

ORDER



Orders
Order / Rev: 3514471
Alt Order #: WOC14616833
Product Desc: TV
Estimate: 13094
Flight Dates: 10/22/24 - 10/28/24
Original Date / Rev: 04/09/24 / 04/09/24
Order Type: NORMAL

WFSB
Primary AE: Hartford House
Sales Office: HAR-N
Sales Region: National

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact: Nicole Meade
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: House Majority PAC
Demographic: A35+
Product Codes: Issue - National - House
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-03

New Business End:
Advertiser External ID: 504123
Agency External ID: 111690
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|--------------|
| 09/30/24 | 10/27/24 | 121 | \$130,000.00 | \$110,500.00 |
| 10/28/24 | 10/28/24 | 28 | \$28,425.00 | \$24,161.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|---------------------|---------------------|-------------|
| October 2024 | 121 | \$130,000.00 | \$110,500.00 | 0.00 |
| November 2024 | 28 | \$28,425.00 | \$24,161.25 | 0.00 |
| Totals | 149 | \$158,425.00 | \$134,661.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Hartford House | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---|-------|-------------------|---------|-----|-------|-------------|------|---------------|------|-------|------------|
| N 1 | WFSB | 10/22/24 | 10/28/24 | News @ 430a News @ 430a (Program: EYEWITNESS NEWS - 430A) NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | CM | 4:30 AM-5:00 AM | MTWTF-- | :30 | 5 | \$250.00 | P-03 | 0.00 | NM | 5 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/24 | 10/28/24 | MTWTF-- | | 5 | | | | \$250.00 | | 0.00 | | | |
| N 2 | WFSB | 10/22/24 | 10/28/24 | News @ 5a News @ 5a (Program: EYEWITNESS NEWS - 5AM) NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | CM | 5:00 AM-5:30 AM | MTWTF-- | :30 | 5 | \$425.00 | P-03 | 0.00 | NM | 5 | \$2,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/24 | 10/28/24 | MTWTF-- | | 5 | | | | \$425.00 | | 0.00 | | | |
| N 3 | WFSB | 10/22/24 | 10/28/24 | News @ 530a News @ 530a (Program: EYEWITNESS NEWS - 530A) NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | CM | 5:30 AM-6:00 AM | MTWTF-- | :30 | 5 | \$500.00 | P-03 | 0.00 | NM | 5 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/24 | 10/28/24 | MTWTF-- | | 5 | | | | \$500.00 | | 0.00 | | | |
| N 4 | WFSB | 10/22/24 | 10/28/24 | News @ 6a News @ 6a (Program: EYEWITNESS NEWS - 6AM) NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | CM | 6:00 AM-6:30 AM | MTWTF-- | :30 | 5 | \$850.00 | P-03 | 0.00 | NM | 5 | \$4,250.00 |

Order / Rev: 3514471
 Alt Order #: WOC14616833
 Flight Dates: 10/22/24 - 10/28/24

