ORDER

Orders

Order / Rev:

3494473

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Orders	Alt Order #:	3	3494473											
	Product Desc:		WRDW-SHER-MAR MAY 24 TV ROUNE 983 03/25/24 - 05/19/24											
	Estimate:	_								WRDW				
	Flight Dates:						– Primary AE:			Augusta House				
Original Date / Rev: 03/2			03/27/24 / 03/27/24 NORMAL				- Sales Office:			AUGN				
							Sales Re			National				
		<u> </u>												
Agency	Name:	<u> </u>	dmax Adver	tising										
	Buying Contact:	: _	5121 Washington Road				Billing Type: Billing Calendar: Billing Cycle:			Cash	Calendar			
	Billing Contact:	_								Calendar				
		5								EOM/EOC				
		E	Evans, GA 30809				Agency Commission:			15%	15%			
Advertiser	Name:	s	Sheriff Richard Roundtree											
	Demographic: Product Codes:		HH Candidate - Local - Sheriff				— New Business End:							
							Advertise	r Exter	rnal ID:	629942				
	Revenue Code	1: A	AGY POL POL-CAND				Agency E	Externa	ID:	114467				
	Revenue Code	2: F					Unit Code	e:		General				
	Revenue Code	3: F					Order Se	paratio	on:	00:15:00				
	Priority:	F	P-04											
Bill Plan						Tota	als							
Start Date	End Date # S	Spots Gr	oss Amount	Net Ar	nount	Mon			# Spots	Gross Am		et Amount	Rating	
03/01/24	03/31/24	5	\$385.00		φ <u>υ</u> Ζ1.Ζυ		ch 2024		5		85.00	\$327.25	0.00	
04/01/24				\$709.75		2024		8 8		35.00 30.00	\$709.75 \$790.50	0.00 0.00		
05/01/24	05/17/24	8	\$930.00		\$790.50 Ma				21	\$2,150.00		\$1,827.50	0.00	
Account Exe	cutives													
Account Exec		es Office	Sales Re	gion	Start Date / E	End Da	ite		Order %	7				
Augusta Hou	se				Start Of Orde	er - En	d Of Order		100%	6				
	Start End	Inventor		Prook	Start/End	Timo	Dava	Lon	Spots	Poto Dri		Spoto	Amount	
Ln Ch N 1 WRDW		Inventor News 12	This Morning		458a-6a	Time	Days	:30	-		Rtg Type 4 0.00 NM		Amount \$40.00	
News		News 12 Weekd	: This Morning ays Spo	g @ 5a ots/Week	Rate	Rat	ing							
Week: 03/	25/24 03/31/24	F		1			0.00							
			This Morning This Morning		558a-7a		F	:30	1	\$115.00 P-0	4 0.00 NM	1	\$115.00	
		<u>Weekd</u>	<u> </u>	ots/Week 1		Rat	<u>ing</u>).00							
N 4 WRDW 03/29/24 03/29/2		News 12 News 12	@ 5p	CM	458p-530p		F	:30	1	\$130.00 P-0	4 0.00 NM	. 1	\$130.00	
<u>Sta</u> Week: 03/	rt Date End Date 25/24 03/31/24	Weekd	ays Spo	ots/Week 1		Rat C	<u>ing</u>).00							
N 5 WRDW	04/15/24 05/19/24		This Morning This Morning		458a-6a		MTWTF	:30	1	\$40.00 P-0	4 0.00 NM	4	\$160.00	
	rt Date End Date	Weekd		ots/Week			ing							
Week: 04/ Week: 04/		WTF MTWTF		1 1	\$40.00 \$40.00).00).00							
Week: 04/				0).00).00							
Week: 05/06/24 05/12/24 M		MTWTF		1	\$40.00	C	0.00							
Week: 05/	13/24 05/19/24	MTWTF		1	\$40.00	C	0.00					ļ		

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Order / Rev:	3494473	Advertiser:	Sheriff Richard Roundtree	
Alt Order #:		Product Desc:	WRDW-SHER-MAR MAY 24 TV ROUNE	WRDW
Flight Dates:	03/25/24 - 05/19/24	Estimate:	983	

Ln Ch Start End	Inventory Code	Break	Start/End	Fime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 8 WRDW 04/15/24 05/19/24	•	СМ	458p-530p	MTWTF	:30	1	\$130.00 P-04	0.00 NM	4	\$520.00
	News 12 @ 5p									
Start Date End Date	Weekdays Spots	Week	Rate	Rating						
Week: 04/15/24 04/21/24	WTF	1	\$130.00	0.00						
Week: 04/22/24 04/28/24	МГWГF	1	\$130.00	0.00						
Week: 04/29/24 05/05/24	MTWTF	0	\$0.00	0.00						
Week: 05/06/24 05/12/24 Week: 05/13/24 05/19/24	MTWTF	1	\$130.00 \$130.00	0.00 0.00						
N 9 WRDW 04/15/24 05/19/24				0.00 	:30	1	\$150.00 P-06	0.00 NIM	4	¢600.00
N 9 WRDW 04/15/24 05/19/24	Prime Rotator M-F		758p-11p	MI WI F	.30	I	\$150.00 P-06	0.00 NIVI	4	\$600.00
				D. //						
Start Date End Date	Weekdays Spots	Week	Rate	Rating						
Week: 04/15/24 04/21/24 Week: 04/22/24 04/28/24	wif MTWTF	1	\$150.00	0.00						
Week: 04/22/24 04/28/24 Week: 04/29/24 05/05/24		0	\$150.00 \$0.00	0.00 0.00						
Week: 05/06/24 05/05/24 Week: 05/06/24 05/12/24	МГШГЕ	1	\$0.00 \$150.00	0.00						
Week: 05/13/24 05/19/24	MTWTF	1	\$150.00	0.00						
N10 WRDW 04/22/24 05/19/24	News 12 @ 5p	CM	458p-530p	MTWTF	:30	1	\$145.00 P-04	0.00 NM	3	\$435.00
1010 000000 04/22/24 03/13/24	News 12 @ 5p		4000 0000	1411 111	.50	'	φ140.001 04	0.00 110	0	φ+00.00
Start Date End Date	Weekdays Spots	Wook	Rate	Rating						
Week: 04/22/24 04/28/24	MTWTF	1	\$145.00	0.00						
Week: 04/29/24 05/05/24 Week: 04/29/24 05/05/24		0	\$0.00	0.00						
Week: 05/06/24 05/12/24	MTWTF	1	\$145.00	0.00						
Week: 05/13/24 05/19/24	MTWTF	1	\$145.00	0.00						
N11 WRDW 03/25/24 04/21/24	M-Su 5a-2a	СМ	12:00 AM-6	:00 PMSS	:30	2	\$50.00 P-06	0.00 NM	3	\$150.00
	12:00 AM-6:00 PM		(12:00 AM-6			_			-	••••••
Start Date End Date	Weekdays Spots/	Week	Rate	Rating						
Week: 03/25/24 03/31/24	SS	2	\$50.00	0.00						
Week: 04/01/24 04/07/24		0	\$0.00	0.00						
Week: 04/08/24 04/14/24		0	\$0.00	0.00						
Week: 04/15/24 04/21/24	SS	1	\$50.00	0.00						
								Totals	21	\$2,150.00