Send Payment To:

KNOE
P.O. Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/20	11/02/20	Good Morning Ark-La-Mi ss	5a-7a	2--22--	:30	6	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 ---22-- 4 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KNOE Th 10/29/20 5:15 AM Good Morning Ark-La-Miss 5a-7a :30 Misti-Cordell-30 \$100.00 NM 1 KNOE Th 10/29/20 6:15 AM Good Morning Ark-La-Miss 5a-7a :30 Sarah-Caldwell-30-second \$100.00 NM 3 KNOE F 10/30/20 5:20 AM Good Morning Ark-La-Miss 5a-7a :30 Vickie-Krutzer-30 \$100.00 NM 4 KNOE F 10/30/20 5:57 AM Good Morning Ark-La-Miss 5a-7a :30 Georgiann-Potts-30 \$100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/20 11/08/20 2----- 2 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 6 KNOE M 11/02/20 5:22 AM Good Morning Ark-La-Miss 5a-7a :30 Vickie-Krutzer-30 \$100.00 NM 5 KNOE M 11/02/20 6:22 AM Good Morning Ark-La-Miss 5a-7a :30 Georgiann-Potts-30 \$100.00 NM									
2	10/29/20	11/02/20	Price Is Right	957a-11a	1--11--	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 ---11-- 2 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KNOE Th 10/29/20 9:59 AM Price Is Right 957a-11a :30 Vickie-Krutzer-30 \$150.00 NM 2 KNOE F 10/30/20 9:59 AM Price Is Right 957a-11a :30 Misti-Cordell-30 \$150.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/20 11/08/20 1----- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 KNOE M 11/02/20 10:59 AM Price Is Right 957a-11a :30 Misti-Cordell-30 \$150.00 NM									
3	10/29/20	11/02/20	M-F 430p-5p	430p-5p	1--11--	:30	3	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 ---11-- 2 \$60.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KNOE Th 10/29/20 4:55 PM M-F 430p-5p 430p-5p :30 Georgiann-Potts-30 \$60.00 NM 2 KNOE F 10/30/20 4:58 PM M-F 430p-5p 430p-5p :30 Sarah-Caldwell-30-second \$60.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/20 11/08/20 1----- 1 \$60.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:

KNOE
P.O. Box 14200
Tallahassee, FL 32317-4200



Invoice #	1817295-1	Invoice Month	November 2020
Invoice Date	11/03/20	Invoice Period	10/26/20 - 11/02/20
Advertiser	Walt Caldwell		
Product	Walt Caldwell for District Judge		
Estimate #	10.28-11.2.20		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
3	10/29/20	11/02/20	M-F 430p-5p	430p-5p	1--11--	:30	3	\$60.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/20 11/08/20 1----- 1 \$60.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 KNOE M 11/02/20 4:55 PM M-F 430p-5p 430p-5p :30 Sarah-Caldwe11-30-second \$60.00 NM										
4	10/29/20	11/02/20	TV8 Report @ 5p	5p-530p	2--1---	:30	3	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 ---1--- 1 \$350.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KNOE Th 10/29/20 5:11 PM TV8 Report @ 5p 5p-530p :30 Misti-Corde11-30 \$350.00 NM										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/20 11/08/20 2----- 2 \$350.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 KNOE M 11/02/20 5:11 PM TV8 Report @ 5p 5p-530p :30 Vickie-Krutzer-30 \$350.00 NM 3 KNOE M 11/02/20 5:27 PM TV8 Report @ 5p 5p-530p :30 Georgiann-Potts-30 \$350.00 NM										
5	10/28/20	11/02/20	TV8 report @ 6p	559p-630p	1-111--	:30	4	\$300.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 --11--- 2 \$300.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KNOE W 10/28/20 6:17 PM TV8 report @ 6p 559p-630p :30 Georgiann-Potts-30 \$300.00 NM 1 KNOE Th 10/29/20 6:17 PM TV8 report @ 6p 559p-630p :30 Sarah-Caldwe11-30-second \$300.00 NM										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/20 11/08/20 1----- 1 \$300.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 KNOE M 11/02/20 6:29 PM TV8 report @ 6p 559p-630p :30 Misti-Corde11-30 \$300.00 NM										
Total Spots							18			

Payment Terms 30 Days

<u>Gross Total</u>	\$3,180.00
<u>Agency Commission</u>	\$477.00
<u>Net Amount Due</u>	\$2,703.00
<u>Invoice Balance as of 11/04/20 1:43:08 PM CT</u>	\$0.00

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