Advertiser: House Majority PAC
 Product Desc: TV
 Estimate: 13094
WFSB

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|---|-----------------|----------------------|-------|-------------------|---------|-----|-------|-------------|------|---------------|------|-------|-------------|
| N 5 | WFSB | 10/22/24 | 10/28/24 | News @ 630a | CM | 6:30 AM-7:00 AM | MTWTF-- | :30 | 5 | \$1,000.00 | P-03 | 0.00 | NM | 5 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/24 | 10/28/24 | MTWTF-- | | 5 | | | | \$850.00 | | 0.00 | | | |
| | | (Program: EYEWITNESS NEWS - 630A) NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | | | |
| N 6 | WFSB | 10/22/24 | 10/28/24 | CBS Mornings | CM | 7:00 AM-9:00 AM | MTWTF-- | :30 | 12 | \$850.00 | P-03 | 0.00 | NM | 12 | \$10,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/24 | 10/28/24 | MTWTF-- | | 5 | | | | \$1,000.00 | | 0.00 | | | |
| | | (Program: CBS MORNINGS) NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | | | |
| N 7 | WFSB | 10/22/24 | 10/26/24 | Sa 6-7a | CM | 6:00 AM-7:00 AM | -----S- | :30 | 1 | \$450.00 | P-03 | 0.00 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/24 | 10/28/24 | MTWTF-- | | 12 | | | | \$850.00 | | 0.00 | | | |
| | | (Program: 6-7A EYEWITNESS NEWS SAT MORN) NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | | | |
| N 8 | WFSB | 10/22/24 | 10/26/24 | CBS Saturday Morning | CM | 7:00 AM-9:00 AM | -----S- | :30 | 1 | \$800.00 | P-03 | 0.00 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/21/24 | 10/27/24 | -----S- | | 1 | | | | \$450.00 | | 0.00 | | | |
| | | (Program: CBS SATURDAY MORNING) NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | | | |
| N 9 | WFSB | 10/22/24 | 10/26/24 | Sa 9-10a | CM | 9:00 AM-10:00 AM | -----S- | :30 | 1 | \$450.00 | P-03 | 0.00 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/21/24 | 10/27/24 | -----S- | | 1 | | | | \$450.00 | | 0.00 | | | |
| | | (Program: 9-10A EYEWITNESS NEWS SAT MORN) NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | | | |
| N 10 | WFSB | 10/22/24 | 10/27/24 | Su 6-7a | CM | 6:00 AM-7:00 AM | -----S | :30 | 1 | \$450.00 | P-03 | 0.00 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/21/24 | 10/27/24 | -----S | | 1 | | | | \$800.00 | | 0.00 | | | |
| | | (Program: 6-7A EYEWITNESS NEWS SUN MORN) NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | | | |
| N 11 | WFSB | 10/22/24 | 10/27/24 | Su 7-830a | CM | 7:00 AM-8:30 AM | -----S | :30 | 1 | \$850.00 | P-03 | 0.00 | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/21/24 | 10/27/24 | -----S | | 1 | | | | \$850.00 | | 0.00 | | | |
| | | (Program: 7-830A EYEWITNESS NEWS SUN) NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | | | |
| N 12 | WFSB | 10/22/24 | 10/27/24 | CBS Sunday Morning | CM | 9:00 AM-10:30 AM | -----S | :30 | 1 | \$1,500.00 | P-03 | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/21/24 | 10/27/24 | -----S | | 1 | | | | \$1,500.00 | | 0.00 | | | |
| | | (Program: CBS SUNDAY MORNING NEWS) NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | | | |
| N 13 | WFSB | 10/22/24 | 10/28/24 | News @ 9a | CM | 9:00 AM-9:30 AM | MTWTF-- | :30 | 5 | \$400.00 | P-03 | 0.00 | NM | 5 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/24 | 10/28/24 | MTWTF-- | | 5 | | | | \$400.00 | | 0.00 | | | |
| | | (Program: GREAT DAY AT 9A) NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | | | |
| N 14 | WFSB | 10/22/24 | 10/28/24 | M-F 930-10a | CM | 9:30 AM-10:00 AM | MTWTF-- | :30 | 5 | \$350.00 | P-03 | 0.00 | NM | 5 | \$1,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/24 | 10/28/24 | MTWTF-- | | 5 | | | | \$350.00 | | 0.00 | | | |
| | | (Program: INVESTIGATE TV+) NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | | | |
| N 15 | WFSB | 10/22/24 | 10/28/24 | | CM | 10:00 AM-11:00 AM | MTWTF-- | :30 | 5 | \$900.00 | P-03 | 0.00 | NM | 5 | \$4,500.00 |

Order / Rev: 3514471
 Alt Order #: WOC14616833
 Flight Dates: 10/22/24 - 10/28/24

Advertiser: House Majority PAC
 Product Desc: TV
 Estimate: 13094
WFSB

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|------|---------------|------|-------|-------------|
| | | | | CBS Let's Make A Deal | | | | | | | | | | | |
| | | | | CBS Let's Make A Deal | | | | | | | | | | | |
| | | | | (Program: LETS MAKE A DEAL) | | | | | | | | | | | |
| | | | | NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | 5 | | | | \$900.00 | | 0.00 | | | |
| N 16 | WFSB | 10/22/24 | 10/28/24 | CBS Price Is Right | CM | 11:00 AM-12:00 PM | MTWTF-- | :30 | 5 | \$1,200.00 | P-03 | 0.00 | NM | 5 | \$6,000.00 |
| | | | | CBS Price Is Right | | | | | | | | | | | |
| | | | | (Program: PRICE IS RIGHT) | | | | | | | | | | | |
| | | | | NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | 5 | | | | \$1,200.00 | | 0.00 | | | |
| N 17 | WFSB | 10/22/24 | 10/28/24 | News @ Noon | CM | 12:00 PM-12:30 PM | MTWTF-- | :30 | 5 | \$1,200.00 | P-03 | 0.00 | NM | 5 | \$6,000.00 |
| | | | | News @ 12p | | | | | | | | | | | |
| | | | | (Program: NOON EYEWITNESS NEWS) | | | | | | | | | | | |
| | | | | NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | 5 | | | | \$1,200.00 | | 0.00 | | | |
| N 18 | WFSB | 10/22/24 | 10/28/24 | CBS Young and Restless | CM | 12:30 PM-1:30 PM | MTWTF-- | :30 | 5 | \$800.00 | P-03 | 0.00 | NM | 5 | \$4,000.00 |
| | | | | CBS Young and Restless | | | | | | | | | | | |
| | | | | (Program: YOUNG & THE RESTLESS) | | | | | | | | | | | |
| | | | | NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | 5 | | | | \$800.00 | | 0.00 | | | |
| N 19 | WFSB | 10/22/24 | 10/28/24 | CBS Bold and Beautiful | CM | 1:30 PM-2:00 PM | MTWTF-- | :30 | 5 | \$800.00 | P-03 | 0.00 | NM | 5 | \$4,000.00 |
| | | | | CBS Bold and Beautiful | | | | | | | | | | | |
| | | | | (Program: BOLD & BEAUTIFUL) | | | | | | | | | | | |
| | | | | NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | 5 | | | | \$800.00 | | 0.00 | | | |
| N 20 | WFSB | 10/22/24 | 10/28/24 | M-F 3-4p | CM | 3:00 PM-4:00 PM | MTWTF-- | :30 | 5 | \$350.00 | P-03 | 0.00 | NM | 5 | \$1,750.00 |
| | | | | M-F 3-4p | | | | | | | | | | | |
| | | | | (Program: GREAT DAY CT) | | | | | | | | | | | |
| | | | | NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | 5 | | | | \$350.00 | | 0.00 | | | |
| N 21 | WFSB | 10/22/24 | 10/28/24 | News @ 4p | CM | 4:00 PM-4:30 PM | MTWTF-- | :30 | 5 | \$700.00 | P-03 | 0.00 | NM | 5 | \$3,500.00 |
| | | | | News @ 4p | | | | | | | | | | | |
| | | | | (Program: 4PM EYEWITNESS NEWS) | | | | | | | | | | | |
| | | | | NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | 5 | | | | \$700.00 | | 0.00 | | | |
| N 22 | WFSB | 10/22/24 | 10/28/24 | News @ 430p | CM | 4:30 PM-5:00 PM | MTWTF-- | :30 | 5 | \$800.00 | P-03 | 0.00 | NM | 5 | \$4,000.00 |
| | | | | News @ 430p | | | | | | | | | | | |
| | | | | (Program: 430PM EYEWITNESS NEWS) | | | | | | | | | | | |
| | | | | NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | 5 | | | | \$800.00 | | 0.00 | | | |
| N 23 | WFSB | 10/22/24 | 10/28/24 | News @ 5p | CM | 5:00 PM-5:30 PM | MTWTF-- | :30 | 5 | \$1,200.00 | P-03 | 0.00 | NM | 5 | \$6,000.00 |
| | | | | News @ 5p | | | | | | | | | | | |
| | | | | (Program: 5PM EYEWITNESS NEWS) | | | | | | | | | | | |
| | | | | NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | 5 | | | | \$1,200.00 | | 0.00 | | | |
| N 24 | WFSB | 10/22/24 | 10/28/24 | News @ 530p | CM | 5:30 PM-6:00 PM | MTWTF-- | :30 | 5 | \$1,500.00 | P-03 | 0.00 | NM | 5 | \$7,500.00 |
| | | | | News @ 530p | | | | | | | | | | | |
| | | | | (Program: 530PM EYEWITNESS NEWS) | | | | | | | | | | | |
| | | | | NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | 5 | | | | \$1,500.00 | | 0.00 | | | |
| N 25 | WFSB | 10/22/24 | 10/28/24 | News @ 6p | CM | 6:00 PM-6:30 PM | MTWTF-- | :30 | 5 | \$2,000.00 | P-03 | 0.00 | NM | 5 | \$10,000.00 |
| | | | | News @ 6p | | | | | | | | | | | |
| | | | | (Program: 6PM EYEWITNESS NEWS) | | | | | | | | | | | |

Order / Rev: 3514471
 Alt Order #: WOC14616833
 Flight Dates: 10/22/24 - 10/28/24

Advertiser: House Majority PAC
 Product Desc: TV
 Estimate: 13094
WFSB

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|-------------------|-----------------|------------------------|-------|-------------------|---------|-----|-------------------|-------------|------|---------------|------|-------|-------------|
| NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | | | | 5 | \$2,000.00 | | 0.00 | | | |
| N26 | WFSB | 10/22/24 | 10/28/24 | CBS Evening News | CM | 6:30 PM-7:00 PM | MTWTF-- | :30 | 5 | \$2,500.00 | P-03 | 0.00 | NM | 5 | \$12,500.00 |
| CBS Evening News | | | | | | | | | | | | | | | |
| (Program: CBS EVENING NEWS) | | | | | | | | | | | | | | | |
| NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | | | | 5 | \$2,500.00 | | 0.00 | | | |
| N27 | WFSB | 10/22/24 | 10/28/24 | News @ 7p | CM | 7:00 PM-7:30 PM | MTWTF-- | :30 | 5 | \$1,200.00 | P-03 | 0.00 | NM | 5 | \$6,000.00 |
| News @ 7P | | | | | | | | | | | | | | | |
| (Program: EYEWITNESS NEWS @ 7PM) | | | | | | | | | | | | | | | |
| NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | | | | 5 | \$1,200.00 | | 0.00 | | | |
| N28 | WFSB | 10/22/24 | 10/26/24 | Sa News @ 6p | CM | 6:00 PM-6:30 PM | -----S- | :30 | 1 | \$800.00 | P-03 | 0.00 | NM | 1 | \$800.00 |
| Sa News @ 6p | | | | | | | | | | | | | | | |
| (Program: 6PM EYEWITNESS NEWS - SAT) | | | | | | | | | | | | | | | |
| NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/21/24 | 10/27/24 | -----S- | | | | | 1 | \$800.00 | | 0.00 | | | |
| N29 | WFSB | 10/22/24 | 10/28/24 | M-F 730-8p | CM | 7:30 PM-8:00 PM | MTWTF-- | :30 | 5 | \$1,200.00 | P-03 | 0.00 | NM | 5 | \$6,000.00 |
| M-F 730-8p | | | | | | | | | | | | | | | |
| (Program: INSIDE EDITION) | | | | | | | | | | | | | | | |
| NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | | | | 5 | \$1,200.00 | | 0.00 | | | |
| N30 | WFSB | 10/22/24 | 10/28/24 | Late News Rotator M-Su | CM | 11:00 PM-11:35 PM | MTWTFSS | :30 | 7 | \$1,200.00 | P-03 | 0.00 | NM | 7 | \$8,400.00 |
| Late News Rotator M-Su | | | | | | | | | | | | | | | |
| (Program: 11PM EYEWITNESS NEWS (MON-SUN)) | | | | | | | | | | | | | | | |
| NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTFSS | | | | | 7 | \$1,200.00 | | 0.00 | | | |
| N31 | WFSB | 10/22/24 | 10/28/24 | CBS Late Show | CM | 11:35 PM-12:39 AM | MTWTF-- | :30 | 5 | \$700.00 | P-03 | 0.00 | NM | 5 | \$3,500.00 |
| CBS Late Show | | | | | | | | | | | | | | | |
| (Program: LATE SHOW WITH STEPHEN COLBERT) | | | | | | | | | | | | | | | |
| NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | | | | 5 | \$700.00 | | 0.00 | | | |
| N32 | WFSB | 10/22/24 | 10/28/24 | CBS After Midnight | CM | 12:39 AM-1:37 AM | MTWTF-- | :30 | 5 | \$350.00 | P-03 | 0.00 | NM | 5 | \$1,750.00 |
| CBS After Midnight | | | | | | | | | | | | | | | |
| (Program: AFTER MIDNIGHT) | | | | | | | | | | | | | | | |
| NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | | | | 5 | \$350.00 | | 0.00 | | | |
| N33 | WFSB | 10/22/24 | 10/26/24 | Sa 1135pm-1205xm | CM | 11:35 PM-12:05 AM | -----S- | :30 | 1 | \$350.00 | P-03 | 0.00 | NM | 1 | \$350.00 |
| Sa 1135pm-1205xm | | | | | | | | | | | | | | | |
| (Program: THE SONG) | | | | | | | | | | | | | | | |
| NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/21/24 | 10/27/24 | -----S- | | | | | 1 | \$350.00 | | 0.00 | | | |
| N34 | WFSB | 10/22/24 | 10/28/24 | CBS Monday Prime Hr 1 | CM | 8:00 PM-9:00 PM | M----- | :30 | 1 | \$3,500.00 | P-03 | 0.00 | NM | 1 | \$3,500.00 |
| CBS Monday Neighbor/Bob | | | | | | | | | | | | | | | |
| (Program: NEIGHBORHOOD/BOB ABISHOLA) | | | | | | | | | | | | | | | |
| NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/24 | 10/28/24 | M----- | | | | | 1 | \$3,500.00 | | 0.00 | | | |
| N35 | WFSB | 10/22/24 | 10/22/24 | CBS Tuesday Prime Hr 3 | CM | 10:00 PM-11:00 PM | -T----- | :30 | 1 | \$2,500.00 | P-03 | 0.00 | NM | 1 | \$2,500.00 |
| CBS Tuesday Prime Hr 3 | | | | | | | | | | | | | | | |
| (Program: FBI: MOST WANTED) | | | | | | | | | | | | | | | |
| NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/21/24 | 10/27/24 | -T----- | | | | | 1 | \$2,500.00 | | 0.00 | | | |

Order / Rev: 3514471
 Alt Order #: WOC14616833
 Flight Dates: 10/22/24 - 10/28/24

Advertiser: House Majority PAC
 Product Desc: TV
 Estimate: 13094

WFSB

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|-----------------|--|-------|-------------------|-----------|-------------|-------|---------------|------|------|--------|-------|--------------|
| N36 | WFSB | 10/22/24 | 10/23/24 | CBS Wednesday Prime Sp B Wednesday Prime Sp B | CM | 9:30 PM-11:00 PM | --W---- | :30 | 1 | \$3,000.00 | P-03 | 0.00 | NM | 1 | \$3,000.00 |
| (Program: AMAZING RACE) | | | | | | | | | | | | | | | |
| NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/21/24 | 10/27/24 | --W---- | | 1 | | \$3,000.00 | | 0.00 | | | | | |
| N37 | WFSB | 10/22/24 | 10/24/24 | CBS Thursday Prime Hr 3 CBS Thursday Sheld/Ghosts | CM | 8:00 PM-9:00 PM | ---T--- | :30 | 1 | \$4,000.00 | P-03 | 0.00 | NM | 1 | \$4,000.00 |
| (Program: YOUNG SHELDON/GHOSTS) | | | | | | | | | | | | | | | |
| NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/21/24 | 10/27/24 | ---T--- | | 1 | | \$4,000.00 | | 0.00 | | | | | |
| N38 | WFSB | 10/22/24 | 10/25/24 | CBS Friday Prime Hr 3 CBS Friday Prime Hr 3 | CM | 10:00 PM-11:00 PM | PI----F-- | :30 | 1 | \$3,300.00 | P-03 | 0.00 | NM | 1 | \$3,300.00 |
| (Program: BLUE BLOODS) | | | | | | | | | | | | | | | |
| NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/21/24 | 10/27/24 | ----F-- | | 1 | | \$3,300.00 | | 0.00 | | | | | |
| N39 | WFSB | 10/22/24 | 10/27/24 | CBS Sunday Prime Hr 1 CBS Sunday Prime Hr 1 | CM | 7:00 PM-8:00 PM | -----S | :30 | 1 | \$8,500.00 | P-03 | 0.00 | NM | 1 | \$8,500.00 |
| (Program: 60 MINUTES) | | | | | | | | | | | | | | | |
| NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/21/24 | 10/27/24 | -----S | | 1 | | \$8,500.00 | | 0.00 | | | | | |
| N40 | WFSB | 10/22/24 | 10/27/24 | CBS Sunday Prime Hr 3 CBS Sunday Prime Hr 3 | CM | 9:00 PM-10:00 PM | -----S | :30 | 1 | \$3,500.00 | P-03 | 0.00 | NM | 1 | \$3,500.00 |
| (Program: TRACKER) | | | | | | | | | | | | | | | |
| NSI 3Q EST (sell) - HARTFORD & NEW HAVEN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/21/24 | 10/27/24 | -----S | | 1 | | \$3,500.00 | | 0.00 | | | | | |
| | | | | | | | | | | | | | Totals | 149 | \$158,425.00 |